

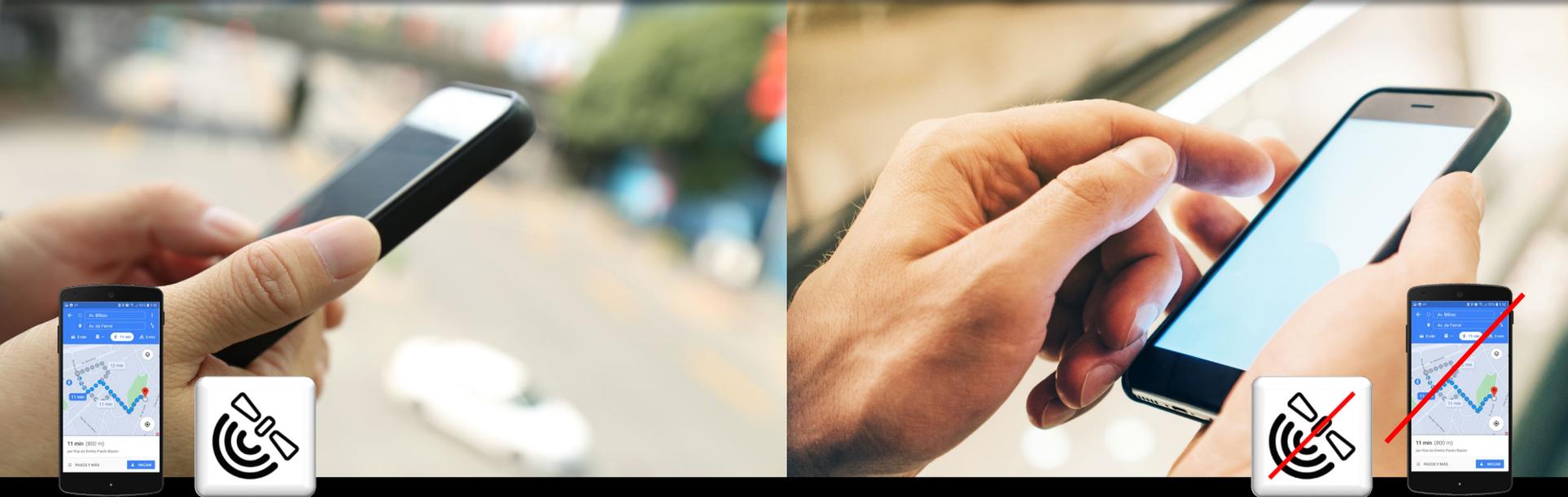
HUAWEI

SAMSUNG



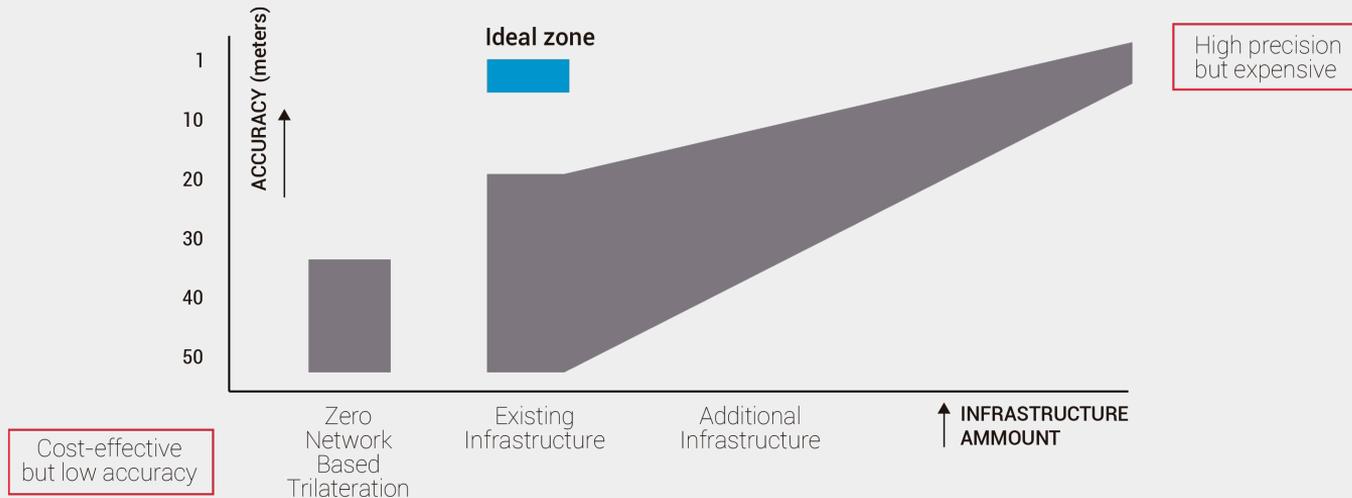
The GPS for indoors

The problem



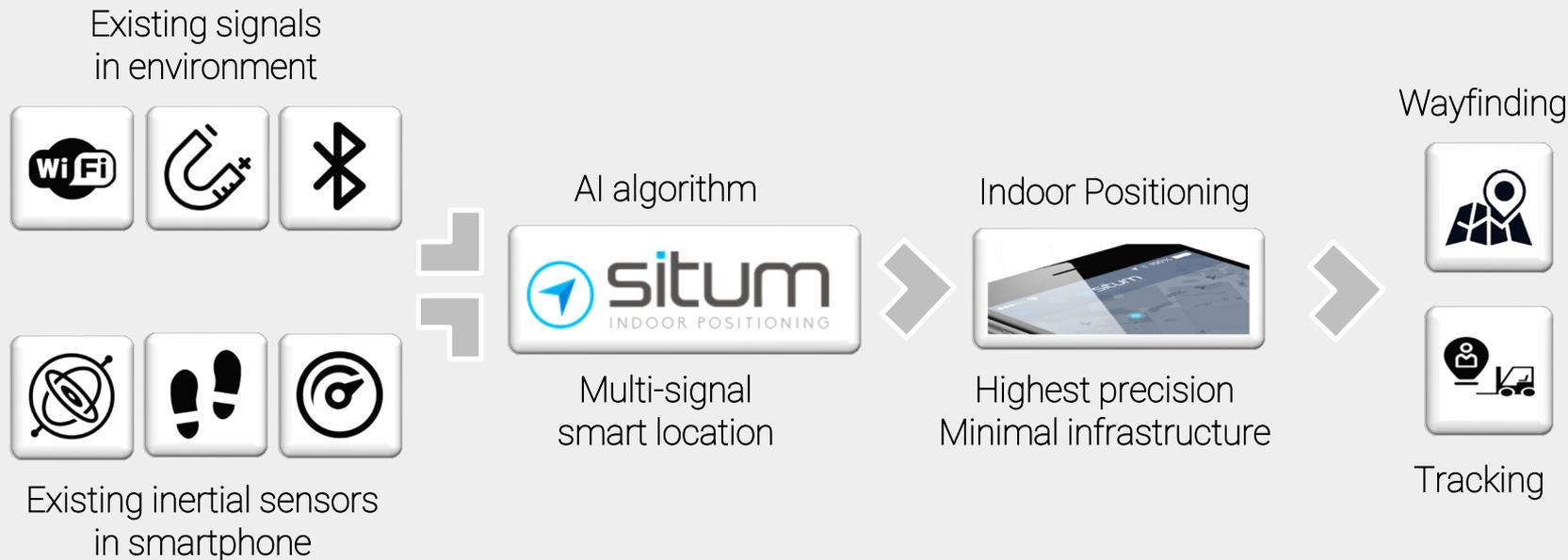
We spend more than 90% of our time in indoor environments where classical location services based on GPS don't work

The problem



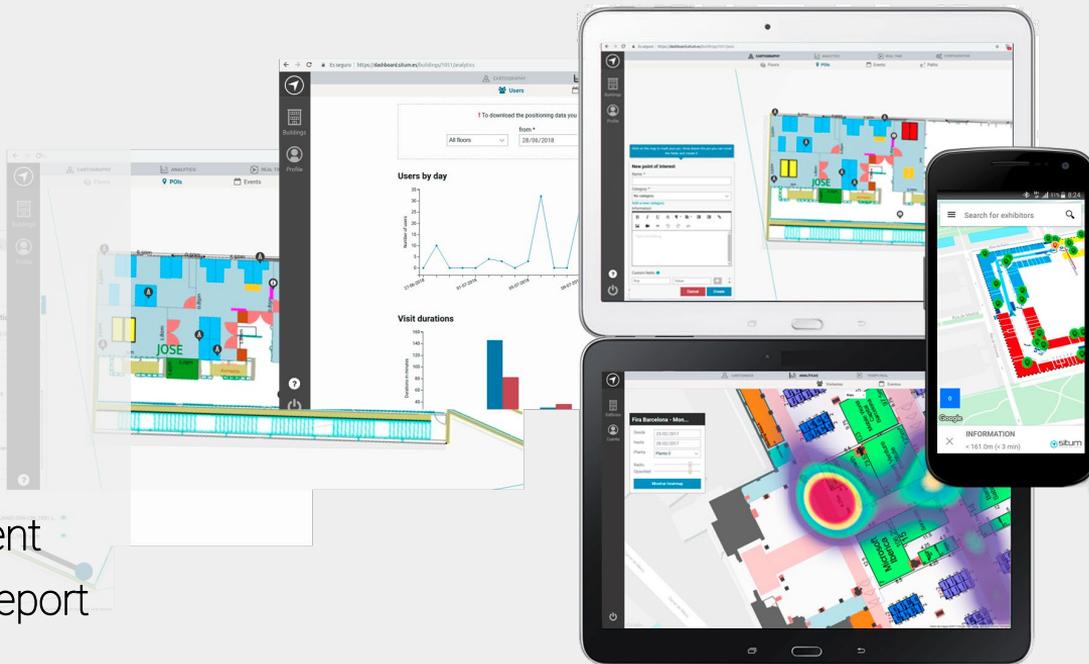
Location inside large and complex buildings is either very expensive or doesn't provide enough accuracy

The solution



Additional Functionalities

- > Heat maps
- > Man down alert
- > Mobile Panic button
- > Location-based alerts
- > Geomarketing & Geofencing
- > Real Time Workforce Tracking
- > Geolocated incidents reporting
- > Location based tasks assignment
- > Data Analysis and Conversion report



Advantages



Highest Precision

1 - 5 meters



Works Offline



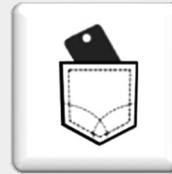
Compatibility



Minimal Infrastructure



Battery efficient



In-pocket location



Automatic Floor Detection



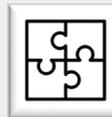
No hardware required



Lowest set up cost



Fastest Deployment



No Intrusive



No Maintenance

One solution for multiple applications



Wayfinding
for Visitors,
Travellers & Shoppers

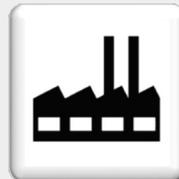


Tracking
to improve Workforce
& Assets Management

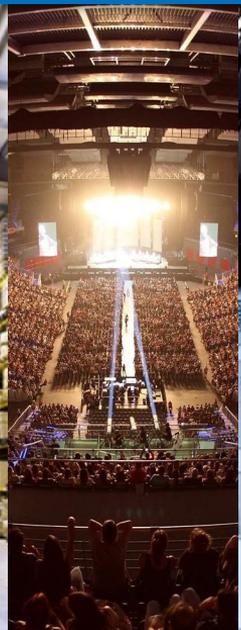


Monetize
geodata
information

One solution > Multiple applications in different verticals



Situm in the real world



Transport
& travel

Health

Facility
Management

Retail

Corporate
Buildings

Industry
4.0

Events

Other
Verticals

Transport



Airports

Wayfinding and workforce tracking at Spanish, Peruvian and German airports.



Train stations

Workforce tracking for Basque Country's Railway operator.



Shipping lines

Wayfinding POC in leading Spanish cruise firm.

Health



Quirónsalud

Wayfinding in 5 hospitals and 2 medical centers of a leading healthcare group in Europe.



SERGAS

Wayfinding in 7 hospitals of the Spanish Public Health Service.



Turkish Hospitals

Wayfinding in 7 hospitals, including Mersin, one of the largest in Europe.

Facility management



Prosegur

Indoor and outdoor tracking of security agents worldwide.



PRM services

Indoor and outdoor tracking of PRM agents and customers in several airports from Spain.



Securitas

Indoor and outdoor tracking of security agents worldwide.

Retail



El Corte Inglés

Pilots for the leader in Spanish department stores to guide buyers and track employees.



Spanish malls chain

Wayfinding for shoppers in 10 malls of one of the leading real estate companies in Europe.



Carrefour

2 POCs in Alcobendas and San Fernando de Henares.

Headquarters, campuses and corporate buildings



Telefónica

Wayfinding for employees in the parking at Telefónica headquarters.



Uniminuto

Wayfinding for students and visitors in several campuses of the largest university corporation in Colombia.



Acciona

Wayfinding in some of the largest office buildings in Madrid.

Industry 4.0



PSA Groupe

Forklift tracking in European factories to optimize processes.



Puerto Celeiro

Workforce access control in the seafood product distribution centre in the north of Spain.



Acciona

Industrial vehicles tracking in factories of different clients in Spain.

Sports, exhibitions & live shows



Sports

Staff tracking at the biggest stadiums and pavilions in Spain.



Exhibitions

Visitors wayfinding and workforce tracking at tradeshow centers in Barcelona, Moscow and other cities.



Live shows

Visitors wayfinding and workforce tracking at several live shows.

Telco



AIS Thailandia

Situm IPS platform for indoor location based solutions developments.



Telefónica

Situm IPS platform for indoor location based solutions developments.

Telco



3 Licensing Models

Per Building



Annual fee based on size and volume
 Unlimited users and unlimited usage
 For large venues with many users
 >Hospitals, Malls, Airports, Museums...

Per Device



Monthly and annual fees (unlimited use)
 Multiple license packs
 For workforce management
 >Security, Facility management, Tracking...

Per Use



Fee per event and monthly fees
 Limited duration events, limited usage
 >Trade shows, sport events, live shows

Partners

Accent • Accenture • Acciona • Adcare • Agreefy • Air Go
 AIS • Altia • Amadeus • Babel • Balidea • Boni • BT • Carto
 Dsignage • Earstudio • Episa • Esail • Ferrovial • Fujitsu
 Geographica • Geopal • Glintt • GVAM • Hexagon • Hitachi
 IBM • Iboo • Idom • Iecisa • Ikusi • InBeacon • Indra • Ineco
 IntelliGroup • Itelsis • i-Tec • Kabel • Kaleido • Kontakt.io
 Lartel • Lokion • Maero (Grupo Clece) • Mapspeople
 Medrics • Microsoft • MO20 • Mysphera • Navsat
 Nebusens • NEC • Neotys • Octopod • Optimatik • Pacific
 Spatial Solutions • Play & Go • Point Inside • Prosegur
 Rad+ • RAMS • Redegal • Revenga • RKL • RPG • Satec
 Securitas • Scati Labs • Solera • Spotnik • Telefónica
 Tripper • Trison • Troades

Worldwide renowned

- 2018 - Quadrant for Indoor Location Services - Gartner
- 2018 - Travel Innovator of the year - Phocuswright Europe
- 2017 - Accesit Everis Awards
- 2016 - Winner of IMPACT Extension
- 2015 - Top 5 Solutions for Mass Markets - South Summit
- 2015 - 1st Award in Galicia Open Future - Telefónica
- 2015 - Winner of IMPACT's Third Open Call
- 2015 - Winner of Onda Emprende - Onda Cero
- 2015 - Winner of Best technology based Spin off USC
- 2015 - Winner of 1st prize at Emprendedor XXI Galicia. La Caixa
- 2015 - Winner of the Elevator Pitch Singularity University Awards
- 2015 - Winner of Galicia Emprende Awards, category International
- 2015 - Winner of Galicia Spin Off, category Best Emerging Idea
- 2014 - Winner of Smart Ideas Award in the Smart City Project
- 2014 - National YUZZ Award Banco Santander



One of the 10 indoor positioning solutions providers listed in the Gartner's Magic Quadrant 2018 for Indoor Location Services

Powerful combination of tech knowledge & business experience



Ph.D. Victor Álvarez

CEO. Founder
Computer Engineer
& Phd. in Robotics



Gregory Botanes

Vicepresident & CGO
Telecom Engineer &
MBA by IE Business School



Ph.D. Adrián Canedo

CTO. Founder
Telecom Engineer
& Phd. in Robotics



Ph.D. Cristina Gamallo

CCO. Founder
Computer Engineer
& Phd. in Robotics

10 years of advanced research and development
25 fighters: 90% engineers 30% doctors

Situm in the world



+ 4.000 buildings
+ 2.000 developers
+ 40 countries



The GPS for indoors

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