M4L

MACHINE FOR LEARNING

Learning Re-defined

Why we built M4L?

Hear from Industry Experts

"We need a modern solution that will allow our students to access labs from anywhere. So, they can practice labs after the training, maybe from home or anywhere."

- India's Leading Training Institute

"We want to overcome the factor of human dependency in setting up labs. Having labs ready in time is a struggle. An automated & centralised monitoring system will save us a lot of time & effort."

- One of India's largest IT firm

"Experimenting on our product environment is strictly not allowed, that often curbs the ability of individuals to innovate. We want a practice environment for our employees that is highly secure & does not allow copy from or to the production. But, giving them the freedom to do more."
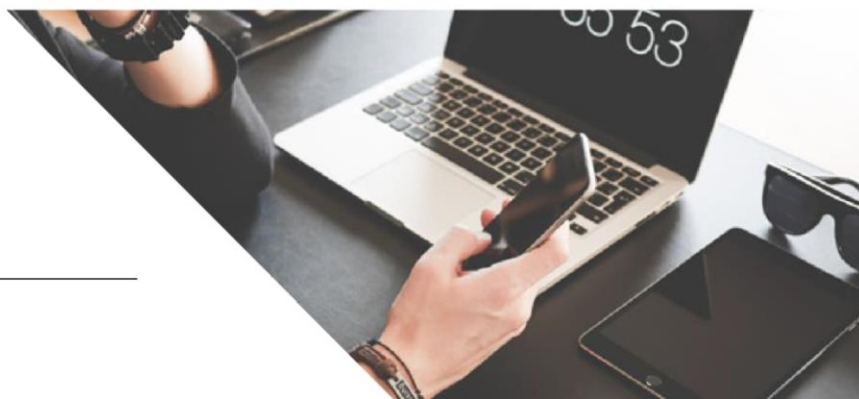
- Mphasis

"We need a solution that gives us temporary access to high configuration machines, so we can replicate our production to demonstrate our application to prospect customers, organizing post sales & partner training programs."

- US based leading taxation company

WE STRIVE TO
DELIVER SMART
TECHNOLOGY
SOLUTIONS TO
BRING LONG-
TERM VALUE
TO OUR CLIENTS.

What Is M4L

EMPOWERING TO ACHIEVE MORE

M4L is a Cloud based platform powered by Microsoft Azure, helps you manage your organizations temporary hardware needs by a click of a button; be it machines for technical trainings, machine for customer demos, machine to run proof of concepts or even for testing purposes.

A user-friendly application that sits on a Hyper-V architecture, accessible from any latest internet browsers & devices. Automates the process of machine creation, deletion & management.

In addition to the flexibility of creating, managing & accessing machines on the go, business can have a set of software packaged as templates & replicate these templates on hundreds & thousands of machines in minutes.

USE OF M4L

M4L for Learning

Modernize your hands-on training environment with M4L and painlessly set up training machines in a snap. Allowing your employees to access labs from anywhere any time, enhancing the effectiveness of the training by 40%.

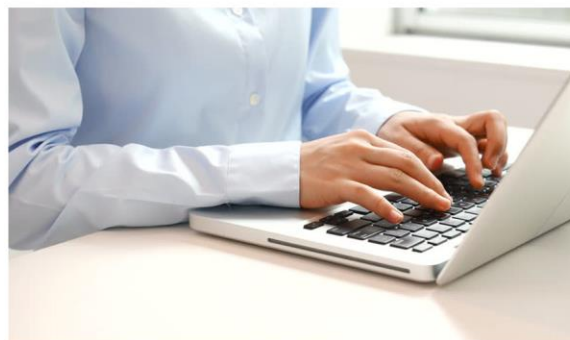Class Room Training   Virtual Training   Self-Paced trainings   Certification Programs

TRAINING LABS WITH ALL THE VALUE YOUR ORGANIZATION NEEDS:

Stay in charge (Dashboard) – Powerful Real Time display of Resources in use, Courses in progress, Active Machines, Active Users, Current server load.

Ready-to-use templates - Software setup for various trainings are readily available, simply choose the template & assign it to machines.

Fully turnkey for training – Features designed especially for training. Available integrations with your LMS and the other apps you use each day.

ROI:

Zero hardware depreciation

Zero risk of software compliance

Zero risk of physical damage

Pay only for what you use

M4L
FOR SALES

Arm you sales team with "The most powerful sales weapon - Demo". Quickly create a replica of your production environment & use it for customer demos. Also, provide your prospects the opportunity to experience your product firsthand – with no hardware to ship, software to install, or IT support required.

Machine for Sales demo is built to accelerate your sales

Pre-Sales Demo

Post Sales Training

Partner Training

- **Extensive Template Library** – Choose from an extensive base of OS templates, install your application on it & build your own custom template. Re-use it for all your sales demos.

- **User UI Built to Impress your prospect customer -** All that your customer will need to access the demo machine is an internet connect & a latest web browser.

- **Simply Cohesive -** Integrate M4L with your sales & lead management system.

ROI:

- Revenue Growth- Probability of a sales closure increase by 40% with effective demos.

- Never lose a customer- Decrease customer churn by driving adoption with demos.

- Expand your reach - Empower your partner ecosystem with effective trainings to deliver world class sales solution across all sales channels

M4L
FOR TESTING

Experiments are a costly affair, but not anymore. Empower your engineering & QA team with an environment to test & streamline development processes.

Practice Environment

Testing Environment for Customer

Test Before you deploy- Designed to allow engineers to test their work before moving into production.

Enterprise grade security – Leverage the benefit of Azure security services.

WHY M4L
Invest in what's next

Whenever, wherever – Machines on demand, available from anywhere any time.
Take your machine on a browser

Highly Secure

- Never compromise on your security policies for lab execution. A browser and internet connection is all it takes and access to the application is available via secure https connection.
- Harden machines, do not allow copy/paste from or to the machines.
- Allow access only to approved website

Highly Scalable – Unlimited virtualized hardware ranging from 1.75 GB RAM to 432 GB RAM.

Per Minute billing – Invest for tomorrow with lower up-front costs. Manage your business with flexible and usage based billing. Reallocate capital by reducing capital expenditures & optimise your resources to focus on core business.

Always available – Powered by Microsoft Azure service, be rest assure of machine availability with 99.9% money backed SLA

Guaranteed ROI – Focus IT efforts on strategic initiatives, not setting up labs. Save time and effort with regular updates and a faster setup process.

Add-On Features:

Advance Security & Control Features – Barracuda Firewall

KEY
MILESTONE

WE ACTIVELY EXPLORE
OUR CUSTOMERS LOVE IT.

Over a dozen of prospect customers
expressed interest in deploying M4L.

Over 1500 active users of M4L in
the first month of product launch.

Our Clients

THE MIND BEHIND INNOVATION

Mr. Christopher Richard

Managing Director – G7 CR Technologies India Pvt Ltd
Technology Solution Architect
Founder of Karnataka Small and Medium Business Owners Association

"Success is not doing the things you love; success is loving everything that you do"

Mr. Christopher Richard - A brand in himself is one of the most renowned technology expert in the country. Started his association with technology as a teacher, has delivered over 500+ training programs for leading brands like Microsoft, RBS, Capgemini, Wipro, Accenture and many others.

G7 CR Technologies India Pvt Ltd., is his technology army of over 500+ member workforce specialising in design, analysis & development of software solutions for all industry verticals with primary focus on Education & Healthcare as the organizational belief lies in improving the quality of life. And Education/Healthcare are the foundation of a better life. In continuation to his success stories & apart from his popularity as a Solution Architect, he is also one of the leading business entrepreneurs and considered "A visionary in the SME segment". KSMBOA (Karnataka Small & Medium Business Owners Association) is his initiative to Empower SMEs.

He has built a strong association which consist of Entrepreneurs/Owners/ Directors/CEOs of the SME segment based in India. This association focuses on all the pain areas of small & mid-size businesses. He has become an extended arm for Entrepreneur facing challenge in his/her business, helping them utilize the best of the resources & methods available. His vision is to provide a very strong & close-knit network for Business owners.

Contact Us

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