

Make Journeys Unstoppable with Intent-Based Promotions



20X

ROI



25%

Reduction in Promotion Costs



15%

Increase in Digital Revenue



15% Less

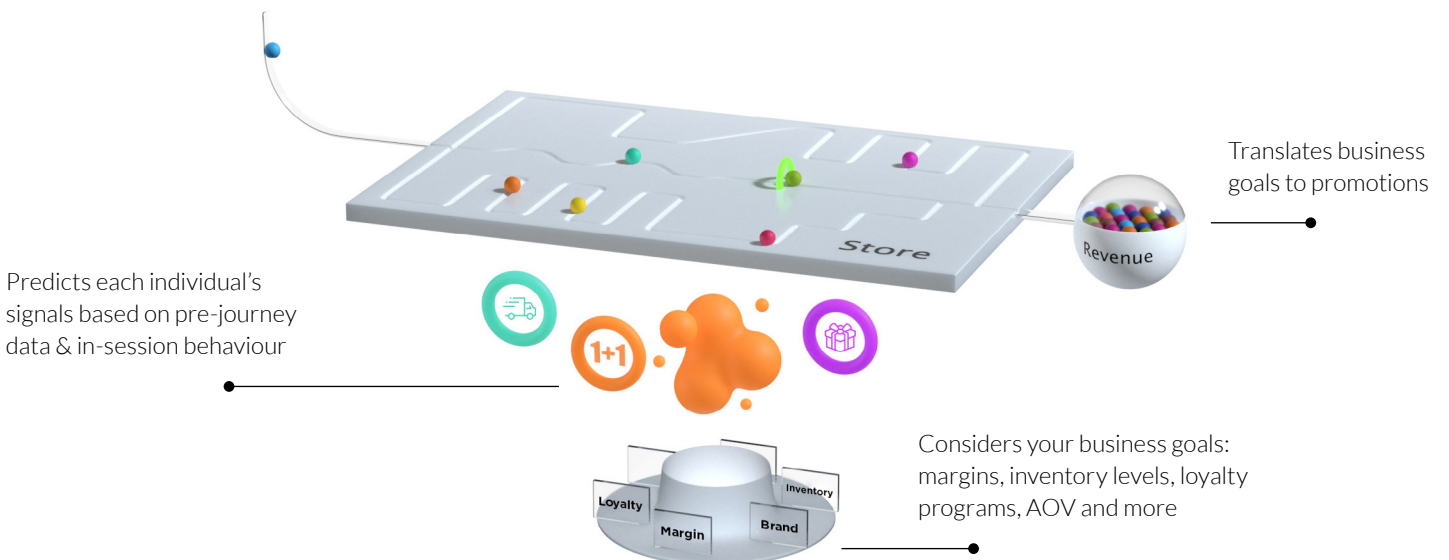
Journey Abandonment rate

Present Your Shoppers Effective Individual Promotions

When making informed decisions to improve your promotions strategy, you rely on personalization tools, audience segmentation and a lot of A/B testing. But is this really your only option?

There's a new automatic promotion machine in town — one that's fully autonomous, AI-driven, individualized per visit, and built to take your promotion strategy to the next level.

Namogoo's Intent-Based Promotions autonomously learn from each visitor's unique signals and on-site behavior to predict the optimum, individualized incentive for **each and every session**. With Intent-Based Promotions, you keep your entire customer journeys flowing smoothly and hesitation-free by offering exactly what every shopper needs.



A Promotion Machine that Saves Your Margins and Brand Perception

As the competition in the online world becomes fiercer, promotions become heavier, margins erode and brand equity decreases. It's time to think differently.

Namogoo's Intent-Based Promotions provides you the ability to design and create a strategic promotional experience for customers automatically determining the right incentives:



Discounts



Free Shipping



Buy One Get One



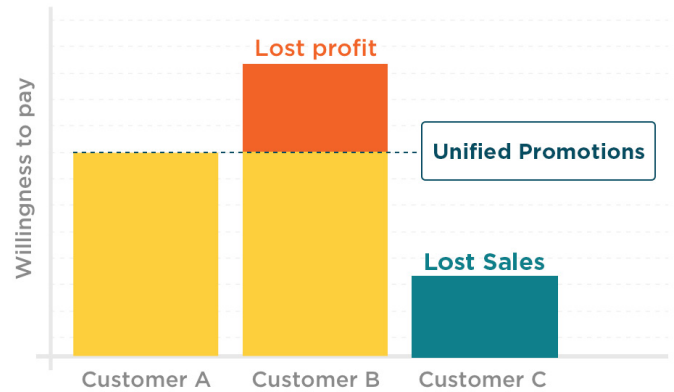
Progress Bar



Gifts

And more....

By translating the purchase propensity and abandonment potential of each visit, we automatically suggest an offer that is tailored to convert with the minimum needed and avoiding lost profits due to redundant incentives.



Easy to Deploy & Scale



Available on Web & Mobile SDK



Integrated Design Studio



Intuitive Analytics Dashboard

Switch Rule-Based Complexity With 1-to-Visit Offers

Intent-Based Promotions **immediately diversifies** your promotions, delivering the most **effective incentive** that offers the highest value to the visitor in each specific session, generating the most value for your business.



Schedule A Demo Today

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