

## **Kentico Turnkey Executive Summary**

### Challenges

In a highly adaptive, ever faster changing market, business users expect a flexible platform that grows with them. Never ending specification meetings and budget negotiations hamper any effort to be fast and flexible. 80% of what business users need is standard but the remaining 20% require 80% of the budget and usually 120% of the time.

- Change your site according to your customers needs
- Deliver your website on time & budget
- Focus on the delivery not the development

### Solution

Kentico Turnkey offers that 80% but with an already build in scalable model. No development resource are required on the customers end they can focus on creating a great experience for their users and generate value for their business.

- A fully blown Kentico EMS solution within the hour
- Start adding content immediately
- Focus on great customer experience

### Outcome

A website hosted on Microsoft Azure according to your needs and KPIs. Your employees are empowered to creating value for you and your customers without extensive training and endless meetings. Support & Maintenance are handled by netzkerns experts.

- Flexible sizing of IT infrastructure
- Global availability
- An experienced partner for your Kentico needs



## Kentico Turnkey on Azure

Kentico Turnkey on Azure allows you to leave all infrastructure and IT worries behind. Only pay for what you need, when you need it instead of paying for what you might never need. Kentico Turnkey offers you a flexible, customizable solution globally, scalable at a competitive price.

### Fast Time to market

netz kern sets up Kentico Turnkey in an hour. It comes with a huge set of components you can place modular on the pages you need. No development needed. You can start designing and entering content on the day and have a website that delivers within days, not months.

### No IT worries

Installing a top notch CMS on premise can be a real headache. Having Kentico on Azure takes all that away and you can start talking business, not servers and firewalls. 24/7 support for Azure and for your application is available too.

### Made for Marketers

Kentico Turnkey is made for marketers. Have a great idea for a landing page, simply add the modules you want by clicking on the + sign. Edit. Publish. Done. No stories to be written, no refinement needed no development. Use Kenticos Online Marketing functionalities to promote your content today.

## Customer Success Stories

### Comet Group and Kentico

- Project volume low 6 figure sum
- B2B Business
- Duration 2017-2019

As a global provider of Industrial X-Ray solutions for nondestructive testing Comet needed a solution that allowed their regional business units to develop, edit and publish content fast to engage with their customers. Integrating front-end systems with backend software was key in for example handling returns of their products, plan and host events for prospects and run successful recruitment drives for the specialists this high-tech business needs. Comets Website was awarded Kentico Site of the month January 2018

"netz kerns vast experience with Kentico EMS, their solid consulting and strategic approach for digital solutions has always served us well. The flexibility of the modul based Kentico System they built leaves us enough room to be creative and successfully manage a global multilingual website."



## Hermes Sweeteners

- Project Volume mid 5 figure sum
- B2C
- Duration 2018-present

Hermes Sweeteners provides Stevia based products to industrial- as well as end-users. To cater for the latter Hermes utilized Kenticos built in e-commerce tools to deliver an award winning designed webshop with fully integrated, ERP, payment and logistics solutions. Offering their clients a seamless brand and shopping experience. mysteviasweet won Kentico Site of The month in July 2019.