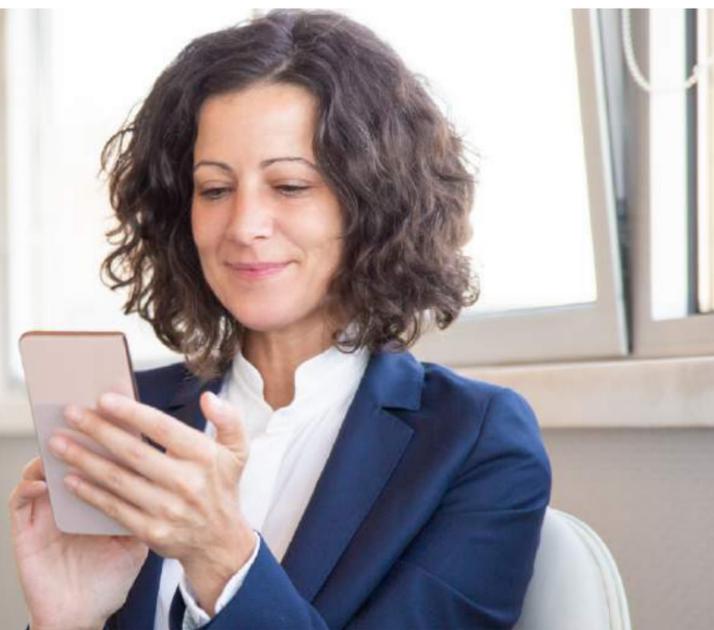


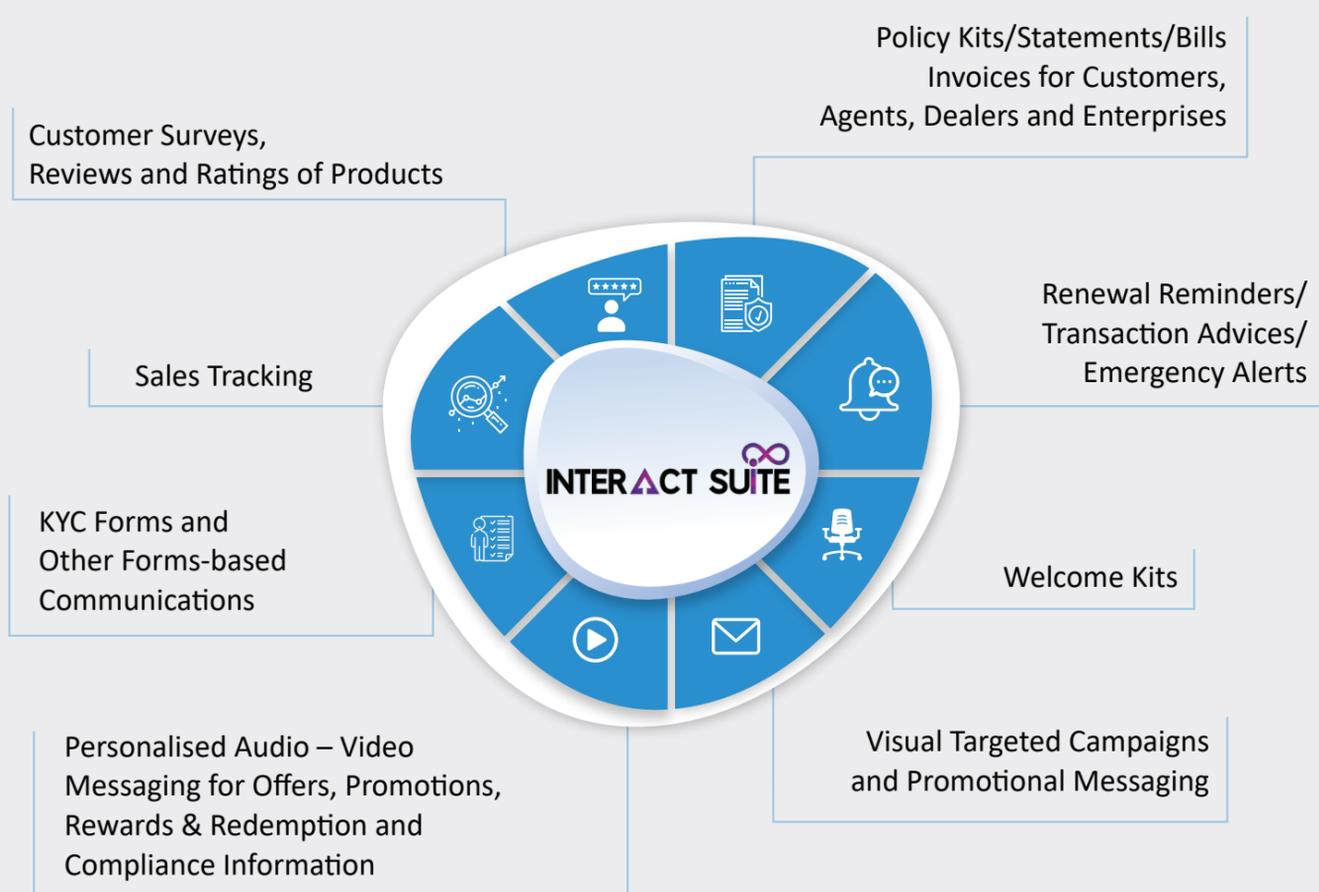
## INTERACT DM

### Improve Customer Experience With Interactive Digital Marketing Solutions



Trejhara's **Interact DM** excels in providing an **omni-channel experience** with seamless communications delivered to the customer via their preferred channels. A relevant experience throughout the customer journey betters customer engagement, increases customer retention, improves loyalty leading to higher revenues. Interact DM allows for various digital marketing services such as **real-time alerts & notifications, campaign management, social media (WhatsApp, Viber & WeChat) integration, URL shortening, etc.**

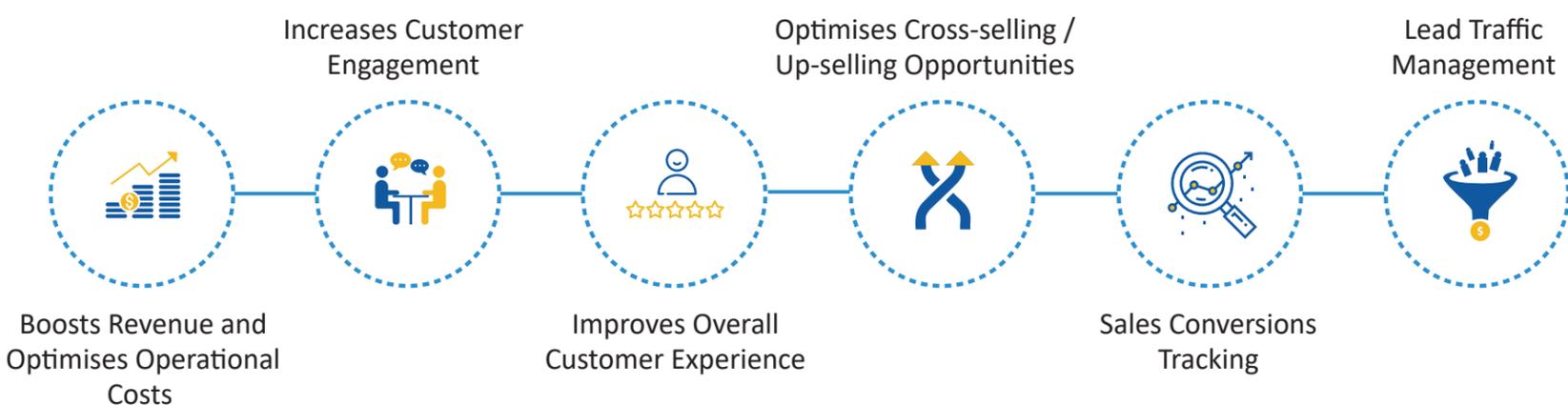
#### Customer Journey Use Cases



#### Increase Business Revenue with Best in Class Digital Marketing Solution

- Real-time transactional and promotional alerts
- Rule-based email campaign management
- Analytics-based customer segmentation and targeted advertising
- Clickable link-based personalised communications, rich text, images, videos, PDFs delivered via social media platforms such as WhatsApp, Viber, WeChat
- Deepen customer engagement and brand recognition with enriched communications
- Trackable reconciliation reports provide customer communication delivery analytics

#### 360-degree Digital Marketing makes your Business Stand out



#### About Us:

Trejhara is a public listed entity with presence in multiple countries and founded by the promoters of the Technology giant Aurionpro Solutions Limited. It is a public listed technology products and solutions provider that helps enterprises Accelerate Digital Innovation, Securely and Efficiently. We employ domain and technology experts across Asia, Middle East, Africa, North America and Europe. We have been consistently recognised amongst the top 100 technology solutions providers.

[www.trejhara.com](http://www.trejhara.com)