

S skedify.me

Omnichannel Appointment Scheduling Software for enterprises that meet with their clients personally

Why Online Appointment Scheduling?

- → Increase inbound lead conversion

 An award-winning website with a simple "we'll contact you back" form, is a huge untapped conversion potential
- Prevent loss of converted leads due to ineffective follow-up

 Incredibly, upto 80% of inbound online converted leads are not converted into sales appointments
- → Significant Productivity Savings

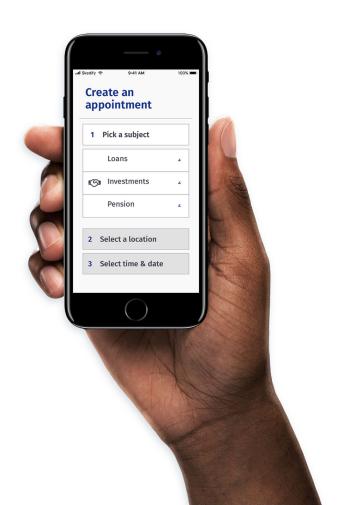
 Upto 50% of staff time is wasted, just managing customer appointments
- Provide a Positive Customer Experience

 E.g. A top ranked aggravation for 85% of bank customers, is getting a meeting with a bank specialist
- → Insights into your most most important asset

 Appointment Data across the whole retail network, enabling informed management decisions



Make scheduling appointments effortless for your customers and agents.



Example Skedify Clients











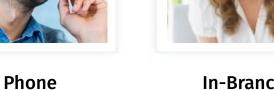


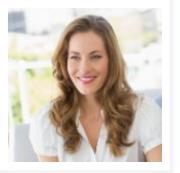




Omnichannel Scheduling for an Omnichannel Strategy







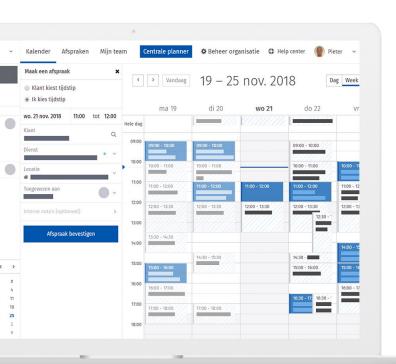




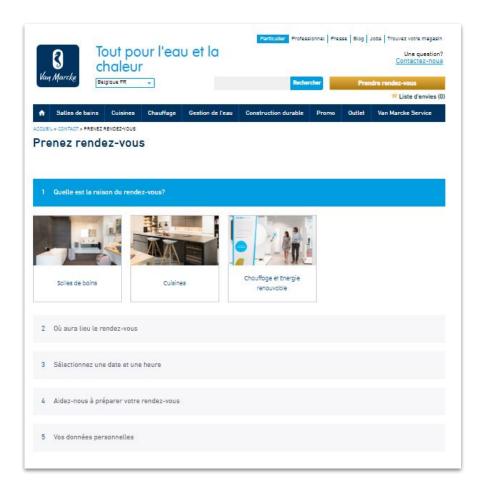
Video Chat



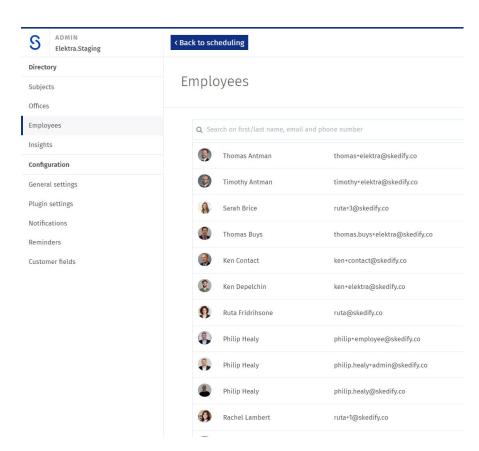
On Location



"The power of customer-centric online appointment scheduling becomes viable only when you give agents the right tools to stay in control of their schedule." - Skedify



- Plugin plugs into your website
- Customisable branding
- Customizable appointment subjects and categories
- Customisable qualifying 'Knock Out' questions

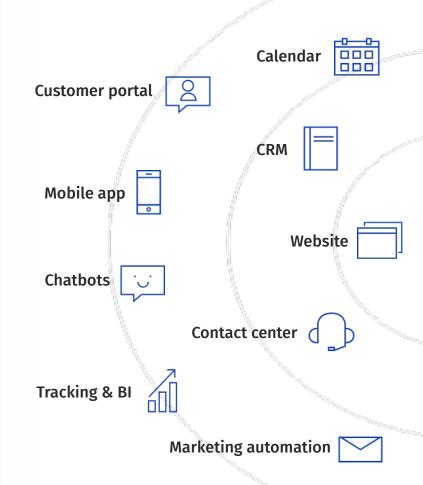


- Manage organisation, branch and individual availability
- Multilingual
- Manage Employees, Skills and Locations
- Customizable Notifications; SMS and email
- 4 user levels; Admin, Branch
 Manager, User and Authorised
 Appointment Creator

How to make it fit within your Application Landscape

An online appointment system is <u>never an</u> <u>isolated solution</u>, it needs to be perfectly aligned within your existing and future Application Landscape.

That's why we built Skedify API-First from the ground up and can provide integrations with all relevant types of Applications. Always with security and data protection in mind.



How to make it viable in a retail network

- → 2-way **Synchronization** with Calendar software
- → Flexible availability management for agents when to make themselves accessible to their customers
- → Extensive planning rules per type of appointment over different branches & meeting channels
- → Allow for tentative appointment request flows



Enterprise level security



Dedicated and managed environments



REST API with OAuth 2.0 authentication



Single tenant database



GDPR minded



PCI-DSS Compliant



SSO via SAML 2.0



SSL-encryption



Bot protection



Security gateways & firewalls