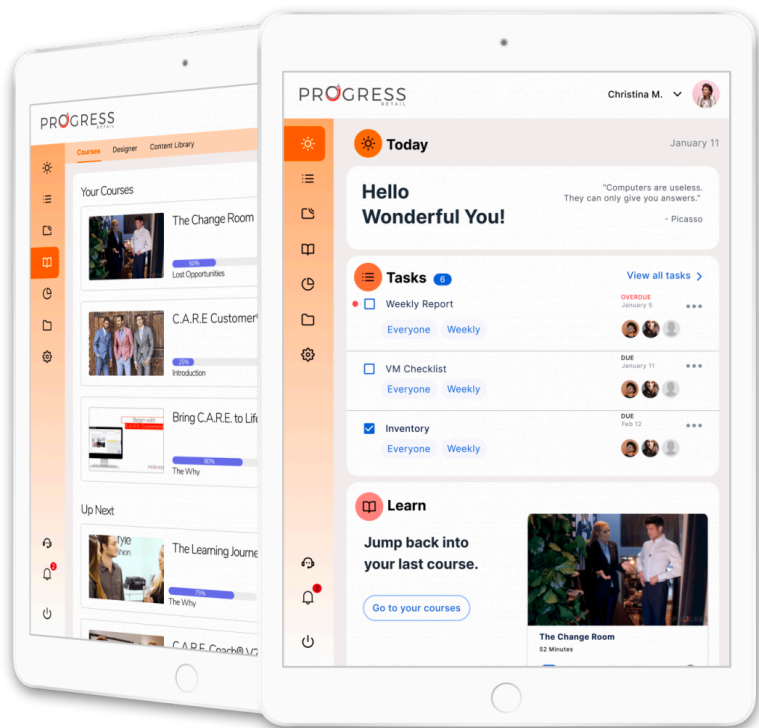


# The Ultimate Retail Operations & Learning Sidekick

PROGRESS  
RETAIL



## It's 2021, why are store teams so under-supported?

As a retail team member today, the job is fundamentally more difficult than ever. In the late 1990s email was introduced to stores, and shortly thereafter the need to remain relevant in a digital age completely side-tracked all functions of the retail business: **leaving the stores and store teams high and dry.**

Today's retail existence combines a more knowledgeable consumer, and over-tasked, under-skilled front-line retail associate. The unsustainable people trends of rampant employee turnover, low wages, and poor morale are not in alignment with the macro industry trends of **smaller and fewer stores, experiential retailing, and retailers themselves evolving to business platforms.** This requires a drastic shift in the role and value placed on front-line retail employees.

**61%** reduction in employee turnover.

**14%** minimum increase in ATV.

**2Hrs** saved per week per Multi-Site Manager.

CAMILLA AND MARC

seed  
HERITAGE

SKYMINT

LE CREUSET

adesso.  
MAN

priceattack

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M.J. BALE

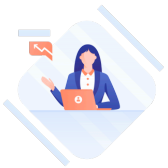
VOLCOM

ASSEMBLY LABEL

RCA

REJUVENATION  
CLINICS OF AUSTRALIA

Build-Your-Own, or have access to the largest library of retail education that exists.



## Progress Retail Learning Library

With 100k+ alumni globally, *Progress Retail*, founded by renowned education architect Terry Hawkins, was the first of its kind combining dynamic retail training with transformative personal development. The themes of experiential empathy, interactive communication, and breakthrough personal growth and development opportunities create purpose and self-awareness that cuts down onboarding time, creates more engaged team members, and as an outcome improves productivity in an unparalleled fashion.



## Course Authoring

You are the expert of your brand, and the mission and vision of your organization. Using our Course Designer, publish your own courses, create assessments and quizzes, and publish instantaneously to all your learners based on their role and permissions.



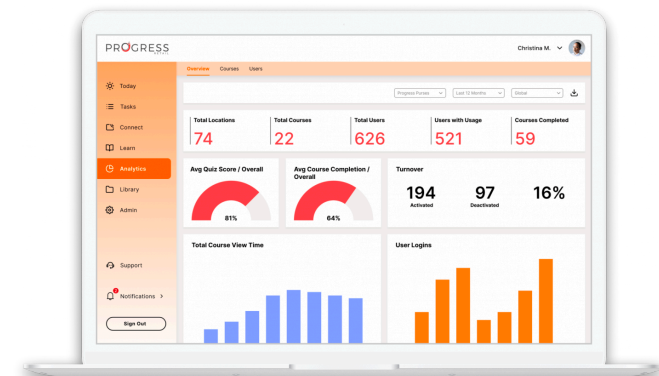
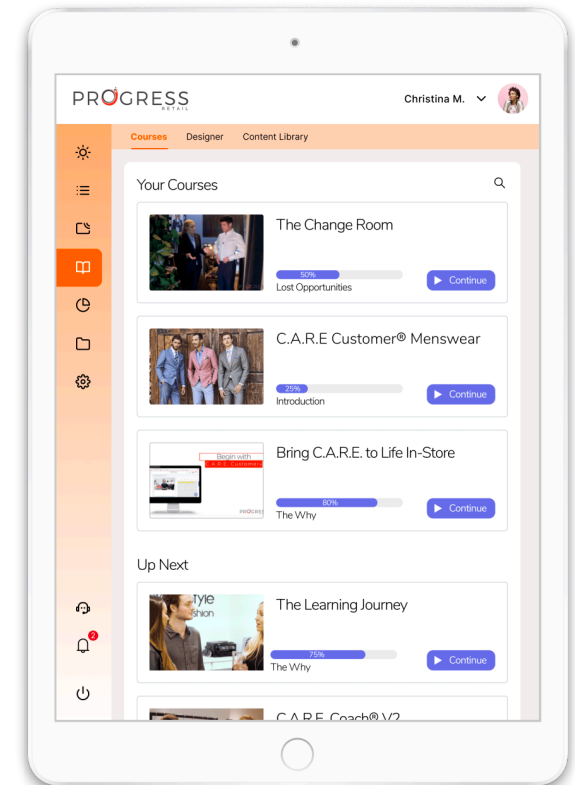
## Comprehensive Analytics

Built for retailers by retailers means that you need to be able to measure learning data in alignment towards how you measure the rest of your organizational data.



*"For me, it has always been about that front-line retail human being. Providing them with the resources: skills, techniques, and now technology to have a better life, and as a consequence a better career. The customer benefits, and then so does their employer."*

**Terry Hawkins**  
Founder & Co-CEO



## What is lost by lagging communication and gaps within store execution?

Learning Management Systems (LMS), Intranets, Sharepoint, Dropbox, Whatsapp, Google Docs- we've heard it all, and from retailers' mouths themselves: *"It doesn't work."* These siloed technologies do not meet the demands of the retail store in 2021, nor the retail employee in 2021, yet many retailers have **implemented these technologies at random, and struggled to achieve meaningful adoption or engagement.**

The future retail employee requires a **single app for next-generation employee experience:** career development and learning, performance analysis and management, accreditation and credentialing, store and task execution. This requires new thinking, and new engineering to solve old retail problems.



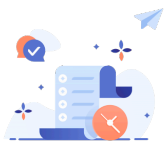
### File Library

All your organizational data, in the same platform where learning, communications, and operations takes place. **Save money and time across the organization.**



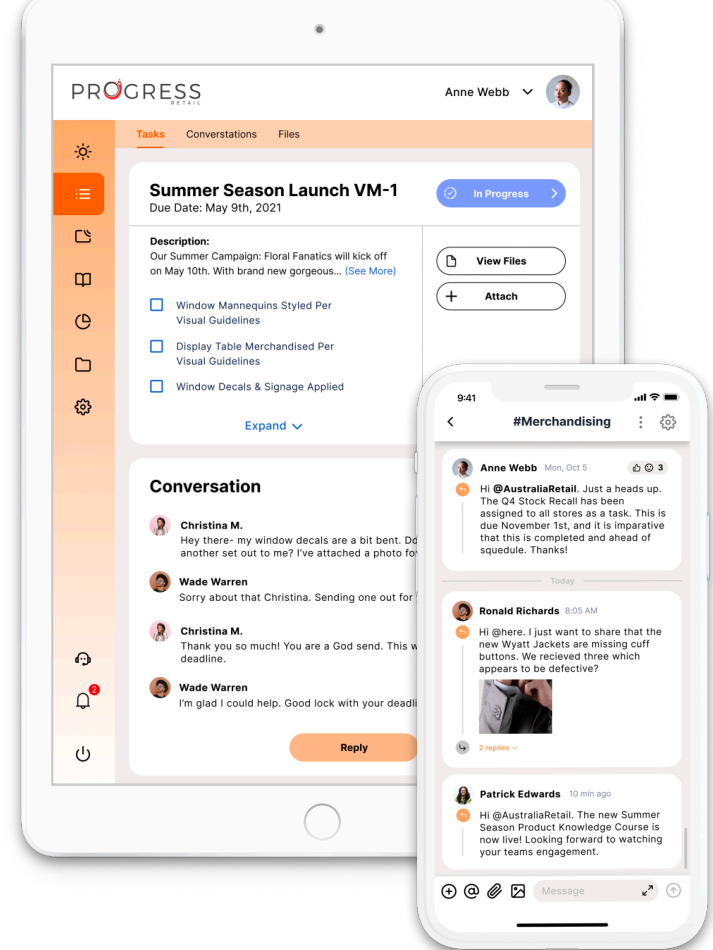
### Connect

Live company chat and messaging. Customizable, attachment-friendly, permissions-based, and way better than email. **Reduce lag and crush your organizational knowledge silos.**



### Task Execution

Built for retailers by retailers. Reduce store email overload, create accountability and transparency with operational initiatives. **Gain 100% compliance and quality in execution.**



*"Progress Retail is our hub for retail operations. It's a single destination for our teams that saves time and allows us to focus on customers."*

Miles Ruge  
CX Manager

**M.J. BALE**

# Product Roadmap

Epic	Oct-Dec	Jan-Mar	Apr-Jun
<b>Connect 1.0</b> (Comprehensive Company Chat & Messaging)			
<b>Task Execution 2.0</b> (Multi-Site Reporting & Photos)			
<b>Library 2.0</b> (Enhanced File Library Navigation & UI)			
<b>Learn 2.0</b> (Course Authoring Redesign, xAPI compatibility, Learning Room Redesign)			
<b>PR Native App 1.0</b> (iOS & Android native mobile application with push notifications)			
<b>Sales 1.0</b> (POS Integration, Sales By Group, Store, and Individual Performance Insights)			