



## Helping your company navigate to its new normal

Amplo Global Inc is an AI-driven company committed to empowering your organization to take control of its future in today's ever-changing digital world.

Our proprietary cloud-based, self-directed data and design-led platform enables you to...

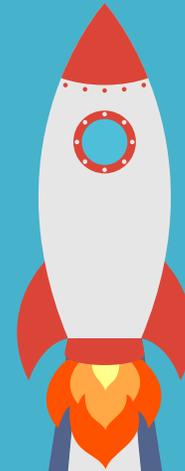
- ▲ self-direct your strategy in a quantifiable manner
- ▲ improve interconnectivity
- ▲ achieve greater information transparency
- ▲ reimagine your supply chain
- ▲ refine your customer relationships
- ▲ recharge your company culture

**PRIORITIZE EFFICIENCY • MINIMIZE COSTS • FUEL INNOVATION**

# You can't get to your new normal doing everything the old way.

In order to survive and flourish, your business, like all organizations, is being forced to become more efficient, more agile, more connected and more collaborative than ever before.

- ▲ Our proprietary platform, featuring our game-changing **AFly** scoring system, empowers your company to streamline its digital strategy in a quantifiable manner.
- ▲ **AmploFly4.0™** enables your company to achieve Industry 4.0 efficiencies, even if it is not in the manufacturing space.



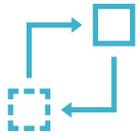
INTRODUCING

# ▲ **AmploFly** 4.0™

Don't run to your new normal. Fly there.

# Finally. Self-directed innovation that you can embrace. And afford.

## AmploFly4.0™ ...



offers an enhanced ability to refine priorities and business/revenue models going forward, utilizing new tools, previously unavailable data and improved competitive awareness.



welds operational performance, strategy scoring and KPIs (Key Performance Indicators) in order to create and appropriately respond to accurate and ongoing what-if scenarios.



is built on Artificial Intelligence, analytics and industry insights and was ideated, designed and built by a team of dedicated technology and consulting service experts.



minimizes the need for expensive third party management consulting firms by putting your company in control of its own business outcomes.



empowers all of your key decision makers and stakeholders, ensuring collaborative results.



is user-friendly, capable of seamlessly coexisting within your company's current architecture and automatically generates all strategic deliverables.

# AmploFly4.0™ stands alone in its approach... and its effectiveness.



As a productized solution, AmploFly4.0™...

- ▲ measures and **scores your strategy readiness** for Industry 4.0, providing exceptional ROI and ROX
- ▲ manages empathy-driven **innovation** and guides your delivery excellence
- ▲ inculcates a **continuous improvement cadence** that can help reset or refine your organization's culture



Because it is cloud-based, AmploFly4.0™...

- ▲ curates critical external market data, using cutting-edge NLP techniques, unlocks your internal historical data and then consolidates both to provide an **impactful holistic perspective**.
- ▲ **integrates** your organization's leadership **vision** with its ground-level operational **reality** seamlessly - a feat that is virtually impossible to achieve organically.
- ▲ identifies and monitors your business targets based on **hidden insights** that only a platform based approach can offer.



## The unique measuring process built into AmploFly4.0™...

- ▲ ensures your company benefits from our **first-of-its-kind** Industry 4.0 strategy scoring system.
- ▲ computes your **proprietary AFly** score, calculated from a consolidation of a series of statistical analyses.
- ▲ captures your organization's **multi-dimensional business maturity** through the consistent application of its **AFly** scoring protocol.

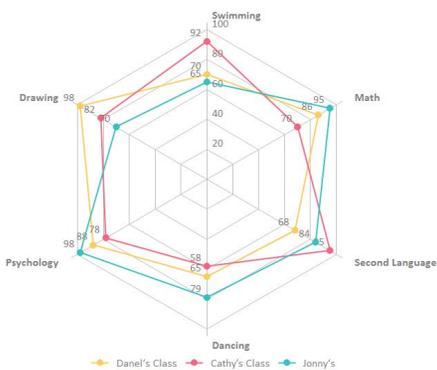
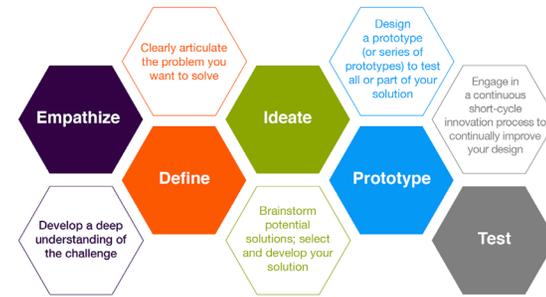


## The patented AI algorithms of AmploFly4.0™...

- ▲ establish your **bi-directional relationships** across assessments conducted at both the strategic and operational levels your company's measurable business outcomes.
- ▲ enable **future KPI predictions** rationalized using real time analytical insights as well as prescriptions on strategic prioritizations for risk management.
- ▲ effectively simulate **what-if scenarios** associated with twinning a future process.
- ▲ allows for all-important **comparisons to industry leaders in other verticals** through the novel orthogonal transformation of process scores, using a common basis set of quality.

# Its design-led modular format successfully integrates the steps necessary to achieve 4.0 efficiencies.

L1	L2	L3	L4	L5	Scoring Mechanisms	Details					
11100	11101	11102	11103	11104	Efficiency Flexibility Durability	Owner Country Priority					
11100	11101	11102	11103	11104	4	2	3	4	Kimberly Caldwell	N	High
11100	11101	11102	11103	11104	4	2	3	4	Kimberly Caldwell	N	Med
11100	11101	11102	11103	11104	4	2	3	4	Kimberly Caldwell	N	High
11100	11101	11102	11103	11104	4	2	3	4	Kimberly Caldwell	Y	High
11100	11101	11102	11103	11104	4	2	3	4	S. Steph	Y	Med



# AmploFly4.0™ delivers a connected experience for product, operational and sales management.

Is your company ready to embark on a continuously self-scored journey through the platform's 5 distinct and impactful modules?

## 1. *AmpMarking*

*AmpMarking*, a customized benchmarking process and the first step in the ongoing **AmploFly4.0™** journey, enables your company to determine its current standing on 4.0 readiness and generates the company's initial **AFly Score**.

- *Deliverable:* **AFly Score**

## 2. *Capability Modeling*

The two powerful components of this module, *AmpFPM Creation* and *Process Decomposition*, enable simulation of your company's current and future process steps, generate and provide invaluable information to an organization committed to attaining its 4.0 efficiency goals.

- *Deliverable:* **Heat Map** that helps evaluate the maturity of your company's entire hierarchy of operational Industry 4.0 processes.

# 3.

## Performance Measuring

This module enables your company to distinctly define and set various operational, strategic and growth KPIs by focusing on your low scoring areas from first two modules in order to drive innovation management.

- *Deliverable:* **Performance Dashboard** that continually tracks how well your company is stacking up against its aspirational goals.

# 4.

## Design Thinking

This module focuses on design, data and the development of engineering-led future baseline(s) as well as human-centered validation of future twinning.

*Deliverables:*

- **Network** of influencers/personas
- **Network** of experiences/business cases
- **Architecture and Solution Options** that help revise goals and the strategies needed to achieve them.

# 5.

## Roadmapping

The final stage in the AmploFly 4.0 journey enables the creation of precise road maps critical to the transformation from As Is to To Be.

*Deliverables:*

- **Business Integration Roadmap** that prioritizes the rollout of corporate change initiatives while also managing risk.
- **Business Execution Plan** to help define the timeline of each designated execution milestone, each with a quantifiable ROI.

# When it comes to strategy, you can't win big if you don't score.

Your **AFly** Score will become the backbone of your ongoing strategic planning and execution.

- ▲ **AmploFly4.0™** includes a proprietary scoring mechanism that leverages both internal inputs as well as outside-in data.
- ▲ Ranking, based upon our scoring criteria, will be key for you to know where to start and how to start, as you proceed through each module.
- ▲ Knowing your **AFly** score on an ongoing basis is critical to your success and will direct both your strategy and execution.

The logo for AmploFly, featuring a stylized 'A' with a small triangle above it, followed by 'Fly' in a sans-serif font. The 'A' is dark blue and the 'Fly' is light blue. The logo is centered over a background of several hands stacked together, with a watch visible on the right wrist.

**AFly**

# Your business will benefit from AmploFly4.0™.

AmploFly4.0™ is flexible enough to work across an array of important verticals, including yours.



INDUSTRIAL



HEALTH SCIENCES



DISTRIBUTION



SERVICES/INSURANCE



ENERGY/UTILITIES



COMMUNICATIONS



FINTECH

# Your needs. Our offerings. They go hand-in-hand.

At AmploGlobal, we deliver the array of offerings your organization needs.

▲ **AmploFly4.0™**: *Amp*Marking. Process Decomposition. KPI Settings.  
Design Thinking. Roadmapping.

▲ **AmploFly** Services: Design Thinking. Program Execution. Data Strategy.  
E-marketplace. Cost to Profit Center.

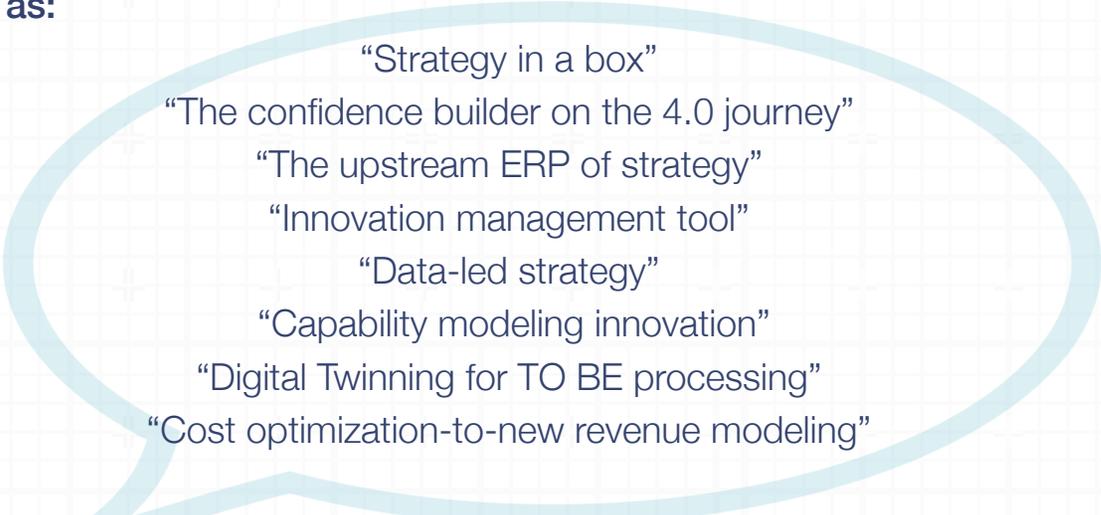
▲ **AmploFly** CSR: Business Requirements. Functional and Non-functional Regiments.  
Design. Build and Test. As a Service. Solution Deployment.





## You shouldn't have to take our word for it.

They say it much better than we could. From clients to partners to industry experts, our “strategy in the cloud” has caught everyone’s attention. They collectively describe us as:



“Strategy in a box”  
“The confidence builder on the 4.0 journey”  
“The upstream ERP of strategy”  
“Innovation management tool”  
“Data-led strategy”  
“Capability modeling innovation”  
“Digital Twinning for TO BE processing”  
“Cost optimization-to-new revenue modeling”

Our productized solution, **AmploFly4.0™** (formerly **DIVA™**), has been featured in:

- ▲ *TBR Report* (Jan, 2020): “Amplo Global Inc.’s Flagship Capability Modeling Product Gets Recognized by Industry Analysts for Its Disruptive Impact on Industry 4.0”
- ▲ *MLC Report*: “Leveraging M4.0 to Enhance Sustainability”

# We do business the way you do.

We are 100% committed to doing it right and getting it right.



**Our mission:** To create and advance a connected eco-system capable of accelerating client growth.



**Our vision:** To empower and enable an organization through data, design and engineering by delivering connected data, products, design, operations and experiences.



**Our values:** Integrity. Teamwork. Inclusiveness. Agility. And a commitment to the continued pursuit of excellence.



**Our culture:** Open. Collaborative. Engaging. Innovative. Encouraging. Driven.

# AmploFly4.0™: SUMMARY

## WHAT?

**AmploFly4.0™** is an innovative, AI-driven and cloud-based, modular-formatted platform that was ideated, designed and built to empower an organization to score, identify, refine and execute the strategies and processes critical to its future success in ways that were unavailable, until now.

## WHERE?

**AmploFly4.0™** is built on the realization that it is all about the WHERE.

- ▲ Knowing exactly WHERE a company is today.
- ▲ Knowing exactly WHERE it needs to be going tomorrow.

It will soon be evident that it's good that we're HERE.

## WHY?

Today's companies and organizations are charged with surviving, and flourishing, in a complex and competitive digital world. Only those equipped to embrace Industry 4.0-like efficiencies will emerge as winners.

## HOW?

In ways never before possible, **AmploFly4.0™** empowers a company to score its strategy, unlock its data, examine its possibilities, prioritize its future, fuel innovation and create new revenue models. One thing is certain. A company can't win big if it can't score throughout their success journey.

## WHEN?

It's never been more clear. Now. Those companies who wait to embrace change won't be around to embrace change 5 years from now.



**Are you ready to AmploFly  
your way to your new normal?**

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**AmploFly 4.0™**

POWERED BY AMPLO GLOBAL

**You can't win big if you don't score.**