

New generation BI – IONO analytics

Measure and analyze performance, sales, marketing, ROI, project costs etc.



Businesses need to be more agile to stay ahead in the competition. When profit and turnover results come in, it is already too late to change anything for better results. Companies must change tactics and measure performance – enter IONO.

What is IONO?

IONO is a new generation BI service that cuts you free from relying on outdated data and provides you with visually easy to follow interactive reports without buying expensive software licenses.



Why companies use IONO?

- Easy to deploy
- No big initial investments
- Better business decisions based on relevant data
- Ease of database integrations
- Modern and easy to use
- Visual, interactive and easy to understand graphs and dashboards

Improved decision-making

- Measure every performance
- Have always up-to-date data, refreshed at your specified intervals
- Enriched data, put into context, for better business decisions

Improve your business decisions

Ease of use

- IONO does not need complicated user training.
- End-users can create dashboards, share and analyze, using familiar Excel and Power BI
- Can be used with all smart devices.

Make data available everywhere and anytime

Improved scalability

- Start small, go big
- Pay for what you use
- Using Azure cloud for IONO provides unrivalled scalability and security

Grow and scale to your business needs

"Primend's IONO analytics' detailed visual analysis of sales results improved our prognosis capability"

- Ene Saluste, CFO, ETS NORD

IONO solution deployed on Microsoft Azure allows customers to take advantage of cloud scalability.



Proof & Statistics

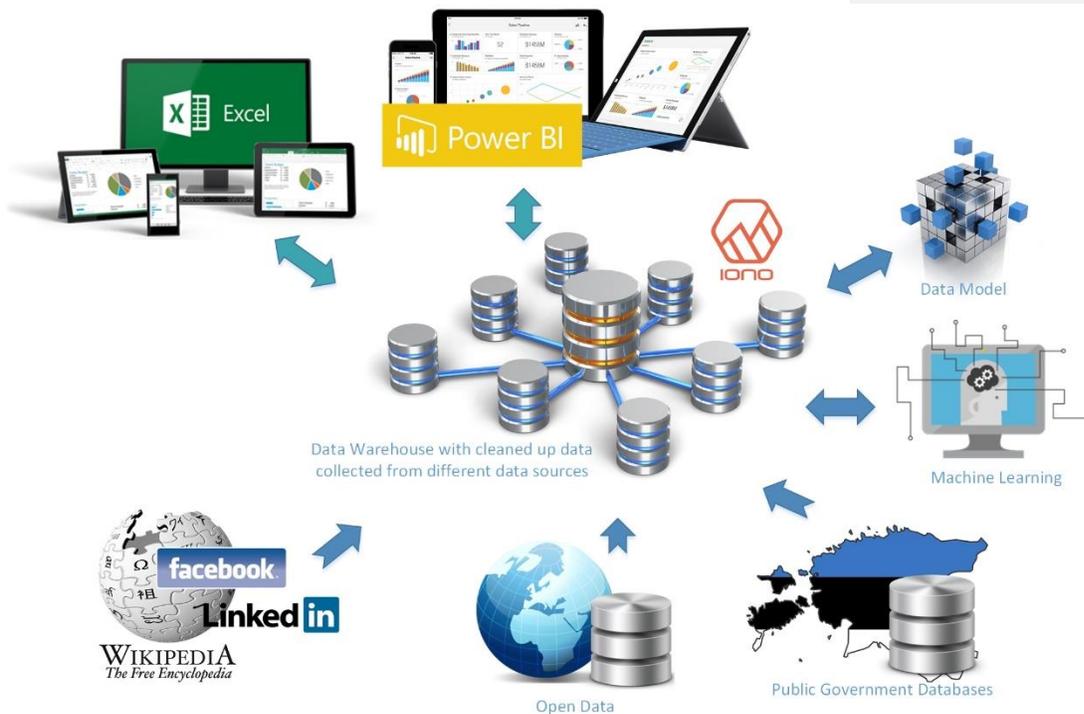
- Saves time by easier reporting
- Helps keep track of project, marketing etc. costs
- Clear overview of company's performance and market situation



Proof & Statistics of Joint Solution

- Microsoft Azure provides unrivalled scalability for even the most resource demanding processes
- Using Excel and Power BI makes the solution end-user-friendly with no additional training required
- Result – a smoothly working highly scalable BI platform with ease of use end-user experience

IONO analytics platform structure



IONO business analytics solution

Our promise to you

With IONO all the integrations and technology is taken care of by Primend's specialists and Microsoft, so you can concentrate on analyzing the data, for the better performance of your company.

Our offer

- IONO is suitable for small emerging companies and the big ones
- You will transform data to useful information
- Our customers are happy to be our references. Contact us for more info.

Why Primend?

As every device becomes smart and every service becomes available online, every company needs to become a software company. Primend supports companies in their digital transformation. We have a team of certified and experienced specialists supporting business needs of medium and large organizations. Our specialists are seasoned and well known in the IT field, especially in technologies like cloud computing, data center convergence and smart devices. What's more, our team has a broad knowledge of business management that makes us the perfect partner for BI as well.