

Table of Contents

1.0 Trade Performance.....	2
1.1 Trade Performance Indicators	2
1.2 Trade Performance Dashboard	4
1.3 Trade Logistics Dashboard	5
1.4 Bilateral Trade Export.....	7
1.5 Bilateral Trade Import.....	9
2.0 Investment Performance	12
2.1 Business Environment	12
2.2 Economic Growth	14
2.3 Business Development.....	15
2.4 Business Performance	17
3.0 Sectorial Performance	19
3.1 Market Performance.....	19
3.2 Export Performance	21
3.3 Import Performance	23
4.0 Trade Potential.....	25
4.1 Trade Opportunities	25

1.0 Trade Performance

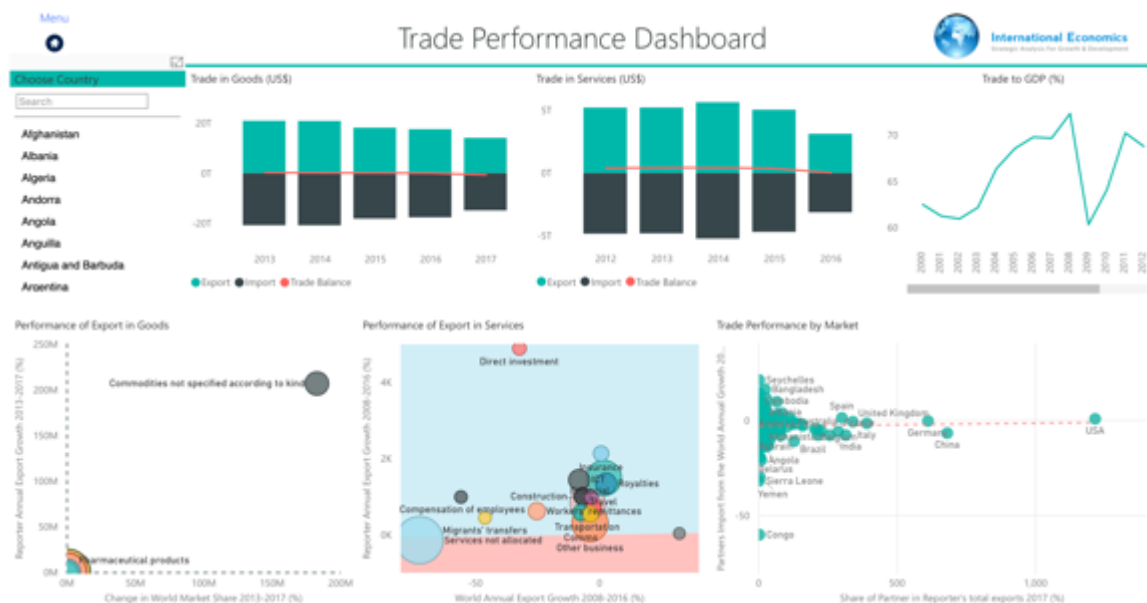
Access trade data from more than 200 countries and discover patterns and trading opportunities. Get trade performance dashboard, Logistics dashboard, Bilateral Trade Export dashboard for different countries.

1.1 Trade Performance Indicators

To access the 'Trade Performance Indicators'

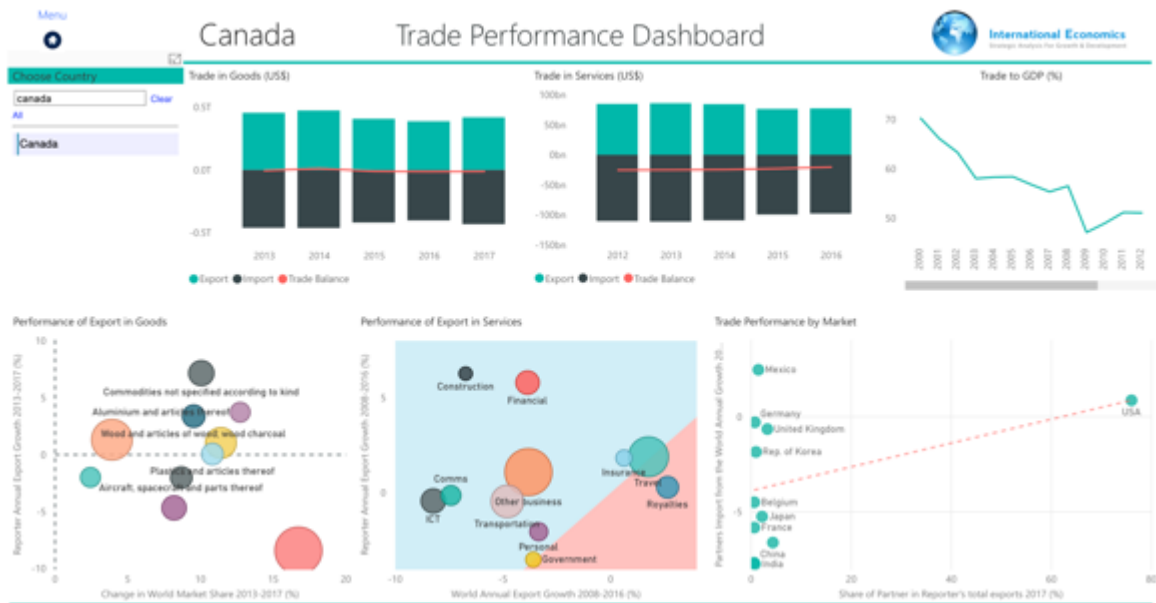
Step 1

Click on Trade Performance indicators



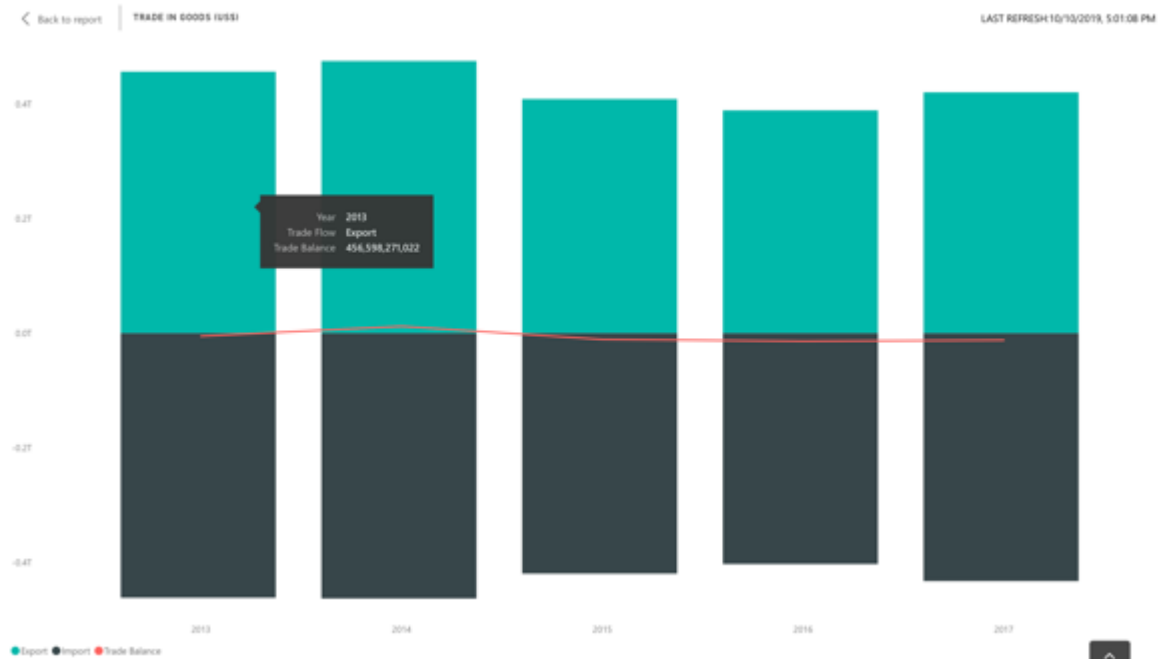
Step 2

On the dashboard type the name of the country for which you want to see data under the 'Choose Country' option. (For example, Canada)



Step 3

Expand any of the graphs for data. To know the trade data for goods click on 'Trade in Goods' and scroll through the graph for details.

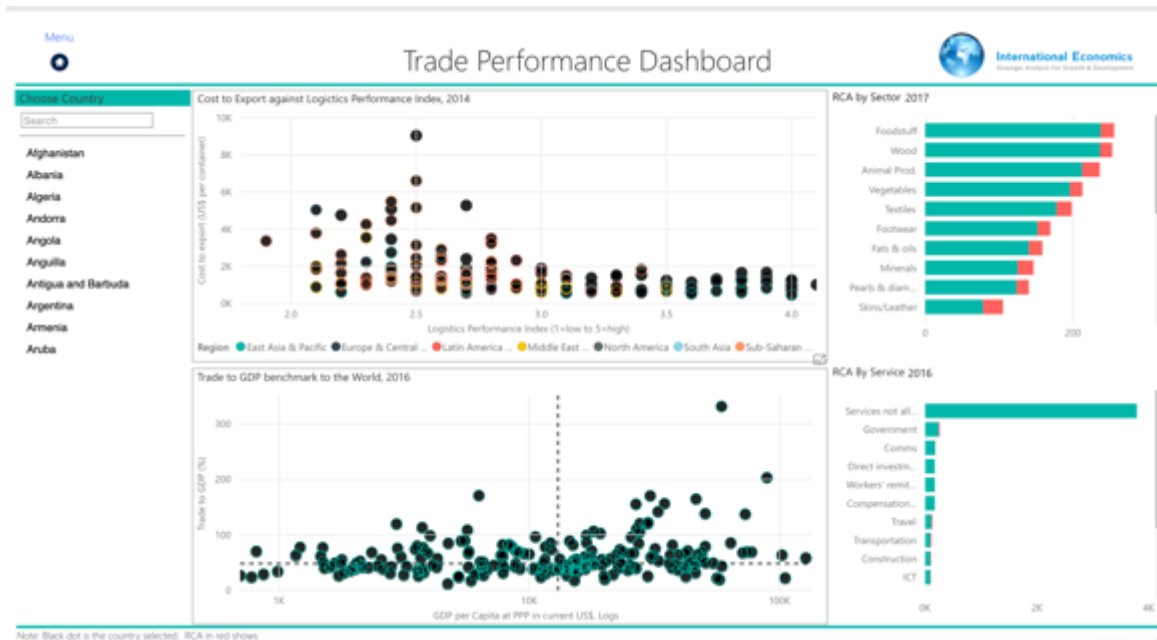


1.2 Trade Performance Dashboard

To access the 'Trade Performance dashboard'

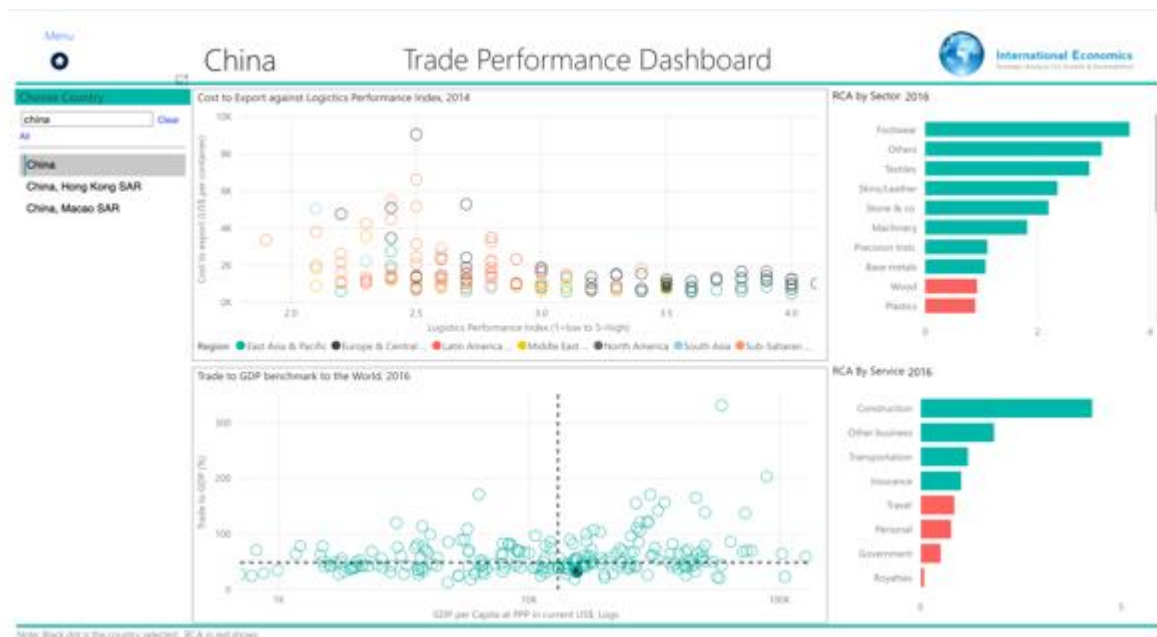
Step 1

Click on 'Trade performance dashboard'



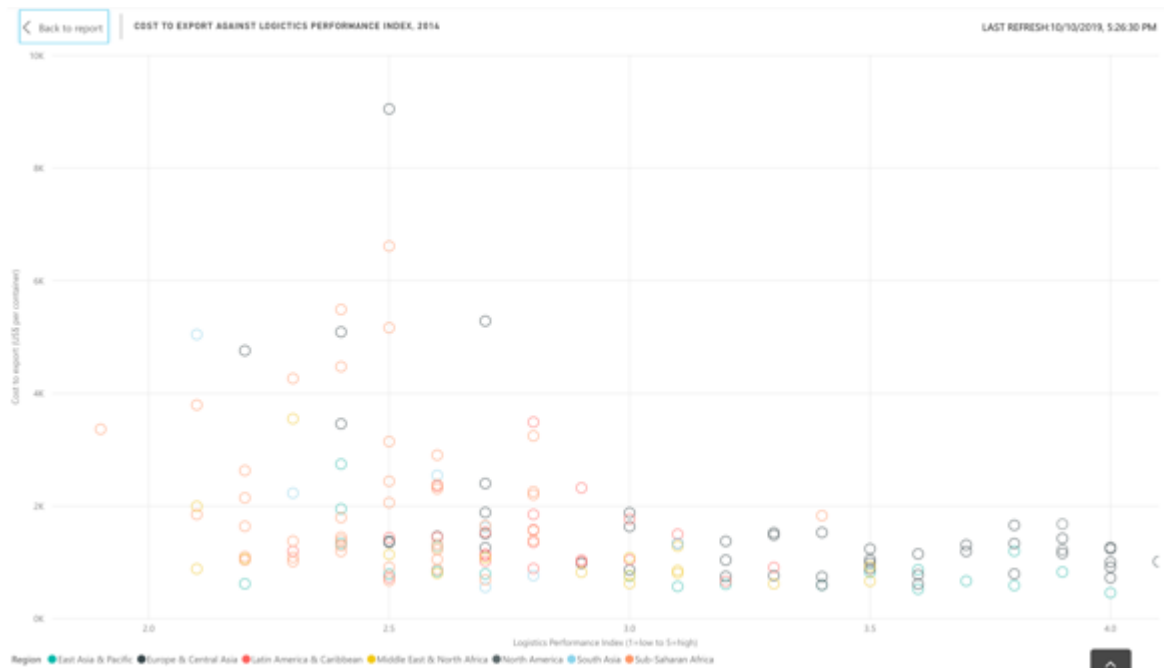
Step 2

On the dashboard type the name of the country for which you want to see data under the 'Choose Country' option. (For example, China)



Step 3

Expand any of the graphs for data. To know the region-wise cost to export click on ‘ Cost To Export Against Logistics Performance Index’ and scroll through the graph for details.



1.3 Trade Logistics Dashboard

To access the ‘Trade Logistics dashboard’

Step 1

Click on ‘Trade logistics dashboard’



Step 2

On the dashboard type the name of the country for which you want to see data for comparison under the 'Choose Country' option. (For example, India)



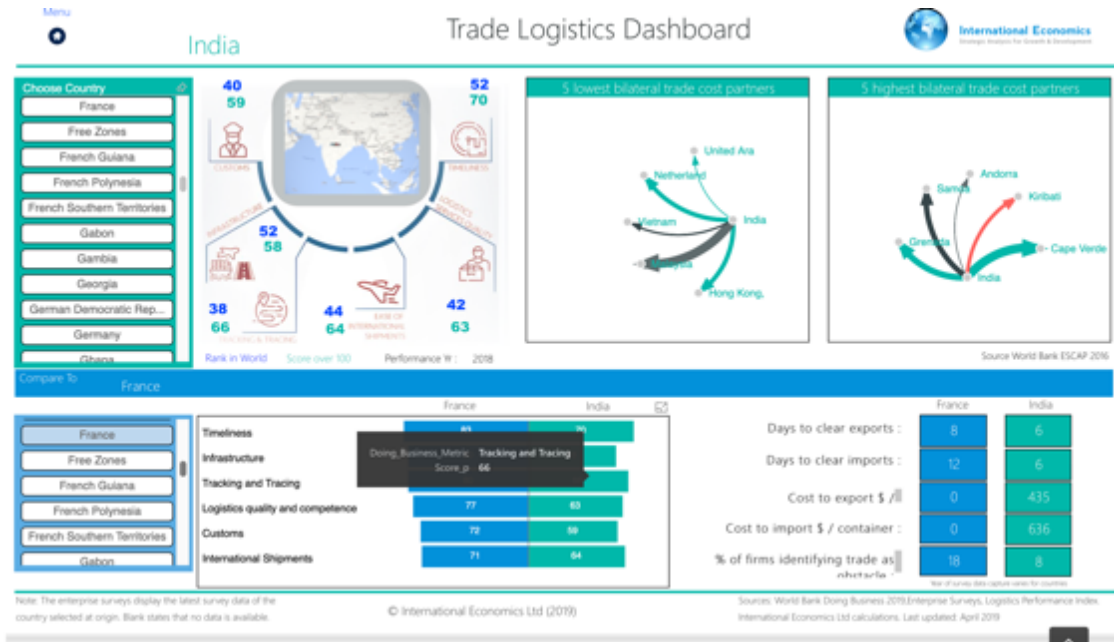
Step 3

On the dashboard type the name of the country for which you want to compare data with India under the 'Compare to' option. (For example, France)



Step 4

You can expand any of the tables for data. You can also scroll through the visualizations for details.

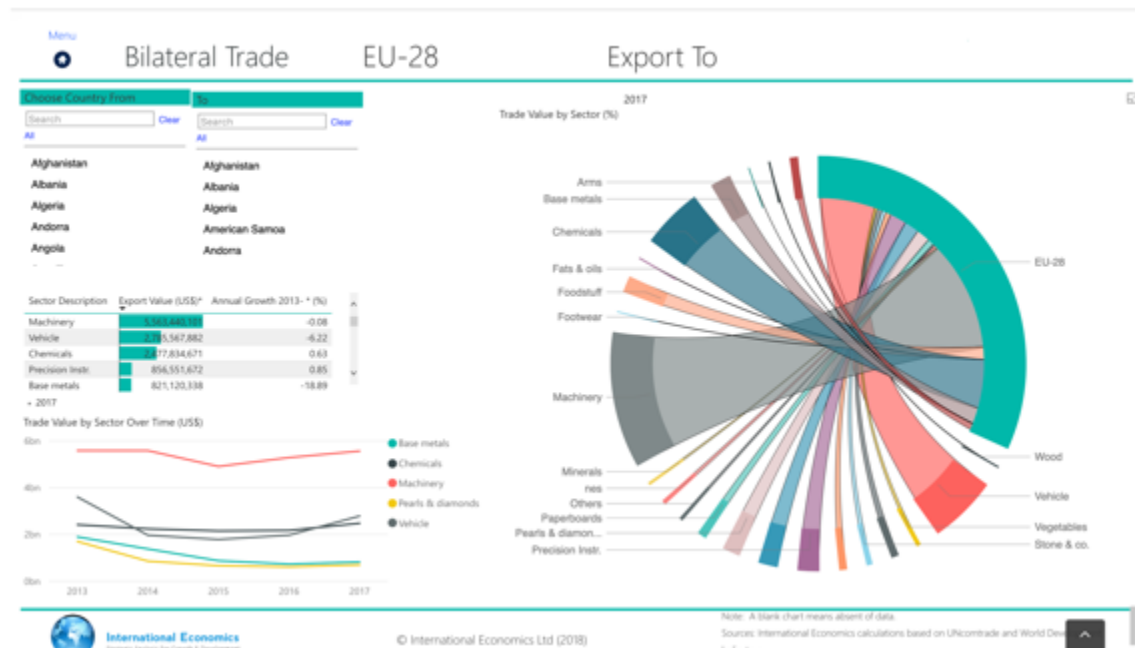


1.4 Bilateral Trade Export

To access the 'Bilateral Trade Export dashboard'

Step 1

Click on 'Bilateral Trade Export dashboard'



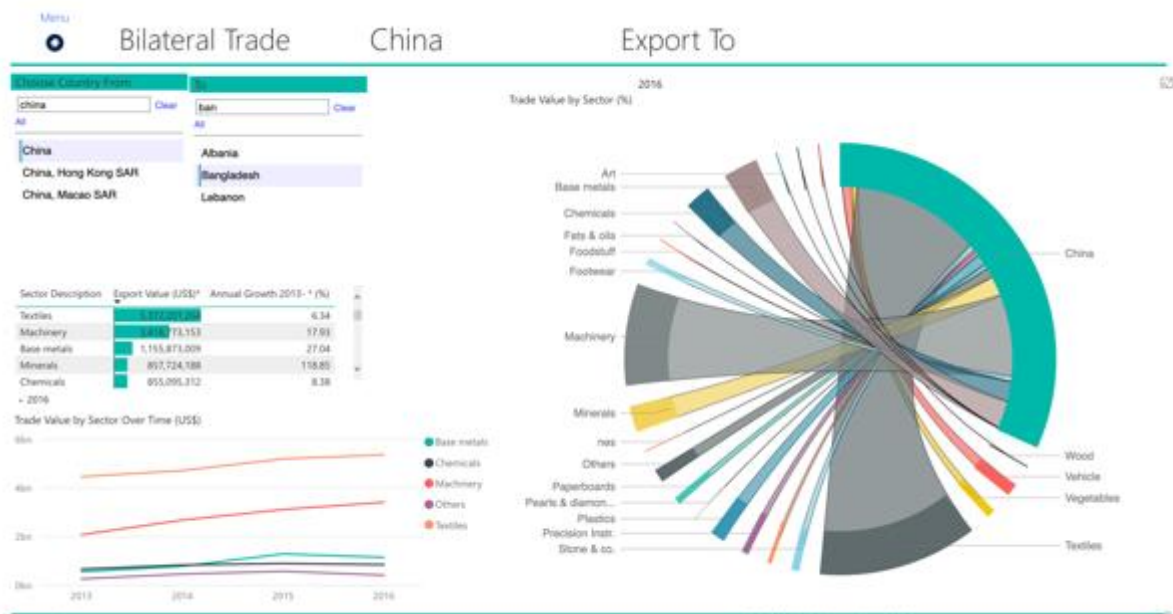
Step 2

On the dashboard type the name of the country for which you want to see export data for bilateral trade under the 'Choose Country From' option. (For example, China)



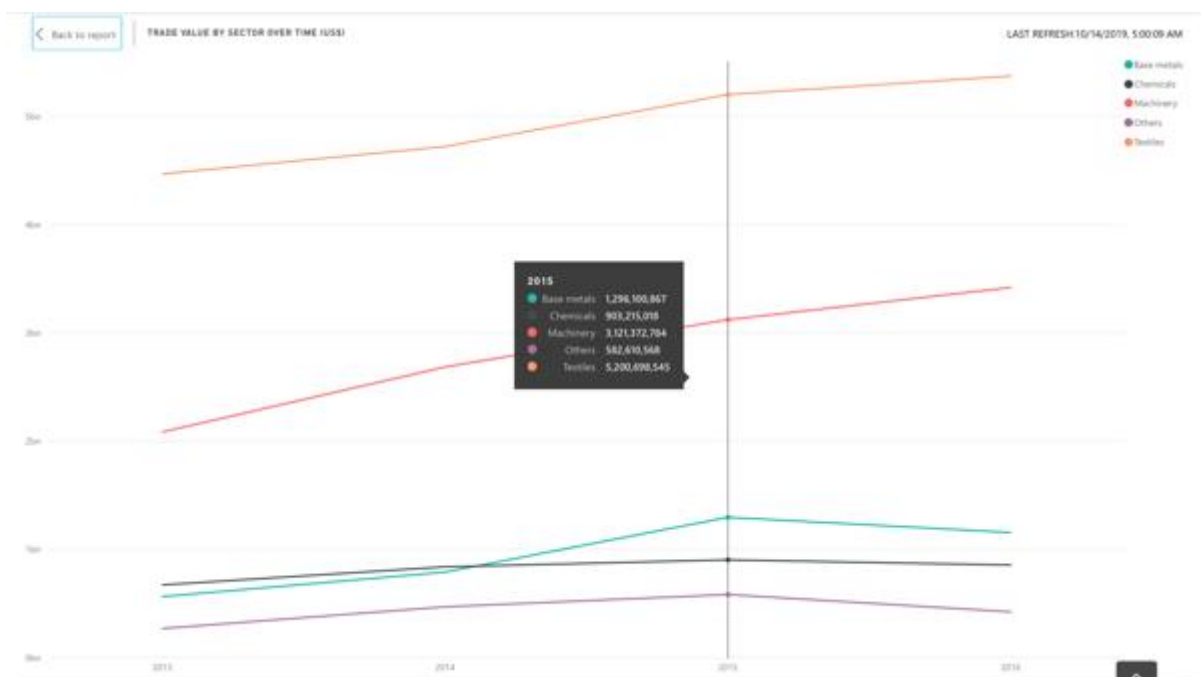
Step 3

On the dashboard type the name of the country for which you want to see export data with China under the 'Compare to' option. (For example, Bangladesh)



Step 4

Expand any of the tables for data. Scroll through the chart for details.

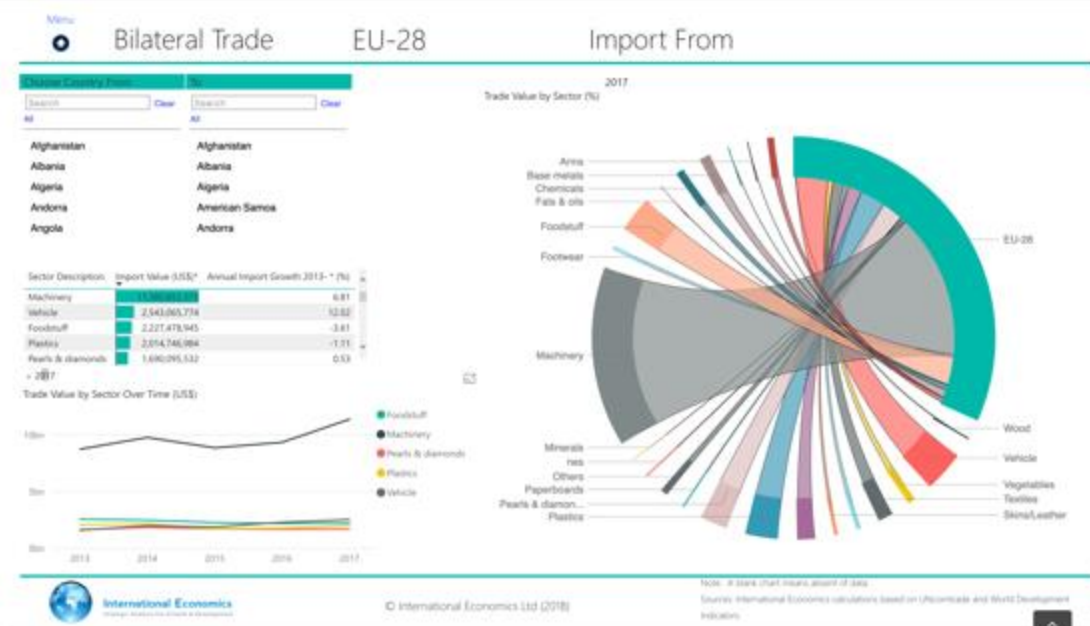


1.5 Bilateral Trade Import

To access the 'Bilateral Trade Import dashboard'

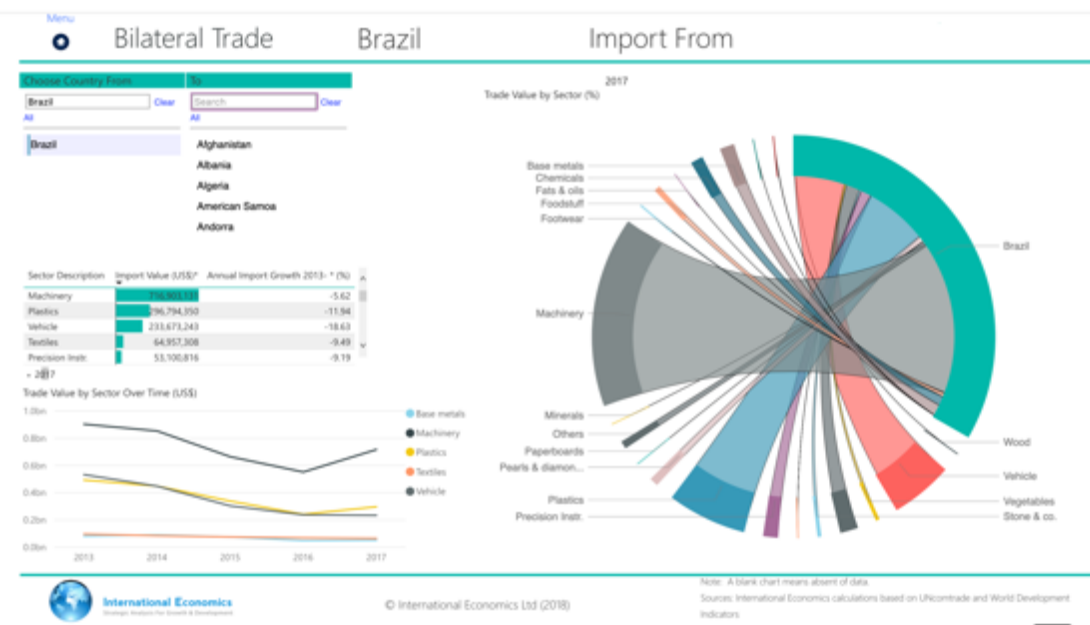
Step 1

Click on 'Bilateral Trade Import dashboard'



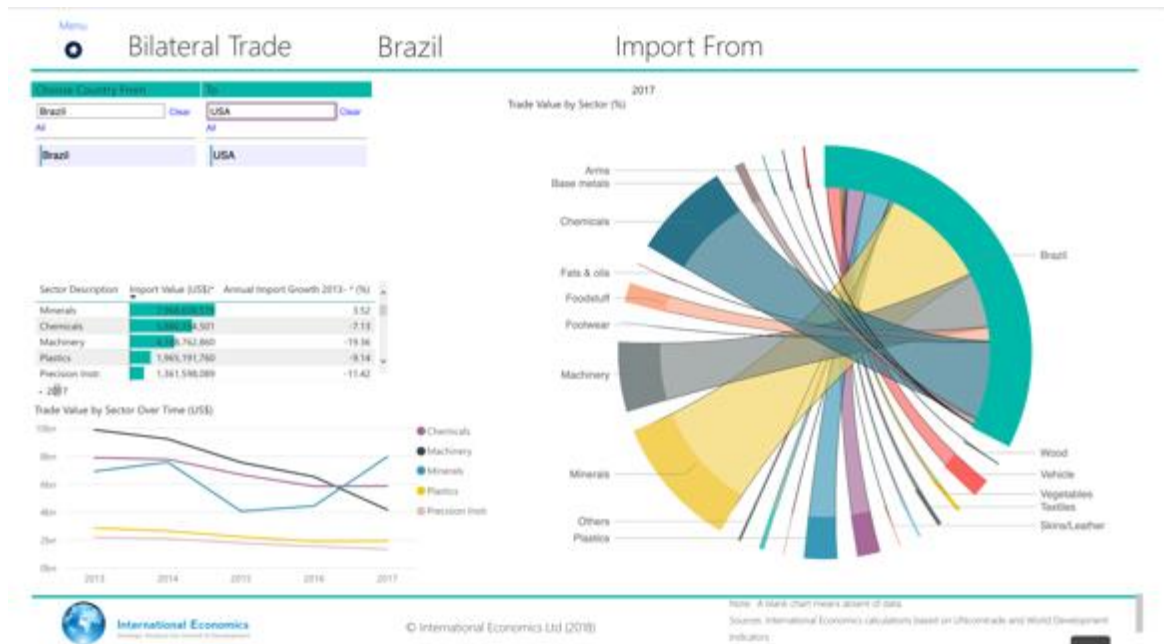
Step 2

On the dashboard type the name of the country for which you want to see import data for bilateral trade under the 'Choose Country From' option. (For example, Brazil)



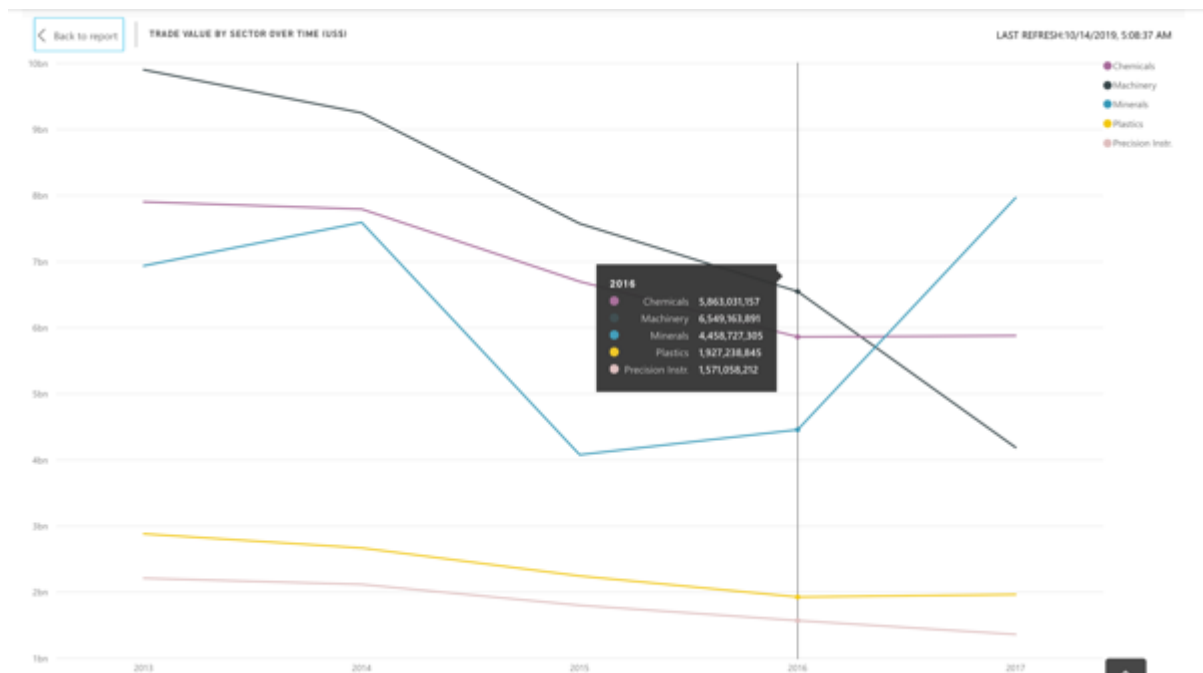
Step 3

On the dashboard type the name of the country for which you want to see import data with Brazil under the 'Compare to' option. (For example, Bangladesh)



Step 4

Expand any of the tables for data. Scroll through the chart for details.



2.0 Investment Performance

Access investment data from over 150 countries and gain insights on international investment flows. Get business environment, development and performance data along with economic growth data for different countries.

2.1 Business Environment

To access the 'Business Environment dashboard'

Step 1

Click on 'Business environment dashboard'



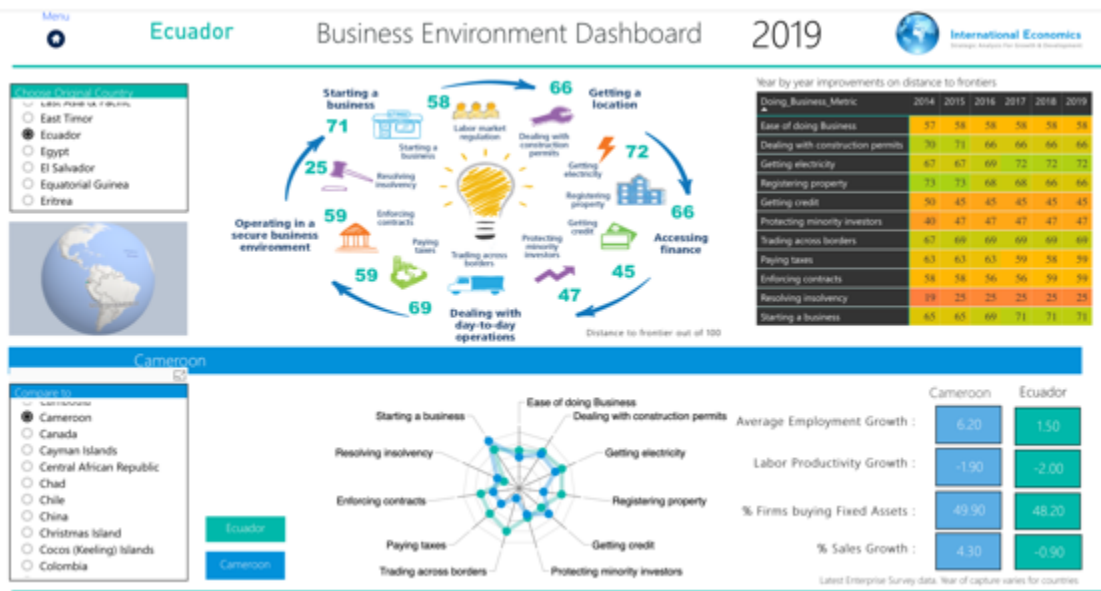
Step 2

On the dashboard choose the name of the country for which you want to see business environment data under the 'Choose Original Country' option; for example, Ecuador. Select the name of the country that you want to compare the business environment with Ecuador under the 'Compare to' option; for example, Cameroon.



Step 3

Select the name of the country that you want to compare the business environment with Ecuador under the 'Compare to' option; for example, Cameroon.



2.2 Economic Growth

To access the 'Economic growth dashboard'

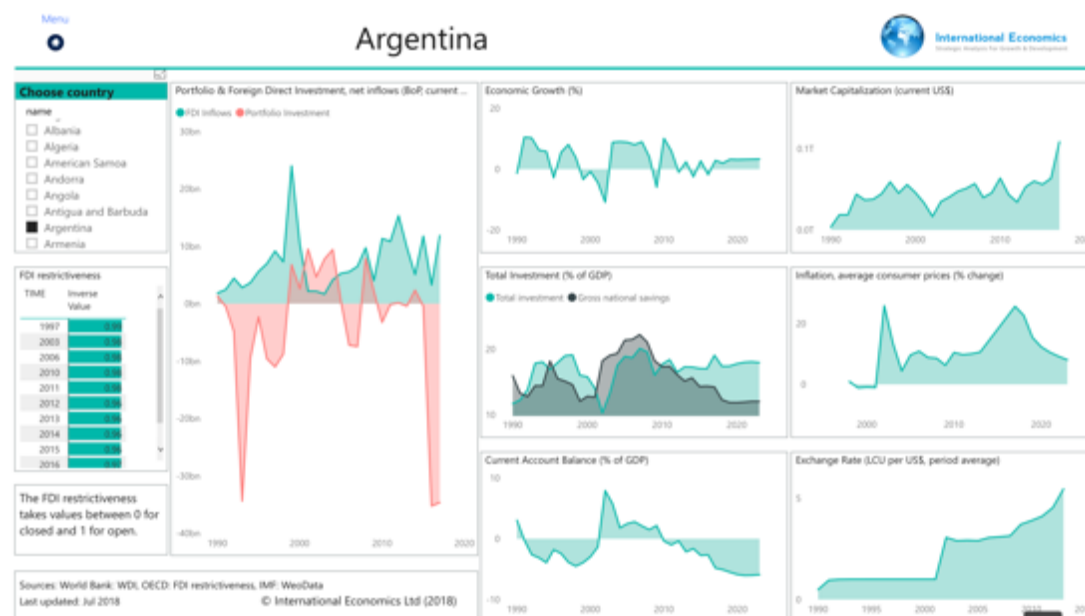
Step 1

Click on 'Economic growth dashboard'



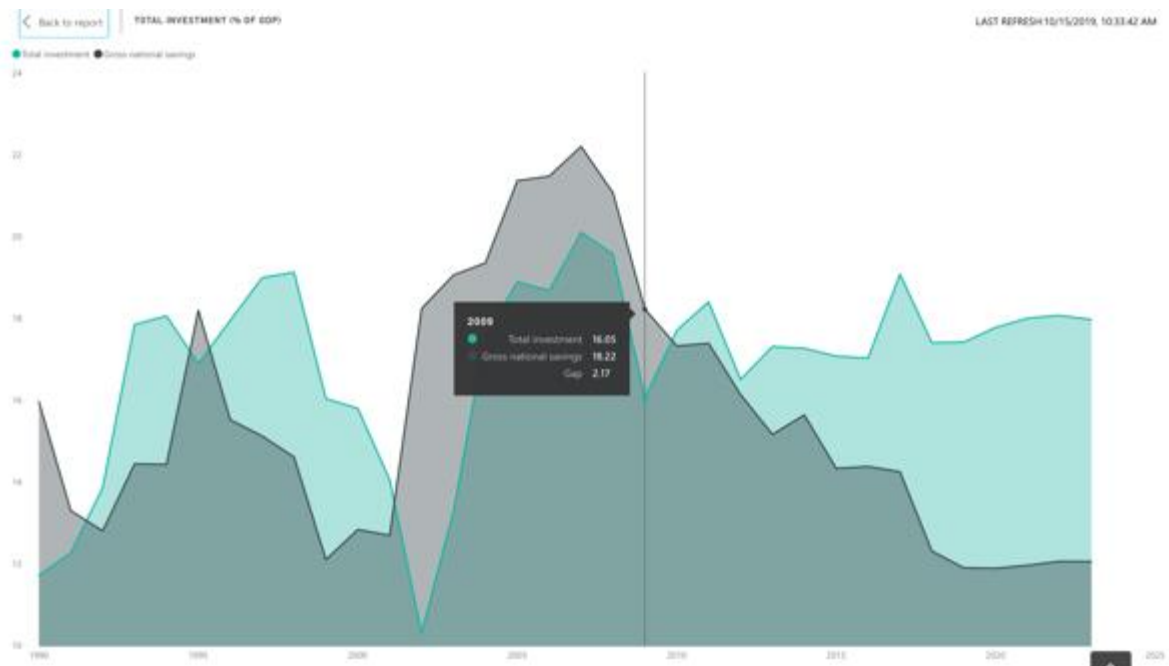
Step 2

On the dashboard choose the name of the country for which you want to see economic growth data under the 'Choose Country' option; for example, Argentina.



Step 3

Expand any of the graphs for data. Scroll through the chart for details.



2.3 Business Development

To access the 'Business Development dashboard'

Step 1

Click on 'Business development dashboard'



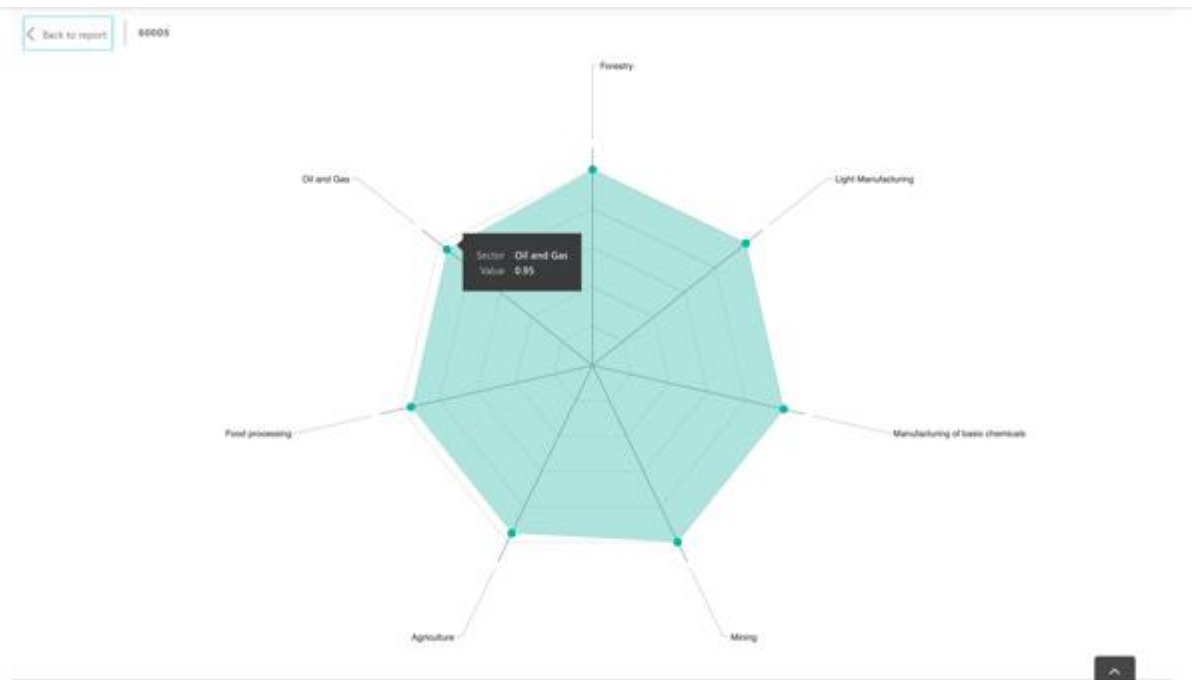
Step 2

On the dashboard choose the name of the country for which you want to see business development data under the 'Choose Country' option; for example, Indonesia.



Step 3

Expand any of the charts for data. Scroll through the chart for details

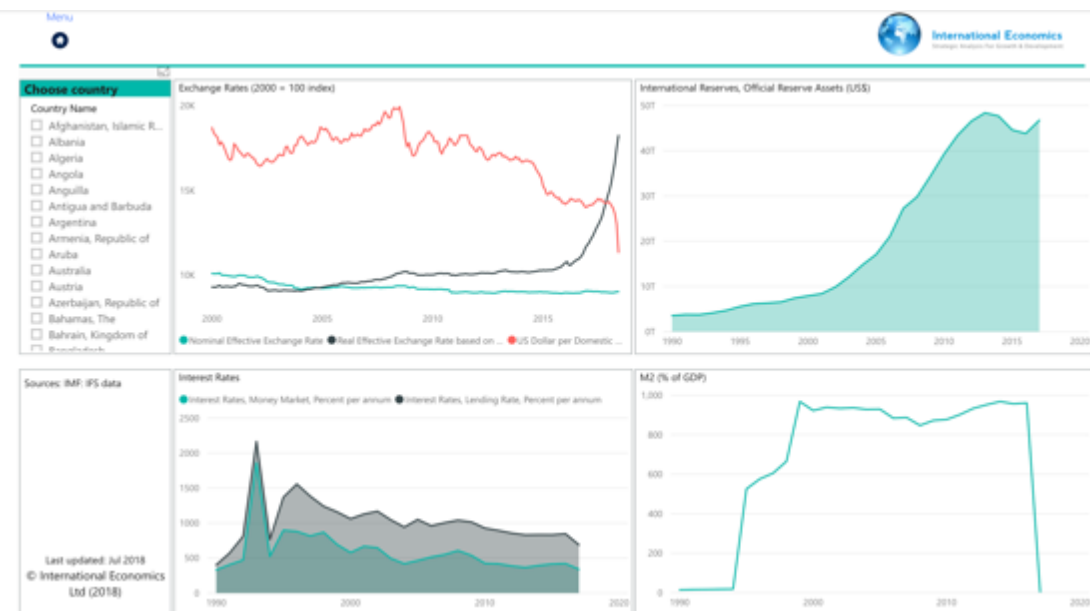


2.4 Business Performance

To access the 'Business Performance dashboard'

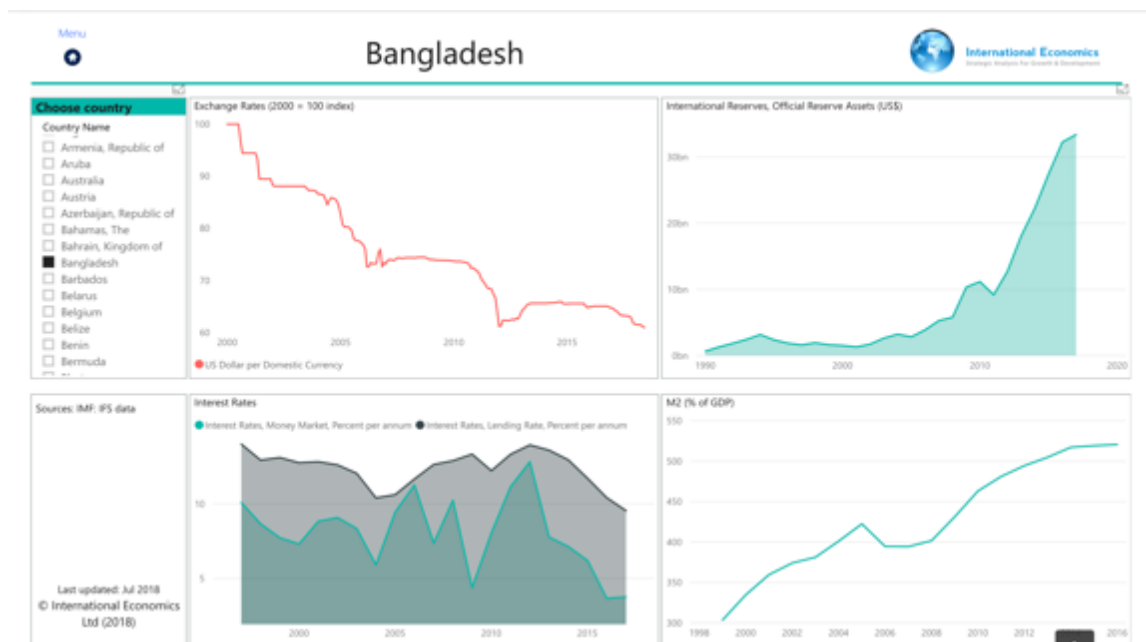
Step 1

Click on 'Business performance dashboard'



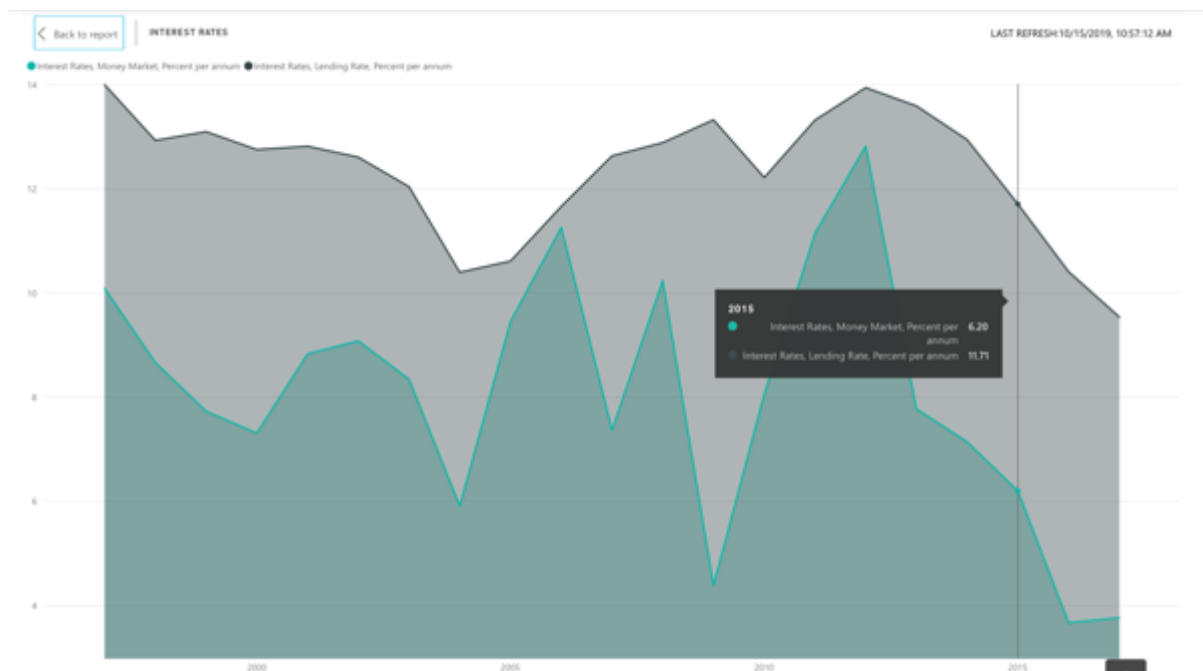
Step 2

On the dashboard choose the name of the country for which you want to see business performance data under the 'Choose Country' option; for example, Bangladesh.



Step 3

Expand any of the charts for data. Scroll through the chart for details



3.0 Sectorial Performance

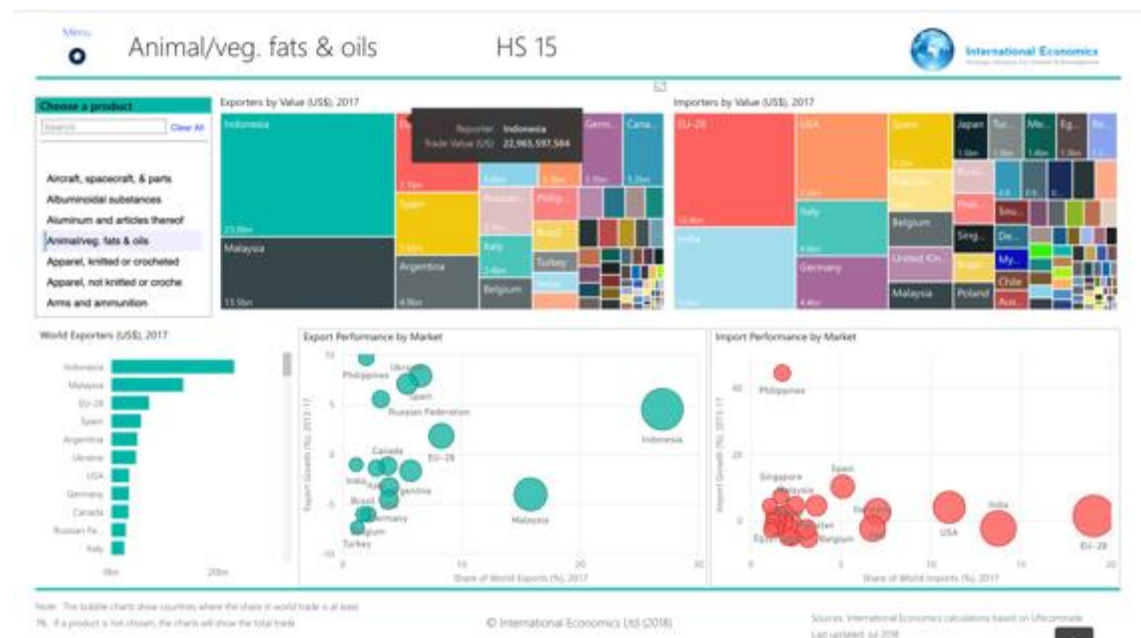
Explore the evolution from more than 50 different sectors and upgrade your supply chain. Get data on market performance , export performance and import performance for different countries.

3.1 Market Performance

To access the 'Market Performance dashboard'

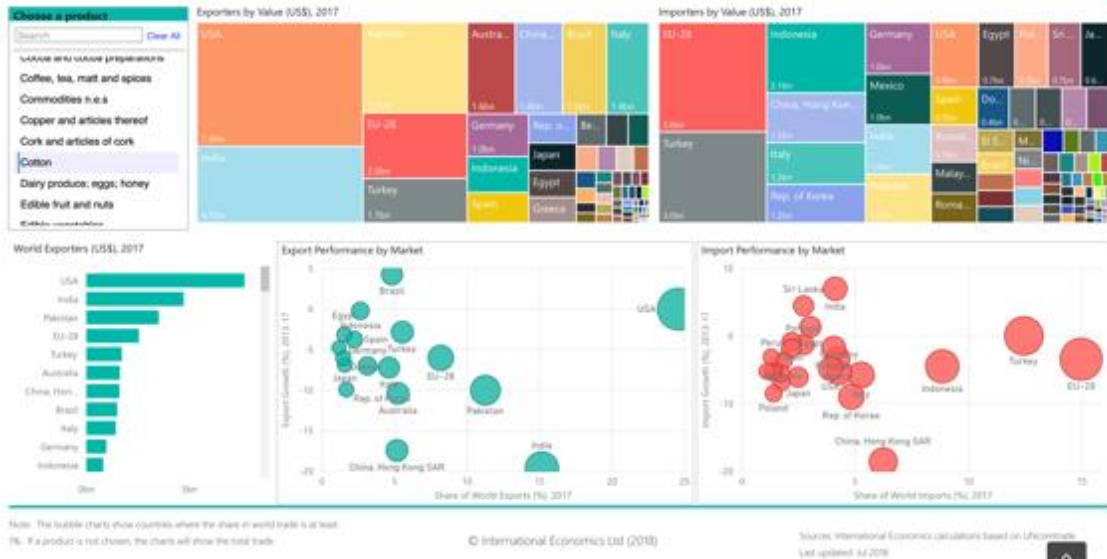
Step 1

Click on 'Market performance dashboard'



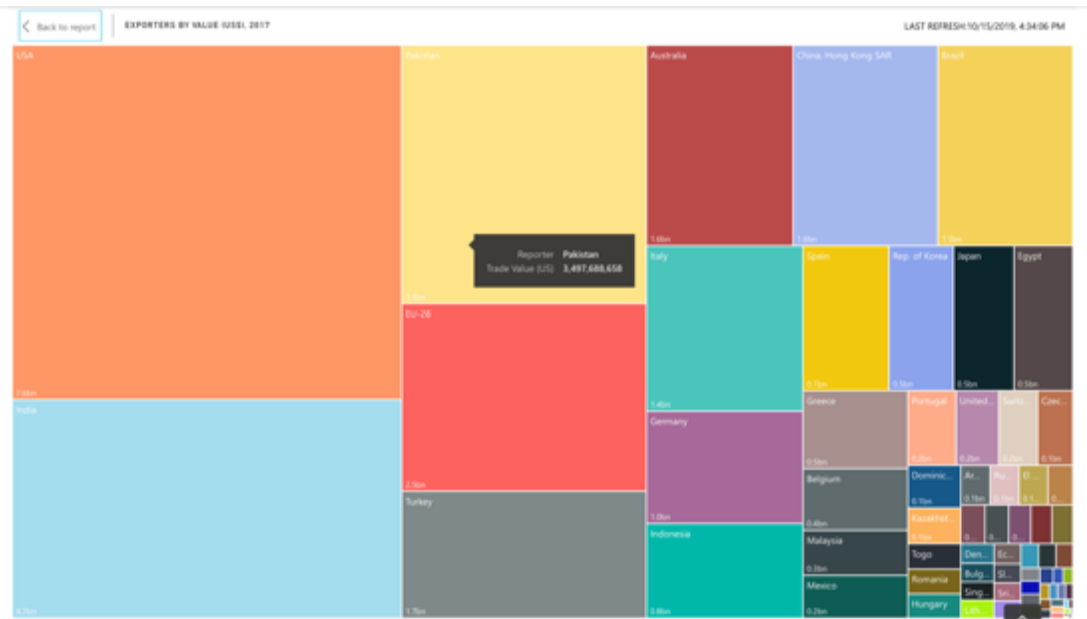
Step 2

On the dashboard choose the product for which you want to see market performance data under the 'Choose a product' option; for example, Cotton.



Step 3

Expand any of the charts for data. Scroll through the chart for details

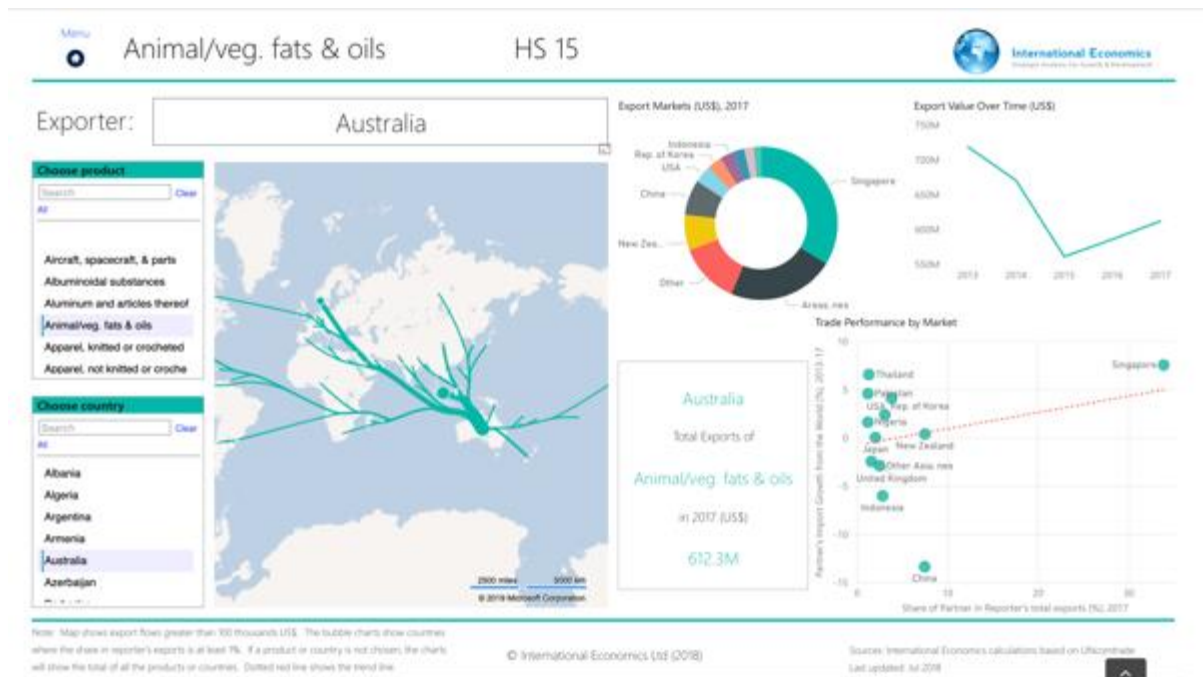


3.2 Export Performance

To access the 'Export Performance dashboard'

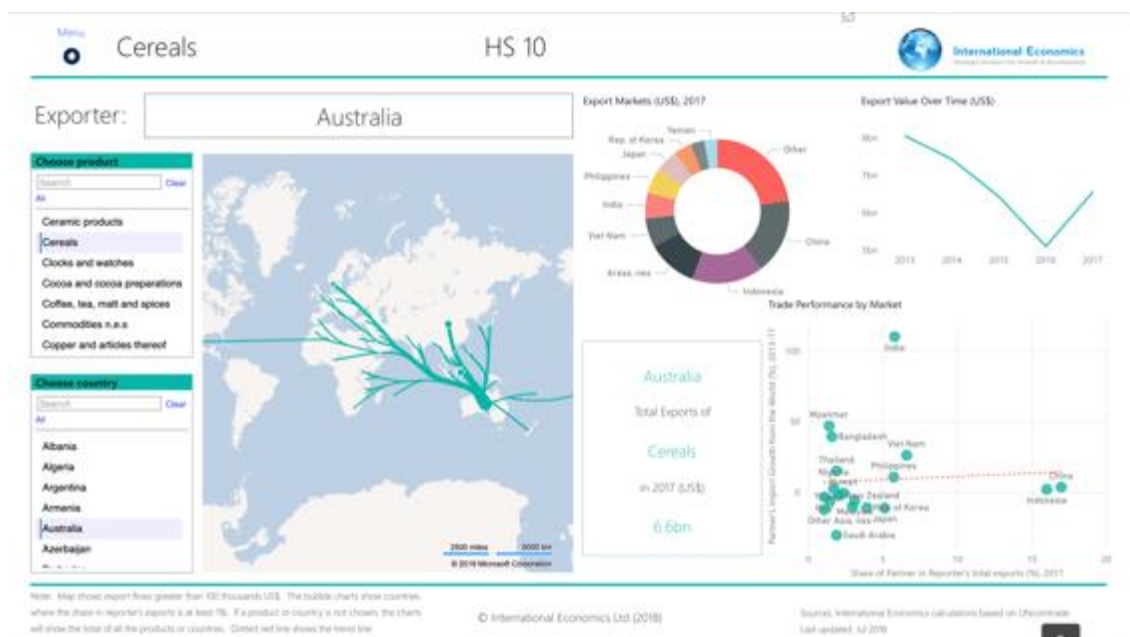
Step 1

Click on 'Export performance dashboard'



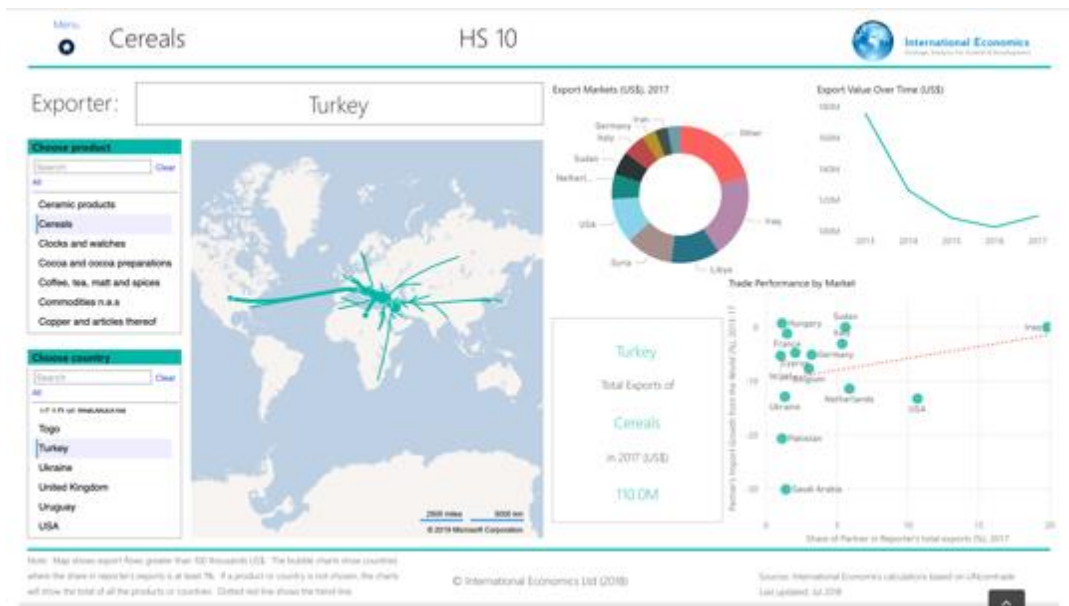
Step 2

On the dashboard choose the product for which you want to see export performance data under the 'Choose product' option; for example, Cereals.



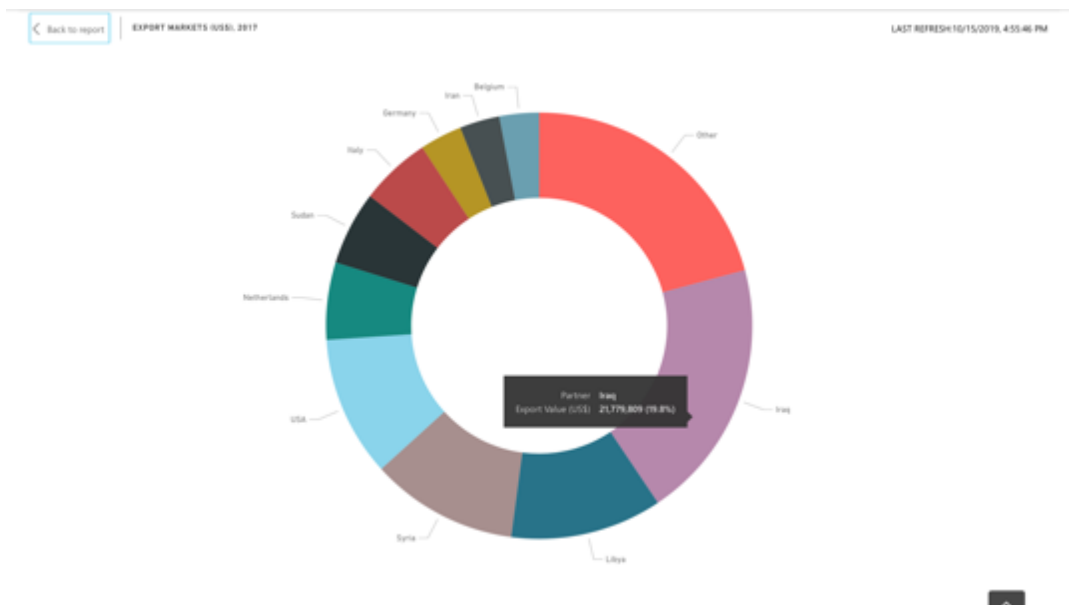
Step 3

On the dashboard choose a country for which you want to see the export of cereals to. Choose a country in the 'Choose country' option (For example, Turkey)



Step 4

Expand any of the charts for data. Scroll through the chart for details

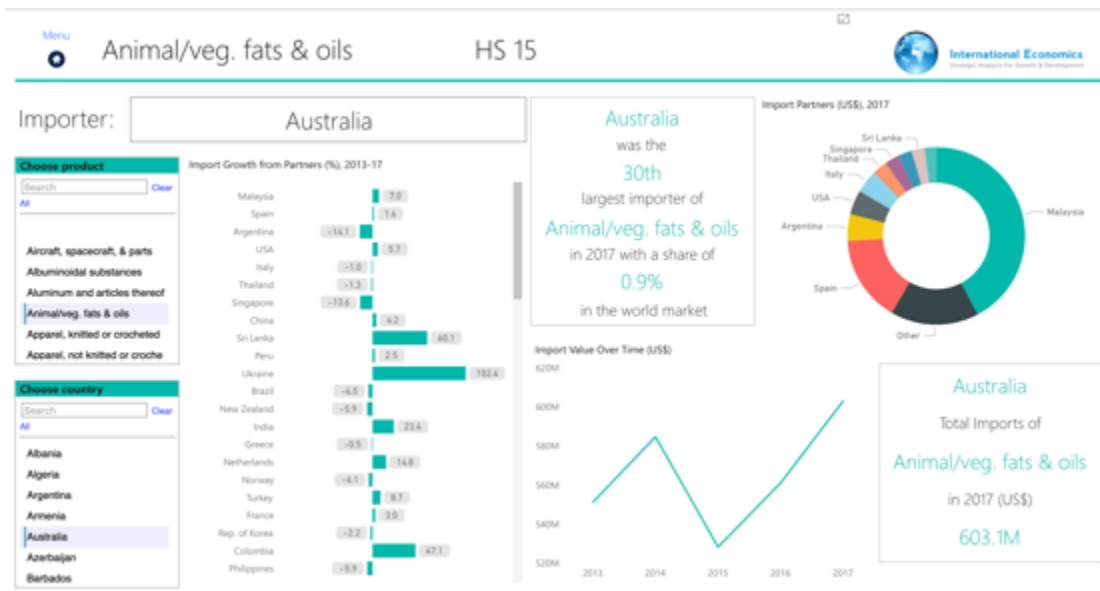


3.3 Import Performance

To access the 'Import Performance dashboard'

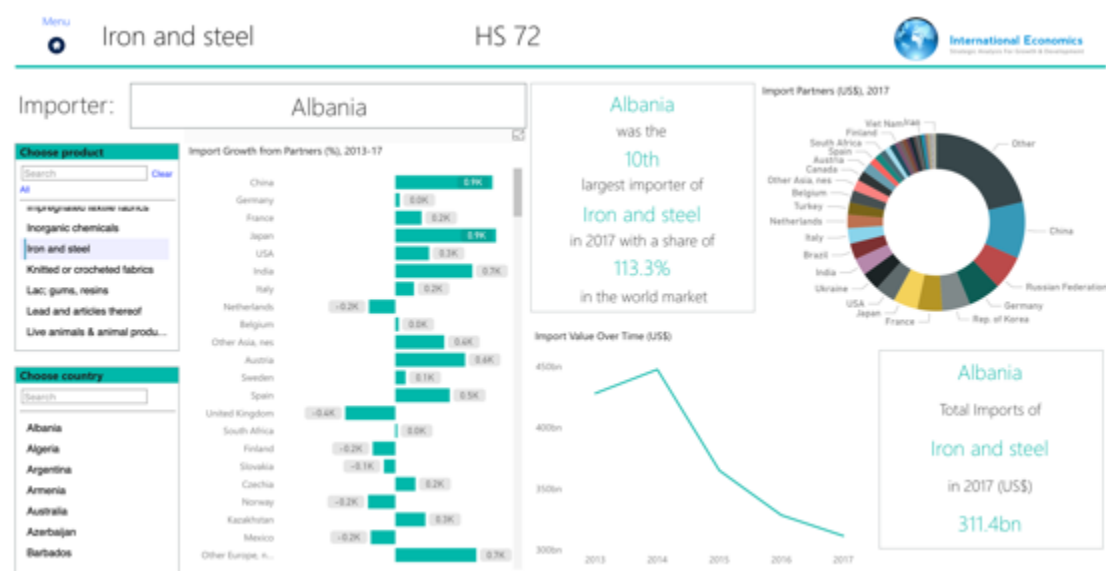
Step 1

Click on 'Import performance dashboard'



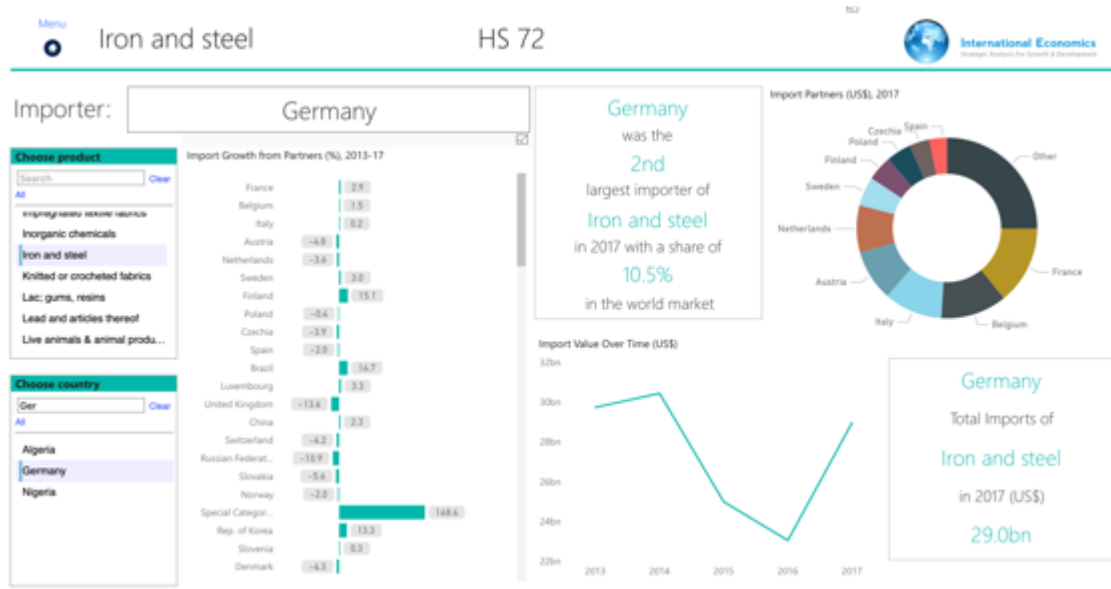
Step 2

On the dashboard choose the product for which you want to see import performance data under the 'Choose product' option; for example, Iron and Steel.

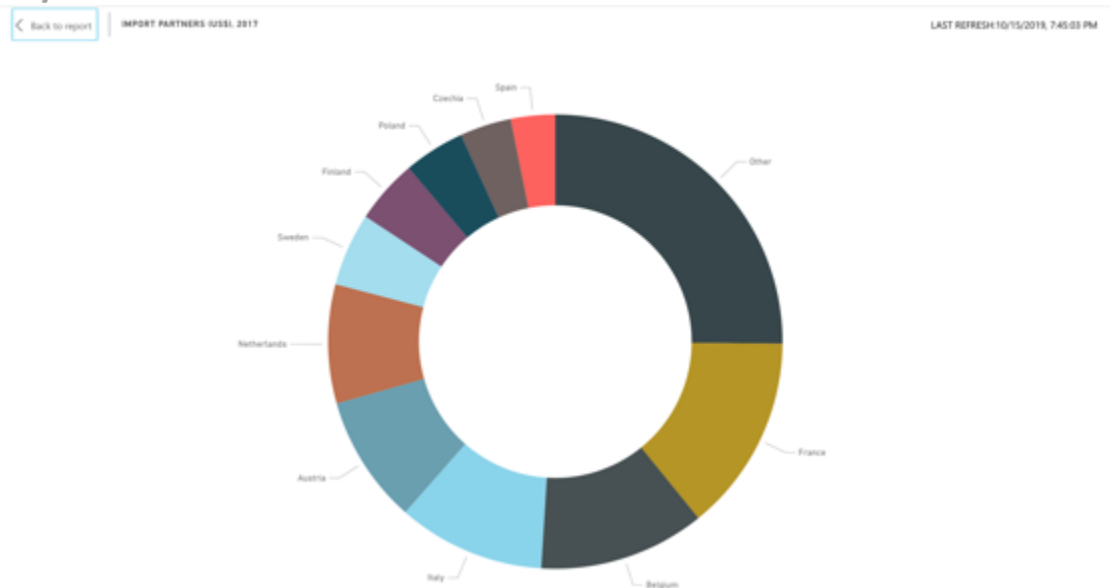


Step 3

On the dashboard choose a country for which you want to see the import of iron and steel to. Choose a country in the 'Choose country' option (For example, 'Germany')



Step 4



4.0 Trade Potential

Helpful in knowing unexplored trade potential and discovering business opportunities in foreign markets for various countries. View potential opportunities for EU countries, potential opportunities for various products and EU market attractiveness relative to product growth.

4.1 Trade Opportunities

To access the 'Trade Opportunities by EU countries'

Step 1

Click on 'Trade opportunities by EU country'