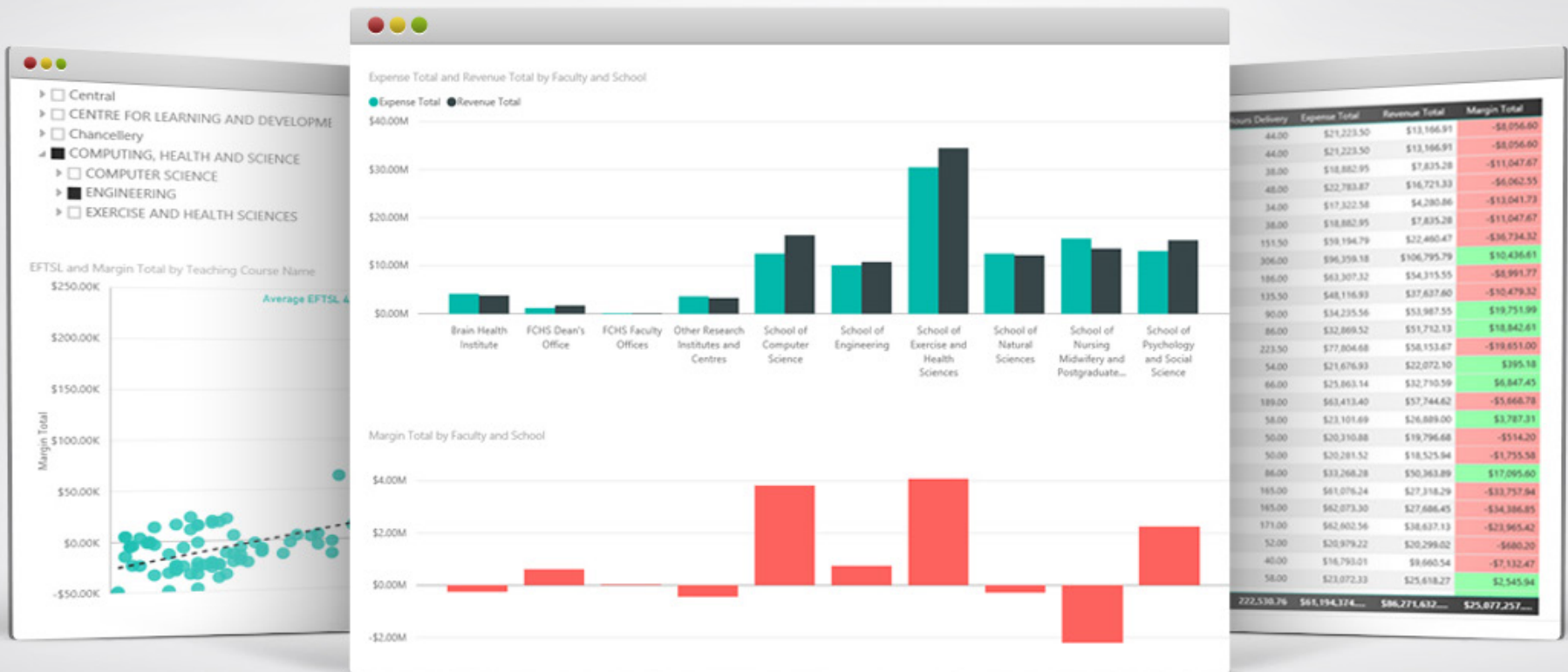




# HIGHER EDUCATION COST MODELS

YOUR DATA. OUR INSIGHT.



We offer decision-support to gain a competitive edge and financial sustainability in the rapidly changing higher education landscape

Our highly-automated, data-driven cost models of current and future operations are managed in a cloud-based platform—ACE Insights

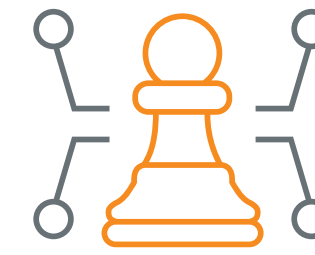
Our customers are reporting a 75% reduction in implementation and maintenance timeframes over other methods and tools

Founded in 1999



# ACE Insights for Higher Education

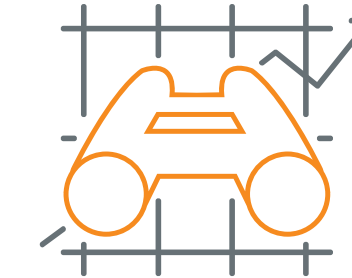
## Decision-Support Cost Models by Pilbara



### Activity-Based

Quickly achieve complete transparency into institutional costs and profitability—and associated implications—at all levels of operations, including:

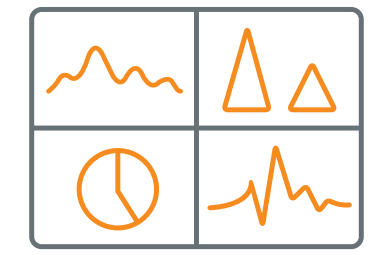
- Structural relationships**
- Top-level analysis**
- Course-level detailed data**
- Resource allocation**
- Break-even analysis**
- Tuition fee analysis**



### Predictive

Accurately predict the financial impact of future outcomes based on changes in inputs that are derived from a solid foundation of real cause and effect relationships, including:

- Enrollment**
- New Courses and Programs**
- Funding arrangements**
- Introduction of a new campus**



### Benchmarking

Examine the cost of teaching separate from the cost of research. Answer “How much does this course cost?” with the ability to compare against other institutions to answer, “How much should this course cost?”

- Comparison metrics include:**
- cost, revenue, margins, performance**



**On our product:** ACE Insights is adaptive to our particular circumstances... pragmatic solutions are developed and implemented to reflect the dynamic nature of the University in response to the ever-evolving marketplace...”

DEPUTY DIRECTOR, FINANCIAL SERVICES – RMIT UNIVERSITY



**On our knowledge:** “What we value most about Pilbara is their deep understanding of the higher education sector and, most importantly, how the sector is likely to change looking forward... [they have] a talent to explain how operational data is best used in informing strategy.”

MANAGER, RESOURCE PLANNING & OPERATIONS – EDITH COWAN UNIVERSITY



**On our people:** “quite responsive to [UCR’s] priorities, needs and requests, forming a positive, collaborative relationship based on mutual respect...”

VICE CHANCELLOR OF PLANNING & BUDGET – UNIVERSITY OF CALIFORNIA, RIVERSIDE

# Customer sampling



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