





The Background

Before COVID-19 came to our consciousness, forcing us to adapt to new ways of living, virtual learning has been on a steady rise, being the preferred choice for millions of international students across the world. With the new reality we face, it has become the major way to continue learning.

This has led to a rise in demand for educational content that serves learners across all levels and platforms that facilitate the aggregation and consumption of local learning content.

The Solution

Luminate is a learning management solution that facilitates the **creation** and **consumption** of educational content for **smart online teaching** and learning.

The solution offers access to tons of educational content for learners across all levels.



Designed for who?

Luminate is a knowledge bank where teachers and learners of all levels converge to exchange knowledge.

The platform makes online teaching and learning easy for the following:









Learners: Everyone seeking educational information is a learner; from Pre-School to Basic Learning, Higher Learning and Self Development.

Schools & Teachers:

Elementary, Secondary and Tertiary institutions can create their own content or utilize educational content on the platform to optimize their job and offer bigger value.

Content Creators:

Everyone with quality knowledge on any school subject or area of learning can create content and earn.

Researchers:

Students of higher learning can monetize their academic research materials or access other uploaded materials



Benefits to Students

- Learn at your pace.
- Instantly assess yourself after learning.
- Collaborate with your mates and teachers.
- Monitor your learning progress.
- Work and submit assignments easily.

Benefits to Primary, Secondary, Tertiary Schools + Teachers & Lecturers

- Create your own virtual classrooms and hold live classes.
- Ensure learning can happen anywhere and anytime
- Create your own educational content and upload for your students; VIDEO & PDF.
- Access a variety of educational content that can be useful for your students.
- Manage students and your original content effectively.
- Give assignments and tests, and mark easily.
- Engage and collaborate with parents through a dashboard





Benefits to Content Creators

- Create your content from scratch with available tools
- Upload already created content
- Monetize your content and earn passively
- Get ratings and feedback to keep improving your content
- Track consumption in real time.

Benefits to Academic Researchers

- Upload your academic research work.
- Set your price.
- Earn passively.
- Track consumption from your dashboard
- Access tons of uploaded academic research.



Features to enjoy on Luminate

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Students:

Self-Paced Learning & Assessment.

Collaboration (Student-Teacher and Student-Student).

Personalized Dashboard

Assignments

Schools & Teachers:

Live Classroom Setup

Content Creation Tools.

Collaboration Tools.

Content Management.

Assignment & Test Management

Class Administration.

Content Creators:

Content Authoring Tools.
Content Management.
Certifications & Badges
Analytics.

Content Monetization.

Academic Researchers:

Content Analytics. Content Monetization.



Why you should use Luminate

- ✓ Access to free and premium educational content in any subject.
- ✓ Personalized and self-paced learning.
- ✓ Accessibility from mobile, tablet and PC
- ✓ Fully customizable platform for creation of learning content.
- ✓ Full control and access to intellectual property. You own your content 100%
- ✓ Effective path for learners across all levels.
- ✓ Speedy, attractive and interactive platform.
- ✓ Total control over content through customized Watermarks.
- ✓ Optimum data security.
- ✓ Content monetization opportunity.
- ✓ 24/7 Support.

Let's get you onboard

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Thank you.