MAKE YOUR DATA COMPLIANCE PROCESS;
✓ Automatic,
✓ Simple,
✓ Secure in a Unique Platform!

Data Compliance Platform

DCP TRUST
Data Compliance Platform

WHO IS DCP TRUST?

DCP Trust, Turkey, and the USA based CRM - Legal issues and industry leader in Investment Consulting was established in partnership with three companies. DCP Trust offers original and innovative legal technologies in the fiel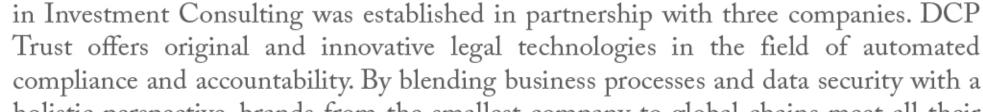d of automated compliance and accountability. By blending business processes and data security with a holistic perspective, brands from the smallest company to global chains meet all their needs from a single point and manage them dynamically. To develop different products and services in this direction - the team of experts consisting of lawyers, informatics and process consultants, DCP TRUST started its operations in October 2020, in Turkey.

DCP TRUST SOLUTIONS

KVKK SOLUTIONS	IYS SOLUTIONS	DATA MANAGEMENT SOLUTIONS	LEAD MANAGEMENT SOLUTION
DCP Legal Inventory and Compliance Management	**DCP Permission** Consent Management and IYS Methods	**DCP Cleansing** Data Cleaning and Unification	**DCP Smartlead** Customer Journey From Lead to Sales
Connector Digital Compliance Management Integrator		**DCP Permission** Multiple Channel Consent Management	

DCP TRUST PRODUCTS

DCP LEGAL	**DCP PERMISSION**	**DCP CLEANSING**	**DCP SMARTLEAD**
Inventory Module Legal Management Module Clarification Consent Management Module Data Subject Request Management Module IT Module Connector Pro and Regular	IYS Methods Consent Management Platform Golden Records Target Audience Management	Data Cleaning Data Unification Data Enrichment Bulk Cleaning	Lead Tracking and Management Platform

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DCP LEGAL

WHAT IS IT?

DCP Legal is a legal technology software that is developed to manage the data governance process of all entities operating within the scope of the scope of Turkish Data Protection Law (KVKK) in Turkey and General Data Protection Regulation (GDPR) in Europe

WHY IS IT IMPORTANT?

• It ensures that data processing activities are managed in accordance with the laws (KVKK / GDPR) and regulations with the KVKK commission in Turkey.
• In the LaaS environment, it is hosted with 1-Core / Multi-Database structure and high security elements.
• It has the ability to work fully integrated with external applications and has multi-language support.
• It is both KVKK and GDPR compliant. With its tree structure, group companies are managed centrally under a single platform.
• Business processes entered by business unit officers are assigned to the Legal department in order to be submitted to the approval mechanism. Information mails that trigger process actions are sent.
• It prepares Verbis report and enables detailed data map viewing.

DCP PERMISSION

WHAT IS IT?

It is an authorized data management program that provides central data management by keeping the data from all channels within the scope of KVKK / GDPR and ETK in a single structure integrated with IYS.

WHY IS IT IMPORTANT?

• Thanks to the support of multi-channel structure, DCP Permission collects the feeder kept in multiple sources under a single structure and provides data singularity.
• All data can be integrated with IYS and managed easily and centrally by keeping KVKK / GDPR and ETK permissions separate.

DCP CLEANSING

WHAT IS IT?

Cleans: Cleans cells from dirty database.
Singularizes: It makes the multiplexed data singular according to the created algorithm.
Enriches: It enriches the master data record while combining singularized data.

WHY IS IT IMPORTANT?

• Cleaning data to a certain standard
• All rules depend on algorithms
• High-cost reduction due to data backups
• Safe cleaning of data
• Providing the transition to the intelligent data storage era
• Cleaning the database without any damage (loss, damage)
• Quick delivery of the cleaned database
• A clean and unique database structure is extremely critical in terms of management, prestige and strategy
• With its innovative and analytical approach, easy follow-up of all transactions on a single system

DCP SMARTLEAD

WHAT IS IT?

It is an integrated lead management application where all lead resources of companies can be processed from a single point and managed from the first contact to the sales stage.

WHY IS IT IMPORTANT?

• In today's digitalizing world, it is extremely critical to catch the lead and turn it into sales.
• DCP Smart Lead can manage the websites, call center and dealer / store network stages from the first point of purchase to the final sales point of the leads.
• It enables companies to carry out all processes that can easily convert leads into sales from a single point.