



# Virtual Datacenter Service Offering

Focus on growing the business.... Not running datacenters.



**Why keep fighting the IT refresh budget battles that only “keep the lights on” and eliminate additional initiatives that provide innovative solutions that help grow the business?**

Our Virtual Datacenter Service Offering provides you the ability to quickly scale-up a Public and Hybrid Cloud IT infrastructure that allows you to leverage the massive Cloud IT economies of scale business model and innovative functionality.



## Customer Benefits

- Low up-front provisioning cost and on-going operational costs
- Significantly lowered, if not fully eliminated, risk of implementation project failure
- Incredibly fast time-to-market and “time-to-value

### Low Risk

- Several “go/no-go” points for risk mitigation
- Proven methodology and process via previously developed IP and modules

**Eliminate concern of project failure**

### Low Cost

- Low up-front, one-time implementation cost due to previously developed IP (vs people-time)
- Hyper-scale economies of scale of Public Cloud platform

**Significant business and financial value**

### Fast Implementation

- One-time setup & configuration for entire enterprise implementation
- Use of previously developed IT and software assets eliminate “people-time” to develop during the engagement

**Realize business benefit much faster than before**

“We developed an overall IT strategy to move as much of our IT to a Cloud model, and Microsoft Azure & Office 365 was a core part of that strategy and decision” – Rob Weisbrodt, VP of IT Services, United Church Homes



# Business & Financial Benefit



## Forrester Research

- By 2018 18% of Enterprise organizations will their entire infrastructure in Public Cloud platform
- Public Cloud market spend will be \$236B by 2020



## Quantified Azure Hybrid Cloud Benefits

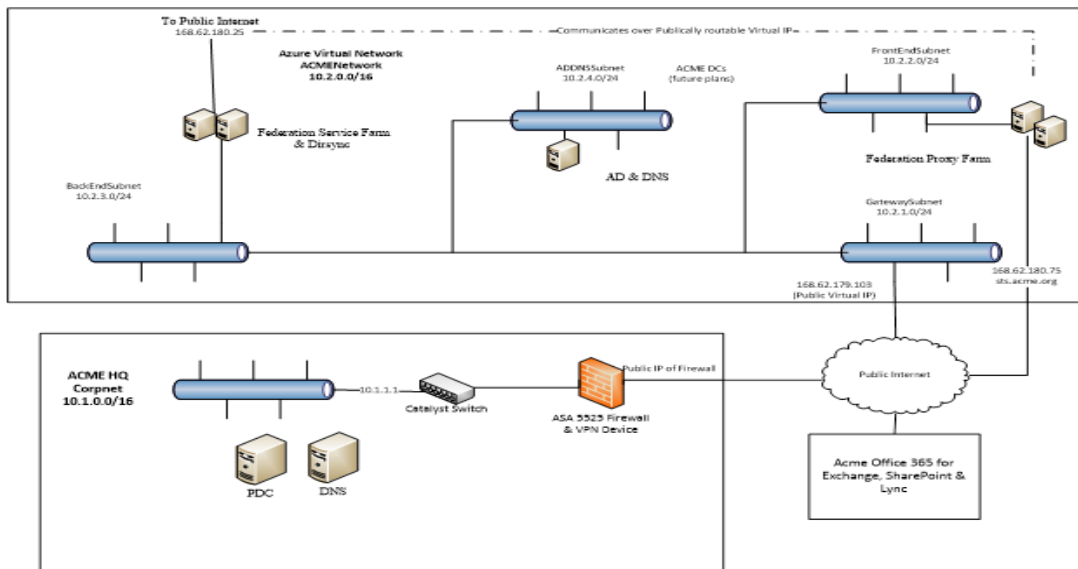
- Datacenter cost reduction of 50% to 73%, leading to cost savings of \$12M
- An annual reduction between 33% and 83% in IT outsourcing

## Virtual Datacenter Service Offering

Give us two weeks, and we'll transform your IT infrastructure

### What our offering involves

- Initial one-day assessment
- Roadmap aligned to business goals and issues
- Two week engagement to implement our Virtual Datacenter solution



## Business Outcomes

- IT budget available for "skunk works" R&D that drive business innovation
- Tremendously less "fire fighting" by your IT administrator staff
- Ability to quickly provide new IT services to support organizational M&A activities

## Why Stratus Innovations Group?

We are a technology solutions organization that focuses solely on innovative Cloud-based IT solutions. As former Directors of Microsoft's Enterprise Services business, we founded Stratus Innovations Group with the mission of providing Cloud-based IT solutions that will deliver significant and immediate business value and return on investment to organizations that implement Cloud services for their basic IT infrastructure and internal application portfolio.