

Microsoft Azure Active Directory

Secure access for a connected world



345M+
Azure AD
Monthly active
users



30B+
Azure AD
Daily authentication
requests



200K+
Azure AD
Premium paid
organizations

Why Microsoft?



Enterprise-grade security

Azure AD has truly unique identity security features that work across a larger universal Microsoft Security infrastructure and benefits from the 171 TB of daily data we analyze to hone remediation and proactive protection.



Comprehensive capabilities

We work with our customers and partners to ensure we deliver critical capabilities across authentication, authorization, administration, governance, self-service management, customer identity, and managing cloud infrastructure.



Open ecosystem

We are committed to building our entire portfolio based on open standards and solutions that work with our security partners and with your existing infrastructure and tools.

A complete identity and access management solution with integrated security and automation to manage and protect all of your users and data

A digitally transformed world requires a focus on empowering everyone to be productive and collaborate together securely. To create a modern workplace, IT must provide seamless access to the tools and data people need, wherever they are, on whichever device they choose. To help keep your modern workplace secure, you need to protect your data effectively as it traverses many applications and locations.

Azure AD is your identity control plane in the cloud to help you achieve this.

Azure AD enables you to protect identities with **secure adaptive access**, simplify access with **seamless end user experiences**, streamline control with **unified identity management**, and ensure compliance with **simplified identity governance**.



Secure adaptive access

Protect access to resources and data using strong authentication and risk-based adaptive access policies, without compromising user experience.

- Configurable Conditional Access policies based on context and risk assessment
- Flexible, user-friendly multi-factor authentication (MFA)
- User and entity behavior analytics (UEBA) in Identity Protection to protect against identity compromise



Seamless user experiences

Provide an easy, fast sign-in experience to keep your users productive, reduce time managing passwords, and increase end user adoption.

- Single sign-on (SSO) for any user type and any identity
- End user self-service portal to discover and launch applications, request access, and manage profile
- Convenient, secure options for multi-factor authentication (MFA) with or without passwords



Unified identity management

Manage all your identities and access to all your applications in a central location for cloud and on-premises, to improve visibility and control.

- Connect any app in any cloud or datacenter across your hybrid environment
- Efficient identity management and administration for employees, partners and customers
- Manage role-based RBAC for fine-grained access controls and delegated administration
- Commitment to open standards and interoperability



Simplified access governance

Control access to apps and data for all users and admins efficiently with automated identity governance, to ensure only authorized users have access.

- Automatic provisioning and de-provisioning of identity lifecycle (connected to HR platform)
- Grant and review access with entitlement management, access reviews, and request workflows
- Privileged identity management with time-limited access
- Easy audit and compliance reporting



Get started with Azure AD

Azure AD is at the foundation of Microsoft Security and it's this identity-driven approach that sets us apart. Whether you're just getting started on your cloud journey, or you want to accelerate your identity modernization, Azure AD can help you achieve your business productivity and security goals. Already using Microsoft 365 or Azure? You already have Azure AD and you can easily expand it to secure your other apps now!

Learn more and get a free trial at azure.com/azuread.