

Maximize operational efficiency & cut costs with the innovation of BillingCloud

BillingPlatform is the only cloud-based solution built to effectively manage the complexities of market and economic disruptions faced by enterprises today. The difference comes from the core capabilities of BillingCloud, the heart of the solution that provides an unparalleled range of features to manage product inception through revenue recognition.



Billing Management

BillingCloud offers complete billing, invoicing, and taxation to *support any business or pricing model* along with the ability to customize, manage, and automate billing models tailored to specific customers.

- Launch and monetize any combination of subscription or usage-based billing models
- Design and deliver easy to understand invoices based on your brand
- Meet tax obligations based on global, regional, or local regulations

Usage-Based Billing

The only cloud-based solution with native mediation to gather, consolidate, and convert usage data from any source and transform for billing, invoicing, and reporting.

Products & Pricing

Managing products and pricing has never been easier with a *highly dynamic multi-level product catalog*. Our multi-currency / multilingual solution lets you develop and deliver innovative products and services anywhere in the world.

Flexible pricing:

Think beyond flat-rate subscription offerings and deploy metered usage, complex formula-based, or hybrid plans.

All in a single solution.

Define your products with *any pricing or rating plan* and combine those to create packages and bundles. And with simple point and click capability, easily create promotions to increase customer satisfaction and retention.

Account Management

BillingCloud comes with robust account management for a 360° view of the customer, support for account hierarchies, complex contract management, and a customer portal.

Easily manage:

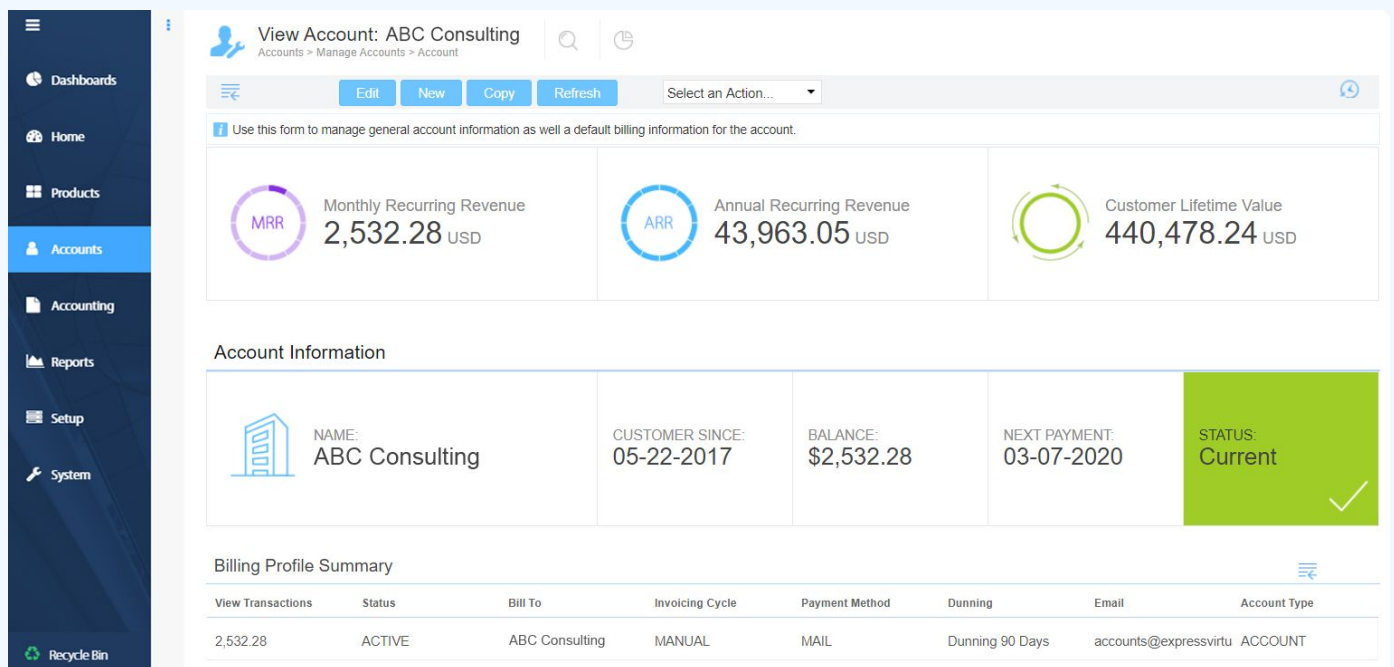
- Balances
- Aging
- Recent payments
- Customer lifetime value
- Product utilization
- Invoices

and more when configured for your specific needs.

Build and manage robust account hierarchies:


- Create n-tier parent/child account relationships
- Define invoice and contract rates with the flexibility to invoice at the parent level, child level, or both
- Route a single charge to a specific level or multiple levels applying different rating rules based on the account's contract charging methodology

Manage complex contracts with a highly configurable rules engine to manage upgrades, downgrades, renewals, and early terminations.




View Account: ABC Consulting
Accounts > Manage Accounts > Account


Use this form to manage general account information as well as a default billing information for the account.



Monthly Recurring Revenue
2,532.28 USD




Annual Recurring Revenue
43,963.05 USD



Customer Lifetime Value
440,478.24 USD

Account Information

	NAME: ABC Consulting	CUSTOMER SINCE: 05-22-2017	BALANCE: \$2,532.28	NEXT PAYMENT: 03-07-2020	STATUS: Current
---	--------------------------------	--------------------------------------	-------------------------------	------------------------------------	---------------------------

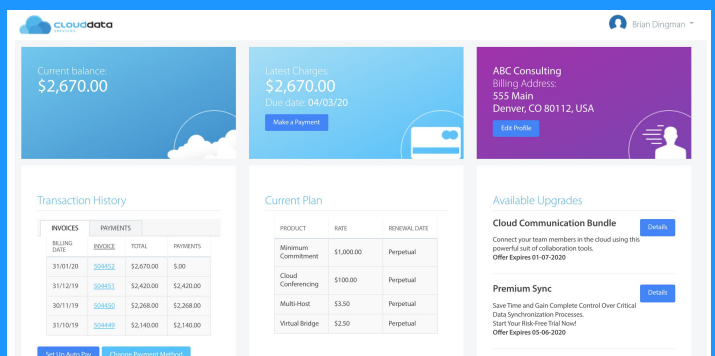
Billing Profile Summary

View Transactions	Status	Bill To	Invoicing Cycle	Payment Method	Dunning	Email	Account Type
2,532.28	ACTIVE	ABC Consulting	MANUAL	MAIL	Dunning 90 Days	accounts@expressvirtu	ACCOUNT

Customer Portal

Give customers real-time access to manage their accounts from a customized and branded portal:

- View usage
- Download statements
- Pay bills
- Manage payment methods



Cloud Communication Bundle

Current balance: **\$2,670.00**

Latest Charges: **\$2,670.00**
Due date: 04/03/20

ABC Consulting
Billing Address:
555 Main
Denver, CO 80112, USA

Transaction History

INVOICES	PAYMENTS	TOTAL	PAYMENTS
BILLING DATE	INVOICE	TOTAL	PAYMENTS
31/01/20	204552	\$2,670.00	\$0.00
31/12/19	204551	\$2,430.00	\$2,430.00
30/11/19	204550	\$2,260.00	\$2,260.00
31/10/19	204549	\$2,140.00	\$2,140.00

Current Plan

PRODUCT	RATE	RENEWAL DATE
Minimum Commitment	\$1,000.00	Perpetual
Cloud Conferencing	\$100.00	Perpetual
Multi-Host	\$3.00	Perpetual
Virtual Bridge	\$2.50	Perpetual

Available Upgrades

Cloud Communication Bundle
Connect your team members in the cloud using this powerful suite of collaboration tools.
Offer Expires 01-07-2020

Premium Sync
Save Time and Gain Complete Control Over Critical Data Synchronization Processes.
Start Your Risk-Free Trial Now!
Offer Expires 05-06-2020

Accounts Receivable

Retain customers, minimize churn and improve cash flow with *flexible payment handling and automated collections and dunning* processes with a powerful solution to manage AR.

Offering a wide variety of payment methods and cash application functionality on our PCI DSS Level 1 compliant platform.

Let customers choose how they pay: debit/credit cards, checks, PayPal, ACH and select from a variety of pre-integrated payment gateways.

Automatically allocate payments in a first raised, first paid fashion or set the system up for automated credit card retry methods to avoid failed payment attempts for foolproof payment processing.

Deploy comprehensive collections and dunning strategies:

- Reduce overdue payments
- Minimize churn
- Improve cash flow

By automating your collection efforts, past due accounts and bad debt write-off can be minimized.

Revenue Management

Manage accounting data and prepare financial statements with *full subledger and revenue recognition*.

BillingCloud has a configurable, rules-based subledger that allows you to track, allocate, and recognize revenue from multiple pricing tactics, then once all revenue is ready to be recognized, the system delivers the information to your general ledger.

By combining billing and revenue recognition in a single solution, you can assign financial transactions and execute revenue recognition in real-time as events happen.

ASC 606/IFR 15 Compliance

Business Intelligence

Analyze and evaluate your entire billing operation with *powerful reporting and business intelligence tools*.

With data-driven insights, increase visibility into operational performance with customized reports and dashboards to easily understand customer behavior (MRR, ARR, usage, CLV, churn), analyze performance, and plan for the future.



With BillingPlatform's cloud-based comprehensive set of core capabilities in BillingCloud, never stop innovating and run your business with efficiency, accuracy, control, and trust.