CloudBlue Connect

The first omni-product, multi-channel automation platform

CloudBlue

CloudBlue Connect is a catalog and channel management platform that supports omni-product (any type of product) distribution, from technology goods and perpetual license software to software as a service (SaaS), infrastructure as a service (IaaS) and anything as a service (XaaS). The platform also supports any channel, including direct and indirect, as well as internal procurement. With its flexible APIs, it can integrate with any commerce platform and any back-office system.

Modern

Centralize, manage and grow your ecosystem of partners, products and fulfillment and provisioning operations from one state-of-art platform.

Modular

Connect to your partners' systems and integrate with your own back-office systems for flexible, streamlined operations.

Agile

Expand your channel, portfolio of products and global market reach faster, while cutting down on the cost and time spent on operations and management.

Secure

Keep your systems and information safe with the highest security standards protecting your platform.

Smart

Make better decisions with a unified, insightful view of your contracts, listings and reports.

What can your business achieve with CloudBlue Connect?

Launch an omni-product, multi-channel marketplace

Onboard any type of product and service to your commerce system and to indirect channel partners to cut costs and improve efficiency.

Streamline multi-channel distribution

Reduce the costs and resources spent on conducting business through your direct and indirect channels.

Simplify and streamline procurement

Streamline your procurement operations to cut costs, reduce errors and help your organization digitally transform on the backend.

What can you do with CloudBlue Connect?

API Management
Integrate with your own or any third-party commerce system, subscription management system, ERP tools or provisioning system through APIs.

Contracts Management
You can create and manage digital contracts with third-party vendors, and they can review and electronically sign distribution and program contracts.

Catalog Management
View a list of available products in the CloudBlue Catalog and request products for syndication in your portfolio.

Fulfillment Management
View, reject and approve fulfillment requests, including purchase, change, suspend, resume, cancel and renew.

Inventory Management
Create, test and manage products. Define products by SKU and determine their consumption model, billing period and unit.

Listing Management
You can process third-party vendors' requests for product listings with your partners. These third-party vendors can easily create, update and monitor their product listing requests.

About CloudBlue

CloudBlue delivers a hyperscale platform with hypergrowth products and services and access to a hyperconnected ecosystem of 200+ top-selling vendors, 200+ leading brands and over 80,000 partners globally.

80,000 active resell partners
30 million cloud subscriptions
2 billion potential end customers

120 pre-integrated products including

Office 365	Microsoft Azure	aws	Acronis
DocuSign	Dropbox	IBM	Symantec
AvePoint	BitTitan	EVERNOTE	vmware

200 leading-brand customers including

américa móvil	Charter COMMUNICATIONS	DELL	hp
Media Markt	proximus	Sprint	Telefónica
telenor	TELSTRA	T-·Mobile·	vodafone