



***Manage & Track Your Produce Purchase
from the Field All The Way to Market***

**We track
the purchase of food**

-  Tea
-  Dairy
-  Grains
-  Horticulture
-  Coffee



Now there's an easy way
to track all field
activities.

Put down the journal and
pen. Agrimanagr Hub is
NOW HERE.

The Challenges

Addressed by the
warehouse/hub module



Visibility
across entire
supply chain



Extension services
tracking and
management



Cut on fraud
and reduce
inefficiencies



Provide Stored
Value to farmer
beyond Farm Gate



Mobile payment
capabilities



Access to inputs and
services provided
through partner
ecosystem



Real-time control of
purchasing and
pricing



Insight into individual
farmer profiles

Don't just take our word..

Farmer, "Thanks to Agrimanagr hub I can store my produce and sell them at a better price. This has helped me enjoy the fruits of my labor."

Hub Clerk in a co-operative, "Agrimanagr hub is really good. It has simplified inventory management for us."

Why over 100 Co-op's have signed up



Provision of extension
services



Volume of produce
delivered for storage
has increased by 48%



Improved farmer
trust.



Reduction of fraud
and increase in
efficiency



The Solution



Powerful and flexible solution that tracks all activities conducted in the field in real time, manages the inventory, reconciles the returns and provides over 100 automatic management reports to the business owner.

The Features



Commodity Reception

Receive produce in bulk from the field with details of farmers, weights, quality, buying centers.



Inventory Management

Manage the inventory of the produce collected and inputs to supply in various stores.



Inter-store Transfers

Transfer inventory from one store to another, adjust, view and receive inventory returns.



Sorting and wastage tracking

Track produce, analyze wastage and track every commodity through the processes that interact with the produce



Point of sale

Purchase directly from farmers that bring produce to the warehouse.



Commodity Dispatch.

Dispatch produce in to the processor and capture details of delivery note and generate printed copy.



Route Planning

Create routes and allocate Buying Centers to routes and clerks to routes.



Extension services

View and receive farmer requests for services such as tractor rental, ploughing, AI, vet, etc.



Reports

View real-time transaction reports detailing all activities as they happen in the field



Talk to us:



+254703091300



sales@virtualcity.co.ke



www.virtualcity.co.ke



**Virtual House, Ring road,
Kilimani**