

WE MAKE PERSONALIZED **STREAMING SMARTER**

Leverage cloud computing and artificial intelligence to deliver compelling and personalized TV experiences.



YOUR CHANNEL PERSONALIZATION **MADE SIMPLE**

With our VOS[®]360 Channel Origination and Distribution, running on Microsoft Azure, you can engage with audiences on a personal level. Create linear channels with genuine personal influence to get the added value of longer engagement times and increased consumer purchases.

Replace your generic schedule programming in any time frame you decide, and include content that appeals most to each viewer. Include ads that match your viewer profiles based on analytics dynamically gathered over time.

The platform leverages the flexibility of cloud-native infrastructures, running on Microsoft Azure for 24/7/365 reliability. With this personalized, cloud-based approach, you can keep your viewers watching the channel longer and boost your advertisement revenues.

Drive Engagement with Intelligent Customization.

You combine Harmonic's cloud technology and Microsoft AI to provide a unique and improved viewing experience.

Deliver the new generation of television to your subscribers with the power of the VOS360 Platform.



Increased Savings & Ad Revenues.

With a cloud-based platform you diminish upfront infrastructure costs. You ensure a higher quality experience and still reduce the cost of implementation, end-to-end.

Grow your revenue opportunities with unique ads and content targeted to individual viewers. Engage with your advertising partners with confidence to meet new market demands.



Seamless Viewing Experiences.

The VOS360 Platform tailors your content to the viewer's specific tastes. With integrated Artificial Intelligence (AI) from Microsoft, the platform gives you deep insights into viewer preferences.

Provide subscribers with a single continuous stream of personalized content to simplify searches and offer and a seamless viewing experience.



Monetize All Your Content.

Use the channel provider's VOD library to create ads from assets that are already authorized for delivery.

You can also leverage your viewer profiles that are enriched with viewer preference data to promote content in your archives. You give new life to existing assets and provide viewers the joy of watching content they desire.