

# **About Client**

- The client is a reputed type foundry specializing in digital typesetting and typeface design for consumer electronics devices.
- Provides the design assets, technology, and expertise that help you create beautiful, authentic, and impactful brands.
- Has a library of over 10,000+most famous and widely used fonts – rapidly growing organically as well as thru quick strategic acquisitions.

# **Business Scenario**

- A need to capture more than 100 distinct parameters from 30000+ offline agreements burgeoned over two decades, spanning multiple jurisdictions and with various contracting entities.
- There is a need to create an enterprise-wide dashboard that gives complete visibility to sales, legal, IP, risks, and compliance team about license entitlements, threats, and opportunities.
- A need to onboard thousands of contracts that get added due to new M&As.

# **Business Challenges**



### **Quality of Scanned Contracts**

Contracts scanned and collected over 20+ years are of different scan qualities ladened with manual errors – skews, distortion, noise, etc.

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#### **Variations in Contracts**

Mergers and acquisitions involve a substantial amount of customer contracts reported and received with all possible variations – contract type, jurisdiction, format, standard/non-standard clauses.

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### **Multiple Contracts per Customer**

Long-term customer engagement led to multiple contracts, including multiple entitlements, agreements, amendments, and appendixes.

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## **Niche Domain-specific Contracts**

In addition to standard fields and clauses typically found in legal contracts, these license agreements are rich with typesetting industry-specific clauses and terms.

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### Integration with other Systems

SharePoint Folders as a source for contracts, additional meta-information to be mapped available in CRM and the structured data expected in ERP, user logins with Okta (SSO).

# **Botminds Solution**

- Botminds configured built-in SharePoint connectors to load contracts and their meta-information from CRM automatically.
- Botminds IDP-powered custom AI models created and deployed in 4 weeks - helped classify contracts and extract key data points needed by the business.
- Botminds IDE enabled the client to configure different views for various teams allowing them to view only necessary information and actions.
- Botminds platform's smart query and filter options empowered business users to quickly reach the right customer contracts in a short time on demand.
- Botminds provision powerful dashboards to get business-critical insights into the contractual obligations, risks and entitlements owed.



# **Business Impact**



### **Identified New Opportunities**

Botminds solutions help accelerate productivity by replacing human-intensive, repetitive processes with an automated, seamless experience.



# **Proactive Risk Identification and Mitigation**

75% accuracy by leveraging the best-in-class human-in-the-loop technology to ensure huge volume bond documents were abstracted in a day.



# **Faster Onboarding of New Acquisitions**

Botminds AI saves time spent on manual identification of non-standard clauses by Instantly identifying the risky clauses and extracting the reason behind the risk from the clauses for review.



## **Simplified Due Diligence**

Botminds empowered the client to wade through a municipal bond 200 times faster than an average human, being flexible and scalable enough to accommodate the sheer volume and variety of documents.



## **Transparency to Stakeholders**

The client was able to pull up specific metrics pertaining to contractual obligations, risks, and entitlements owedwithout having to dig through entire contracts and make better data-driven decisions using the dashboards.



### **Before**

- Continuously overwhelmed with the number of manual tasks and volume of work.
- Information managed in multiple systems
- Time-consuming manual efforts to prepare ad-hoc reports and non-standard analytics
- Classifying the contracts as per the defined criteria was tiresome
- Legal experts persistently intervene to identify standard and non-standard clauses.

### **After**

- Capable of processing massive volumes of new contracts quickly
- Information is viewed and managed in a single system with an adaptive user interface
- Standardized reports and analytics dashboard for real-time visibility
- Effortlessly assort the contracts as per defined criteria using AI
- Al wades through a contract 200 times faster than an average human expert

For more information

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