## Arvato Smart Logistics Platform "Digital Leader Award 2018"





The 'Arvato Smart Logistics Platform' digitalization project wins over jury

- → Digital trailblazer secures prestigious prize
- → Arvato Systems selected as winner in the 'Create Impact' category
- → The Arvato Smart Logistics Platform supports efforts to close digitalization gaps in the supply chain

(Arvato Systems) Gütersloh, Germany – Computerwoche, ChannelPartner, and CIO-Magazin, together with Dimension Data, put a call out for companies of different sizes and in different sectors to apply for the Digital Leader Award 2018. The organizers showcased Germany's digital trailblazers for the third time in a row with this award, and provided a broad platform for the topic of leadership in the digital age.

The team led by Bernd Jaschinski-Schürmann, Head of Supply Chain Management & Digitalization at Arvato Systems, qualified as a finalist in one of the seven categories ('Create Impact') with the Arvato Smart Logistics Platform (ASLP). The seventeen-member jury honored integrated digitalization projects that contribute to transforming organizational structures and processes of the applicant or its clients in this category. The team received the much-coveted award at a gala in Bolle-Festsäle banquet hall in Berlin on 28 June.

"We feel very honored that our platform has become singled out as one of the best digitalization projects in Germany. The digitalization of existing processes in the logistics sector presents many challenges. That's why we're all the more thrilled that the logistics sector, which is still rather analog-based, can be made that little bit more digital and efficient with our Arvato Smart Logistics Platform," says Bernd Jaschinski-Schürmann.

"Supporting the digital transformation of our clients with innovative IT solutions is a key task for Arvato Systems. The Arvato Smart Logistics Platform is further proof that we're on the right track," beams Marcus Metzner, Chief Marketing Officer at Arvato Systems.