



# Advanced Azure Analytics - Discovery

Map your journey into advanced analytics in the Azure Cloud



*"For organisations to become more data-driven they first need to lay the foundations, and then use advanced analytical methods and AI to drive innovation and stay competitive"*

Dr Paul Clough

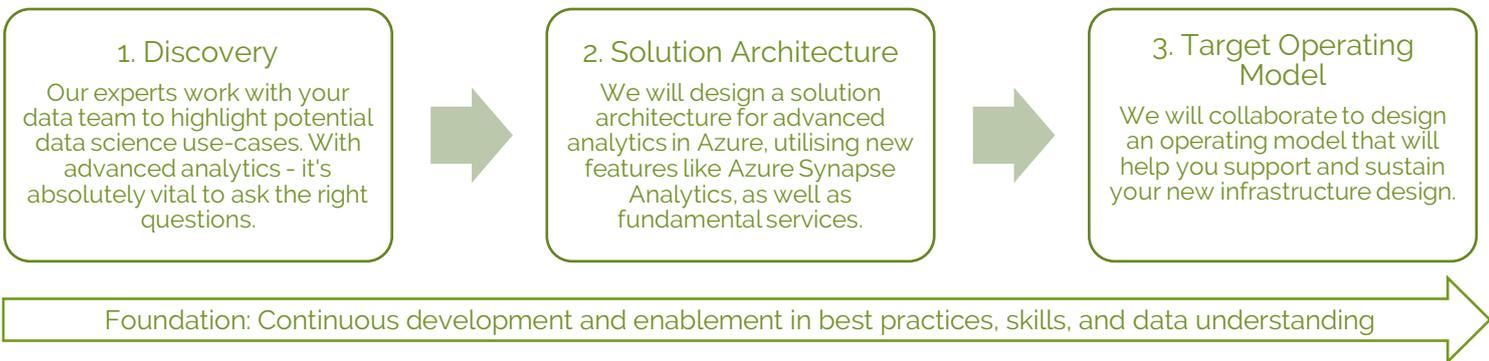
Head of Data Science – Peak Indicators/Professor of Search Analytics – University of Sheffield

## Problem

Organisations are striving to adopt advanced analytics to improve and inform their business operations. The key problem faced by organisations is that **existing architectures and processes don't accommodate productionisation of advanced analytics**. This leads to data science and advanced analytics taking place at an individual level, rather than on an organisational scale. Subsequently **the benefits of advanced analytics are hindered**, leading to reduced adoption.

## Solution

Peak Indicators have established a program through which we can **accelerate your organisation's adoption of advanced analytics in a sustainable way**, by leveraging the Azure cloud. This program takes place in 3 steps over 50 days, each underpinned by Peak's tried-and-tested foundations for sustainable analytics adoption:



## Outcomes

After your organisation undergoes this program, **you will have the blueprint to begin implementing advanced analytics at an organisational level**. By establishing a target architecture – you will know what is required to deliver advanced analytics on an enterprise scale, by creating a target operating model you will understand the requirements to **maintain, support, and develop this infrastructure in a sustainable way**.

Following the Discovery phase of your Advanced Analytics adoption – **the next step is to implement a use-case to prove out the architecture**.

## Testimonial for Peak Indicators:



*"The final product was excellent but **the process in building the system, through continual meetings, reflections and challenges really ensured we created something of true value.**"*

Ross Burbeary

Performance Manager - Rotherham United FC