# Spirion Compliance: Driving Privacy Programs That Scale

**Industry disruptors like the California Consumer Privacy Act (CCPA) and the General Data Protection Regulation (GDPR) will transform how business and private sectors alike will manage customer data.**

Spirion Compliance meets those privacy disruptors to position organizations for compliance and operational efficiencies.

## Customer Challenges

Privacy laws put the onus of personal data management on businesses, requiring them to know what personal data they possess and be able to demonstrate control of it. This responsibility bears the threat of penalties for the mismanagement of collected, saved and shared personal data. Additionally, empowered consumers may now request reports detailing their personal data footprint, requiring businesses to take requested actions to manage the information they have. This begs the proverbial question: how do you look for something when you don't know what you are looking for? Spirion Compliance answers this question by delivering the ability to find any personal data, anywhere, within an organization's ecosystem by an individual's name.

## The Solution

Spirion Compliance simplifies an organization's consumer data reporting process by automating the discovery and association of data related to an individual in order to respond to a data security access request (DSAR), individual rights request (IRR) or a subject rights request (SRR). Users will have the ability to manage all requests at the same time while monitoring the status of the requests through user-friendly dashboards.

Once personal details about an individual are captured, that data spreads quickly across enterprise systems. Those repositories often span servers, data centers, geographies, internal networks, and cloud service providers. Spirion Compliance makes connections across all those data silos and uses an innovative problem-solving framework with techniques such as graph structures for semantic queries, and vector model comparison to associate data, tying it back to a data subject to produce identifiable information that relates to a consumer identity with pin point accuracy. This identity association with personal data allows for mapping to a profile to create actionable intelligence, allowing operators to remediate data according to regulations and the wishes of the consumer making the request. The solution is designed to ensure that actions and inquiries are documented for reporting.

## Key features of Spirion Compliance

Spirion Compliance allows organizations to protect and comply by delivering Privacy by Design information in three critical areas:

- Data Association. Identifies the data relationships between documents and locations associated with the same person to fulfill reporting requests related to CCPA and GDPR compliance. With our personal data recognizer technology, Spirion Compliance does what other vendors fail to do by identifying human names and making associations with related disparate personal data for accurate compliance reporting.

- Subject Inventories. Builds an inventory of discovered subjects for fast reporting to fulfill DSAR, IRR, and SRR reports within a given compliance window

- DSAR/SRR fulfillment report generator. Builds and generates subject reports containing a summary of data types (see figure below)

**ABC** COMPANY

CCPA

## Subject Rights Request

Descriptive Report for John Oxford Smith Jr.

Report Date: 05/07/20

Initial Request Date: 04/22/20

### Types of Data Discovered

- Name
- Address
- Date of Birth
- Social Security Number
- Phone Number

### Know Your Rights

- Request the full report of raw data held
- Request to opt-out of the sale of data
- Request the erasure or change of data

### Purpose For Retaining Data

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With a focus on data and its relationships, the Spirion Compliance approach addresses the major concerns of compliance and privacy risk management providing operational efficiencies that organizations need.

**Talk to a Spirion data security and compliance expert today: expert@spirion.com**

Spirion has relentlessly solved real data protection problems since 2006 with accurate, contextual discovery of structured and unstructured data; purposeful classification; automated real-time risk remediation; and powerful analytics and dashboards to give organizations greater visibility into their most at-risk data and assets. Visit us at spirion.com