

# Best practices for sharing the Home Use Program with employees



## Microsoft Store for Business portal is easy to use

Share the Home Use Program discount offer with your eligible employees in just four quick steps.



## Leverage customizable assets

To inform employees of the Home Use Program benefit (co-branded email announcement, digital flyers, print flyers posted in high traffic areas, and social media pre-written feeds).



## Utilize internal communications

To inform employees about the Home Use Program benefit (examples: company newsletters, internal SharePoint, Human Resource (HR) benefits page, IT communications).



## Add to current company benefit programs

If your organization uses a Human Resource Employee Purchase Program (EPP), work with that team to inform employees about the Home Use Program.



## We welcome your feedback

Let us know what other marketing materials would be helpful in communicating and promoting the Home Use Program benefit to your employees.