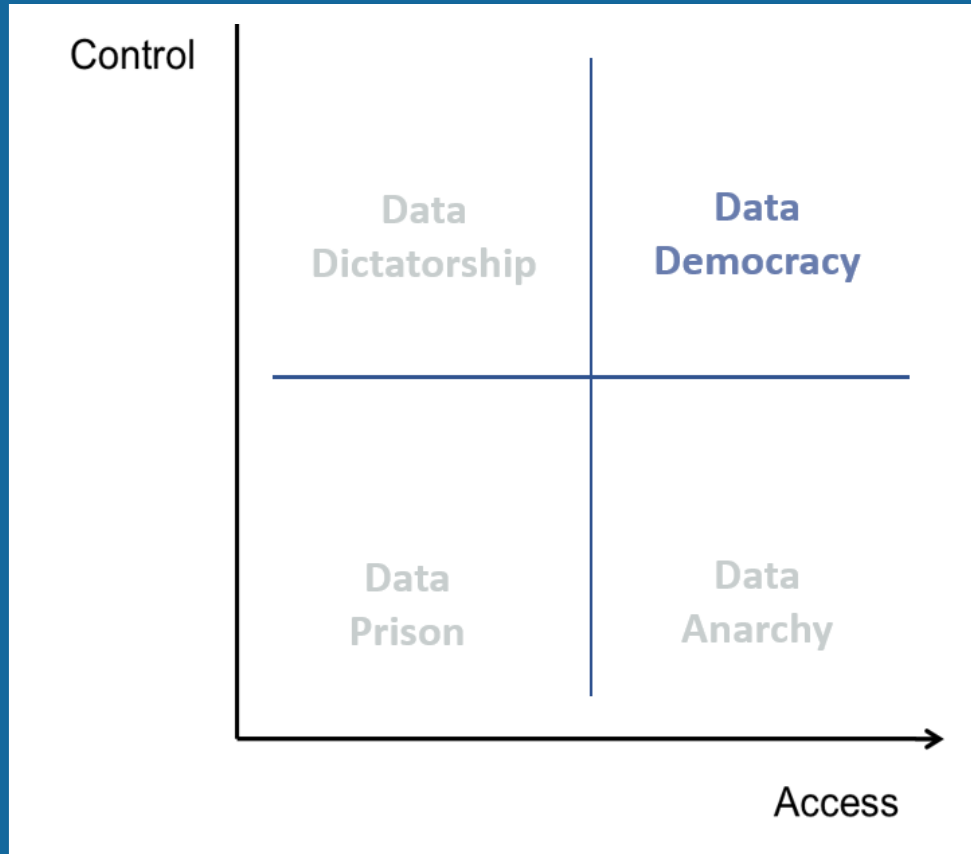


Value Proposition 2021

Liam Murray – Liam.m@Build-Apps.com

Problem



No CRE Data Democracy

The term 'data democracy' describes the situation variety of end users all access the same data in a relevant, timely and equitable way

- You lack data security, ownership and integrity
- You're reliant on spreadsheets and various 3rd party SaaS (software as a service) vendors
- You have ever increasing silos of data
- You have increasingly complex investor reporting Metrics
- You lack business group cross pollination of datasets
- You miss opportunities for insights and efficiency

Solution



The ultimate data-driven commercial real estate platform

Owned, Controlled and Governed by portfolio owners in their own Microsoft 365 environment



The Product



ADAMM & Co.[®]

Applications for a Platform as a Service



Targeted

Offering managed solutions for client development



Customizable

Clients are free to add customization to the apps



Tested

Deployed on over 38 million m2 of property



Accessible

Your entire organization can use the apps



Customer Focused

Providing solutions to the property industry based of 5 years of R&D



Symbiotic

Responsive to clients needs as they emerge



Adaptable

Infinitely adapting to the digital unfolding digital landscape



Supportive

Locally supported by hands-on building performance specialists

Build-Apps

Our USP

Not a SaaS – Software as a Service

- SaaS is managed by a third party
- Costly APIs required to integrate data across platforms
- Lack of data integrity across the portfolio
- Exit costs and exit ransom prevents change despite poor performance

Is an APaaS – Applications for Platform as a Service

- Your Microsoft 365 environment is your Power Platform
- ADAMM & Co. has the ability to integrate with any other platform
- Dataverse accessible across the business with appropriate internal
- Your security controls and policies
- Complete portfolio data integrity across the entire portfolio

Achieved to Date

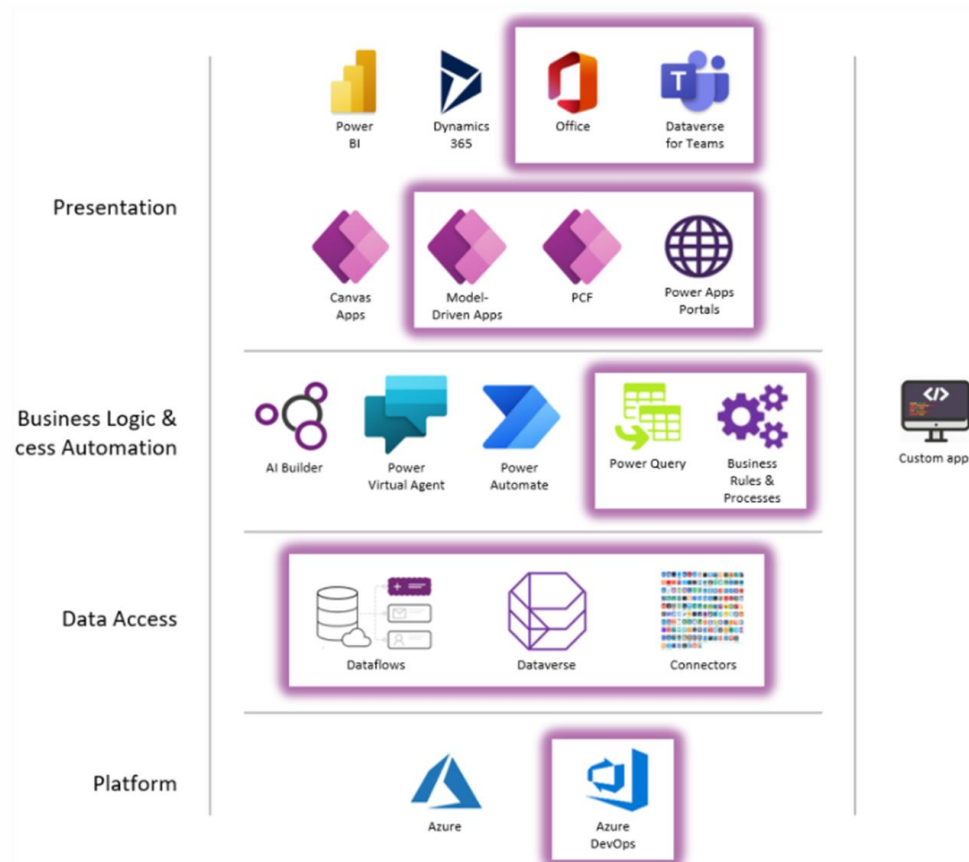
+20Bn Portfolio (\$USD)

+390k Connected Assets

+38 Million Sq metres

+201 Million Tonnes CO2 Targeted

Power Platform



Data Ownership

Layer of Apps within the clients Office 365 and the underlying data is stored, backed-up and owned by the client.



Interoperability

Secure 2-way API connection. Connectors allow secure and control integration from other sources.



Security

365 single sign on AAD integration allows security to be controlled by the enterprise not external parties.



Business Intelligence

Preconfigured Build-Apps Power BI dashboards give ultimate analytics while connected to multiple sources



Artificial Intelligence

Scattered across our solution, from picture recognition to document data extraction.

Ultimate Enterprise Flexibility

Curated CRE data structure and apps for your entire team to build on

Completely unrestricted client customization available

Actively support our client IT teams to innovate and create their own apps

Enables clients to have their own DNA embedded into ADAMM & Co.



Assets & Project Management	Risk, Maintenance & Compliance
Sustainability & ESG	Investment & Evaluations

Request a demo: Sales@build-apps.com