



2022 Worldwide Winner  
Microsoft Partner of the Year Award  
Solution Assessments

# Holistic Business Case Assessment

If you're closing in on an expiring data-center lease, or running your business on legacy applications, you're not alone. Moving to Microsoft Azure provides a solution to these challenges and ensures each element is optimized for performance and cost. However, such a move is not trivial.

The **Holistic Business Case Assessment (HBC)** is a critical step in planning your Azure journey, designed to guide organizations through a detailed technical plan of moving to Azure, with a clear picture of its financial impact.

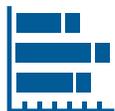
## Key Benefits of a Holistic Business Case Assessment



5-year financial business case and TCO report including detailed Azure consumption estimates, and cost by application, workload, database, or virtual machine.



A break down and analysis of your current application portfolio with a dynamic dashboard to easily identify migration and modernization candidates.



Cloud road map and adoption plan that includes rationalization, prioritization and migration timelines to guide planning and help make decisions with confidence.



High-level future state Azure architecture that incorporates cloud strategy, data strategy, security, governance, and innovation.

## Assessment Deliverables

3Cloud's Azure experts will guide your team through data collection, design workshops and financial planning to create a customized roadmap on how to migrate and modernize your applications into Azure.

- ✓ 5 Year Financial Business Case & TCO Analysis
- ✓ Application Rationalization
- ✓ Azure Consumption Estimate
- ✓ High-Level Azure Architecture Recommendations
- ✓ Cloud Roadmap & Migration Schedule
- ✓ 360 Interactive Dashboard

*Holistic Business Case Assessment is supported by Microsoft programs.*



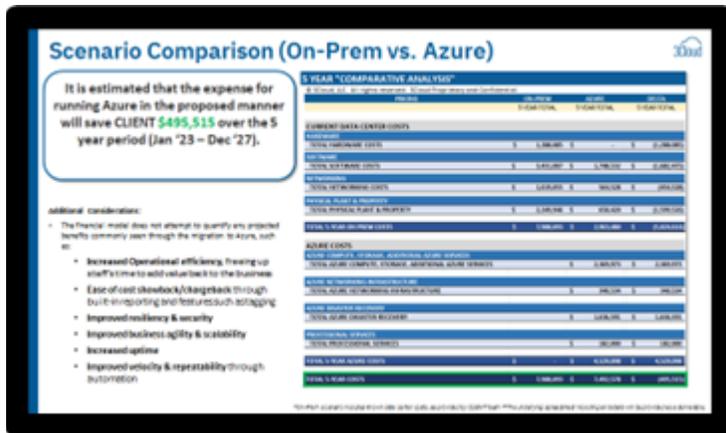
# Migrate and Modernize Your Applications

To fully unlock the benefits of Azure, organizations need to take a strategic approach. 3Cloud is uniquely equipped to help develop and execute that strategy, including assessment, financial planning and roadmap definition, prioritization, and execution. Our award-winning expertise in Data & Analytics, Application Modernization, and Infrastructure means you are partnered with the most comprehensive Microsoft Azure partner in the world.



“3Cloud has been a key partner to the Solution Assessment team since inception. They have continuously demonstrated how to lead customers to successful cloud outcomes via our portfolio of engagements and drive shorter time to value for our shared customers.”

- Chris Danelz, GM Microsoft US Solution Assessment Team



Financial Business Case Report



Monthly Pricing Analysis Dashboard

Find the best way to migrate or modernize your apps with the proven Microsoft Azure expert, 3Cloud.

- 2022 Microsoft Partner of the Year Winner
- Worldwide Winner Migration to Azure
- Worldwide Winner Solution Assessments
- US Winner Solution Assessments
- US Winner Modernizing Applications
- Azure Expert MSP (2019, 2020, 2021, 2022)
- 700+ full time, U.S. based Azure architects
- Over 600 cloud solution assessments delivered, more than any other Microsoft partner.

