

Main Street Digital Platform

Survive, revive, and thrive together. Economic recovery starts now.

You have the power to create a digital economy and community safety net.

It's no secret that our businesses have suffered financial challenges and are fearful of the future. Imagine as leaders being able to quickly initiate local economic recovery, help your city's businesses grow and bring the community together through digital transformation. Now you can with Meylah's "Main Street Digital" economic development platform.

Did you know that nearly **70%** of small businesses are still disconnected from access to online shopping? And now **90%** of all purchases are done virtually. Here's how you can help your community pivot and recover now by partnering with us.

BENEFITS TO YOUR CITY

- Stimulate new economic growth quickly and effectively without costly infrastructure
- Support your local businesses' profitability by investing in turnkey smart technology
- Save time, money, and resources using a digital economic development platform
- Build a prosperous virtual economy that is inclusive of all businesses
- Connect your businesses and residents through a safe, trusted digital shopping experience

BENEFITS TO YOUR LOCAL BUSINESSES

- Generate new revenue growth opportunities with access to ecommerce technologies
- Build a 60-minute online retail storefront that's safe, easy and cost-effective
- Access to new online customers
- Connect with other businesses to build a stronger, more connected community

Now, you can create a vibrant, prosperous, and resilient virtual economy for all your local businesses using our "Main Street Digital" economic development platform. For more information on how to launch your virtual economy today, contact Ram Dutt at <u>ramd@meylah.com</u>

ABOUT MEYLAH

At Meylah, we are not your typical technology company. Innovative cloud-based solutions are just a part of the strong foundation for our groundbreaking platform. Building smart communities through digital transformation is at the heart of everything Meylah creates. We grant economic access for local leaders, businesses and organizations to build sustainable places to live, work and play, so they can thrive and grow together. We believe every business can become their own impact-driven enterprise of changemakers, rooted in generosity, education and connectivity. This is where local and global innovation is born. This is Meylah. **Igniting economic access through digital transformation**.