



Banking Modern Data Fabric In a Box



Infrastructure (Azure)
Data & Al (Azure)
Digital & App Innovation (Azure)
Security



Leadership





Anirudh Kala CEO & Co-founder



Anupam Gupta Co-founder, Head Corporate Strategy



Dinesh Thawani Chief Technology Officer



Anish Ashirgade Head Celebal Tech. Singapore



Mukul Biswas Head Celebal Tech. UK



Jayanta (Jay) Banerjee Corporate Vice President



Piyush Gupta Global Head, ERP Modernization Practice



Goyal
Solutions Sales
Principal



Srinivas Satyanarayana BFSI Practice Lead

Traditional Enterprise + Modern Cloud









2000+ Employees



980 + Azure Certifications

Advanced Specialization



- Al & Machine Learning
- Analytics
- Infra and Database Migration to Microsoft Azure
- Kubernetes
- Cloud Security



Global Presence

US, Canada, UK/Europe, Asia Pacific, India, MEA







Banking Process Cycle



Channels	Mobile/SMS Ba	anking	Internet Banking	ATM/POS/	Kiosk Banking	Handheld Devices		Call Center	
	Consumer Banking and Wealth Management			nent	Corporate Banking and Trade Finance				
Channels	Savings & Checking	Term Deposits	Retail Loans	Mortgages	Current/ Overdrafts	Notional Pooling	Syndication	Bill Discounting	
	Insurance	Mutual funds	Financial planning	Structured products	Export/Import Financing	Forward Contracts	Documentary Credits	Guarantees	
	Card management	Customer Information	DEMAT and online trading	Locker/ Strong Room	Commercial Lending	Limits and Collateral			
Functional	Standing Instru	ictions	Sweeps/Pooling	Paymen	it Systems	Referral	E	Bill Payments	
	Treasury		Asset Liability management		Liquidity Management		Fees/ Charges		
	Interest/Tax		Exchange rates		Bank management		Signature Verification		
Business Components	Inventory		Channel Rules		Discounts/ Preferential Pricing		Risk Management		
components	Auto-Debit Credit		Business Intelligence		Document Management		Cash Ma	Cash Management	
	Legal		Clearing						
Accounting	General Ledger Multi-Currency		Trans	Transactions Finance and Account		nting Audit and Compliance			
Basic Features	24*7		Multi-lingual		GUI		Single Sign On		
	Integration Framework		Purge		Access Control		Workflow (BPEL)		
	Reporting		Audit		Multi-Calendar		Scheduler		

Technical Solution – Data Layers



Data Flow & Operations



Connectivity with Data
Sources to facilitate data
extraction and
transformations with
automation and optimized
orchestration using cloud
native technologies.



Azure Data
Factory/Databricks
Notebooks helps in data
collection at a standard
location, cleaned and
processed. Persist the data
from the source systems
into the landing area.



Raw/unstructured data lands into Staging/Bronze Layer. Further the data is processed and traverse through different layer.



Data models/Business logics will be implemented on Gold Layer (Lakehouse or Azure Synapse) which will act as an Analytical Layer to BI applications or Use-Cases.



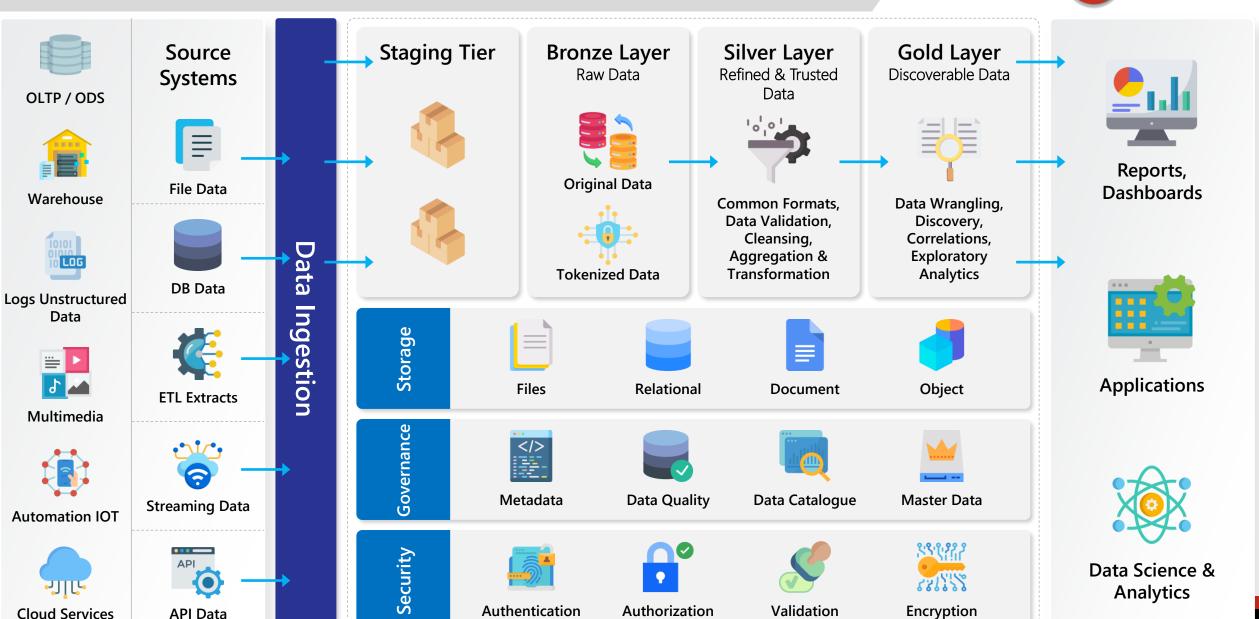
Attentiveness on failures and automatic retries of the data pipelines. Integration with Power BI which will provide flexibility to publish dashboards/reports across the enterprise.

Data Management Lifecycle



Reference Data Architecture





Scope and Objectives



Theme: To construct and automate the Banking Data Lake solution that can be **versatile** with hybrid necessities, **apparent** with regards to data governance and lineage, **adaptable** concerning the immense size and variety of data and able to carry out the state-of-the-art advance analytics. In preference to give a logical approach to business choices, modern data fabric (enable controlled, secure and self-service economy) to deliver data model with business critical KPIs for subdomains of Banking such as – Retail, Operation and Assets



Requirement Gathering and Assessment to understand the current data landscape and to take safeguards in event falling during the phased development.



Setting up the Infra with network and security for azure services, laying the foundation for Life Insurance Data Platform as per the designed Solution & Network Architecture



Deploying Ingestion Framework to construct the pipelines via ADF and further data evolution via Spark Notebooks.



Building Data Platform to stage source data in Raw zone (hierarchal structure), massaged data in Enriched zone and aggregated data as facts & dimensions in Curated zone.



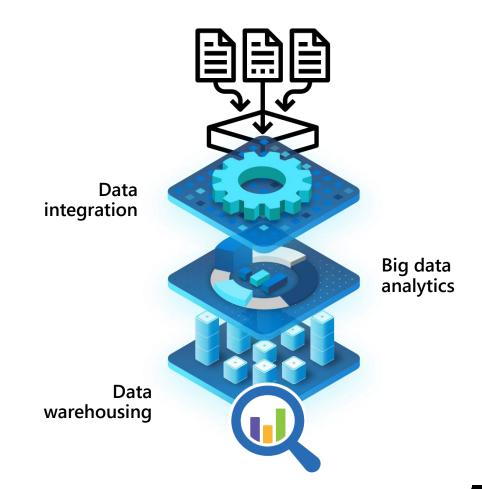
Setting up Purview to cater automated data discovery, classification and end-toend lineage with prime business glossary thereby enhancing data literacy in the organization.



CI/CD Pipelines deployment and configuration to setup DevOps framework.



Deploying 4 Power BI Reports consisting semantic data model and 15-20 business critical KPIs involved in Banking – Summary, Retail, Operational and Assets



KPI – Banking Dashboard



S. No.	Dashboard	KPI Group	KPI Name
1	Summary		 Overall Status Number Of Branches Across Region Total Number Of Customers Fcy Lcy Liquidity ratio Earning Asset (Current) closing Shareprice vs Total Shareprice Npl vs total Loan Employee expense(Actual vs Budget) Capital Adequacy Ratio vs Benchmark Actual Deposite Balance vs Budget (liabilities) Actual vs Budget(operating expence) Total Number Of Echannels Transaction Amount Of Echannels Transaction No of Social Media
2	Retail	Transaction	 Transaction Count Per Day Transaction Value Per Day Transaction Count by Channels Percentage Of Successful To Failed Transaction Number Of Transaction Commission Amount Transacted

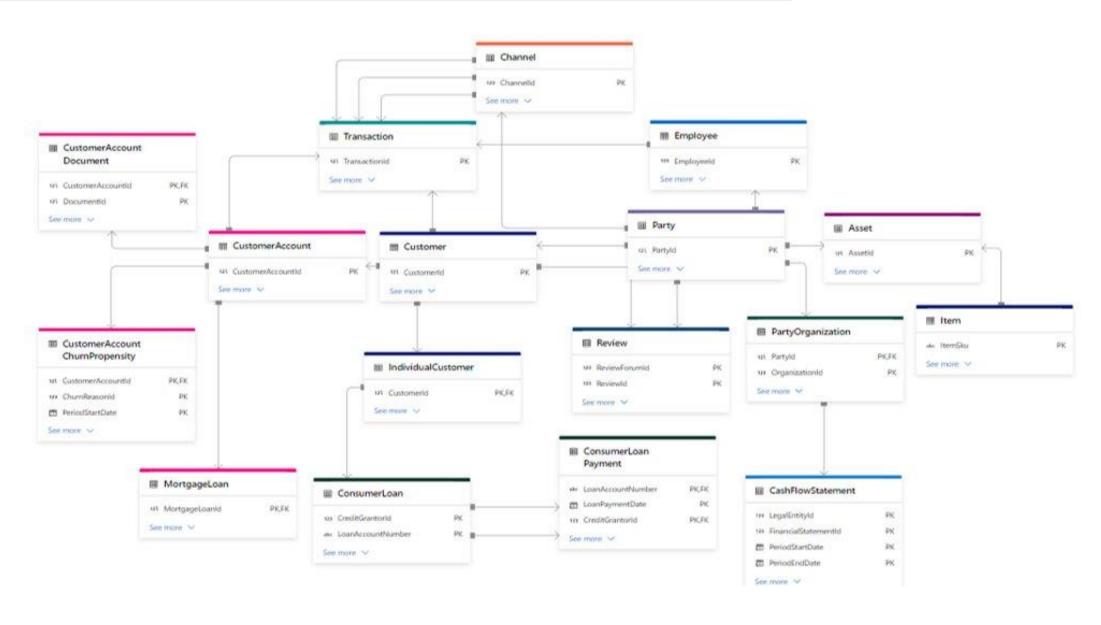
KPI – Banking Dashboard



S. No.	Dashboard	KPI Group	KPI Name
3	Operational		 Number Of Account By Region Number Of New Account by Year Number Of account BY Ageband New Account by gender New Account Per Account Manager Number Of Account by Account Type
4	Assets		 Daily Analysis Of Earning Asset Earning Asset Ratio By Region Current Day Earning Asset By Region Earning Asset Balance Non Performing loan Recovery NPL vs Total Loan Daily Non Performing Loan vs Total Loan

Generalized Data Model





Source Mapping for Data Models

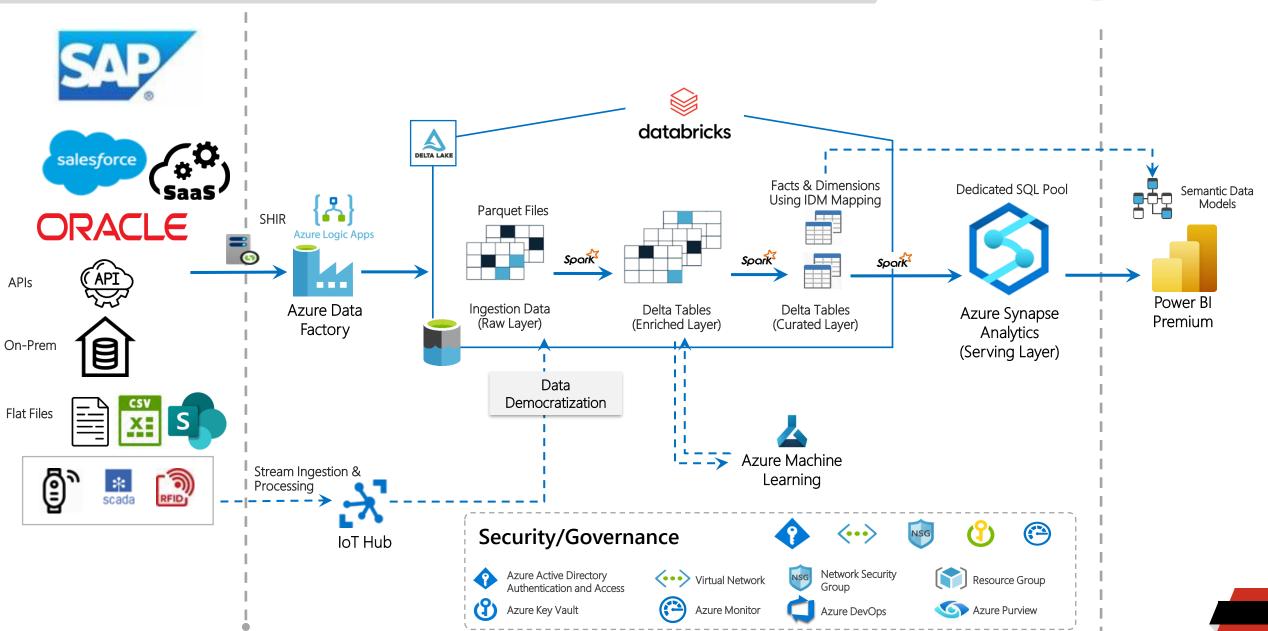


Source Mappings to be provided by Client

Source_Table_Name	Source_Column_Name	Source_Column_Type	Sink_Table_Name	Source_Column_Name	Source_Column_Type
Employee	Employeeld	string	Employee	Employeeld	integer
Employee	EmployeeName	string	Employee	EmployeeName	string
Employee_Name	DateOfBirth	string	Employee	DateOfBirth	date
Employee_Name	DateOfDeath	string	Employee	DateOfDeath	date
Employee_Name	EmployeeStandardCostAmount	string	Employee	EmployeeStandardCostAmount	decimal
Employee_Name	EmployeeOvertimeCostArnount	string	Employee	EmployeeOvertimeCostAmount	decimal
Employee_Name	EmployeeHireDate	string	Employee	EmployeeHireDate	date
Employee_Name	HighlyCompensatedEmployeeIndicator	string	Employee	HighlyCompensatedEmployeeIndicator	boolean
Employee_Name	KeyEmployeeIndicator	string	Employee	KeyEmployeeIndicator	boolean
Employee_Name	ExemptEmployeeIndicator	string	Employee	ExemptEmployeeIndicator	boolean
Employee_Name	NonexemptEmployeeIndicator	string	Employee	NonexemptEmployeeIndicator	boolean
Employee_Name	AlienStatusId	string	Employee	AlienStatusId	integer
Employee	SexId	string	Employee	SexId	integer
Employee	Genderld	string	Employee	Genderld	integer
Employee_Name	RacialCategoryld	string	Employee	RacialCategoryld	integer
Employee_Name	EthnicCategoryld	string	Employee	EthnicCategoryld	integer
Employee_Name	EmploymentLeadSourceld	string	Employee	EmploymentLeadSourceld	integer
Employee_Name	SecurityClearanceld	string	Employee	SecurityClearanceld	integer
Employee_Name	SecurityLevelld	string	Employee	SecurityLevelld	integer
Employee_Name	Partyld	string	Employee	Partyld	long

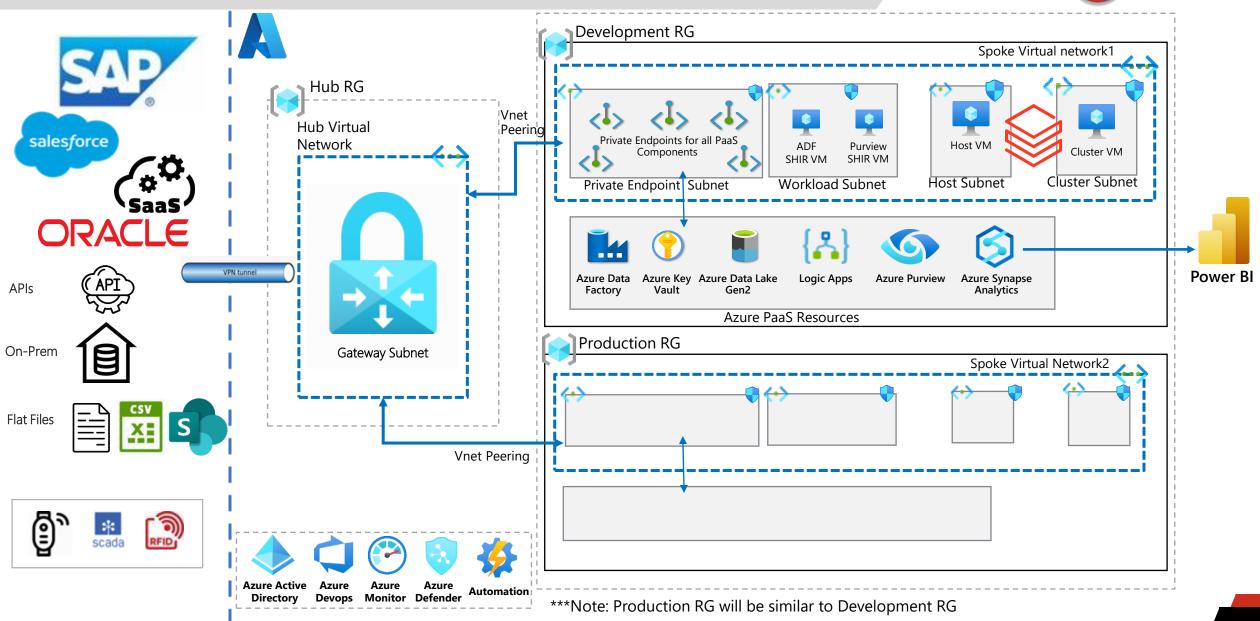
Technical Architecture - Azure Databricks & Synapse





Network Architecture





Solution Deployment (Azure x Databricks) - Timeline



Activities	WK1	WK2	WK3	WK4	WK5	WK6
Current Architecture Assessment						
Data Sources, Applications & Landscape Assessment with Workflows KT						
Documentation: Q/A, Assessment Report & Future Solution Approach						
Infrastructure Setup						
Network & Infrastructure setup with Security enablement						
Resource Deployment, Access Management, Connectivity & Throughput						
Data Ingestion Setup						
ADF ARM Templates, Databricks Notebooks Deployment						
Integration check, Execution & Testing						
Data Layer Setup						
Delta Lake Setup (Bronze & Silver Layer)						
Analytical Layer (Gold Layer) Setup						
Data Validation & Monitoring						
BI Reports/Dashboards						
BI Reports/Dashboards Integration & Deployment						
Data Validation & Monitoring						
CI/CD Setup & Governance						
CI/CD Pipeline Deployment						
Setup Purview for Data Cataloguing, Mapping, Lineage, Estate Insights & Access Control						
UAT						
Data Validation & Sign-Off						
Delivery & Sign-Off						
Deliverables demonstration with documentation						

- ✓ The timeline assumed that solution build around set of KPIs/Data Model/LOB will be available to user at deployment completion.
- Client must have all the necessary approvals before initiating deployment to avoid any latency and impact over the designed timeline. Pre-requisites will be shared by Celebal.

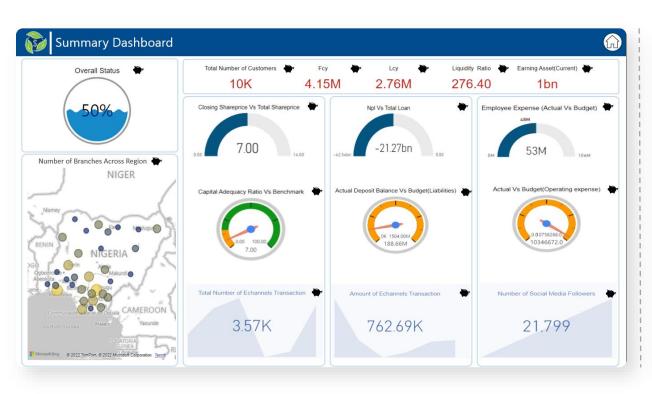
Azure BoM - Azure x Databricks

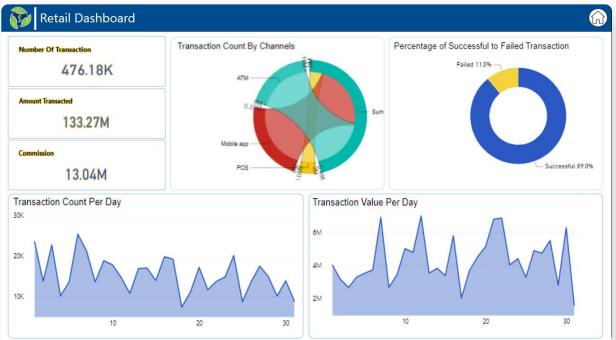


Service Type	Region	Description	Monthly cost
Azure Data Factory	Central India	Azure Data Factory V2 Type, Data Pipeline Service Type, Self-hosted Integration Runtime: 30 Activity Run(s), 100 Data movement unit(s), 200 Pipeline activities, 100 Pipeline activities – External, Data Factory Operations: 50 x 50,000 Read/Write operation(s), 50 x 50,000 Monitoring operation(s)	₹7,664.49
Azure Synapse Analytics	Central India	Tier: Compute Optimized Gen2, Dedicated SQL Pools: DWU 300 x 310 Hours, 0.5 TB of storage with Geo-redundant disaster recovery; Serverless SQL Pools: 1 TB of data queried; Central India Region, 0 GB of data collected per day, 1 days of Hot Cache, 1 days of total retention, 1 times estimated data compression, 0 Hours of 2 x Extra Small (2 vCores) Engine Instances, 0 Hours of 2 x 1 vCore Data Management Instances	₹133,055.49
Storage Accounts	Central India	Data Lake Storage Gen2, Standard, GRS Redundancy, Hot Access Tier, Hierarchical Namespace File Structure, 500 GB Capacity - Pay as you go, Write operations: 4 MB x 10 operations, Read operations: 4 MB x 10 operations, 5 Iterative write operations, 10 Other operations. 500 GB Data Retrieval, 500 GB Data Write, 30 GB Meta-data storage	₹2,095.77
Key Vault	Central India	Vault: 1,000 operations, 100 advanced operations, 0 renewals, 0 protected keys, 0 advanced protected keys; Managed HSM Pools: 0 Standard B1 HSM Pool(s) x 730 Hours	₹14.85
Automation	Central India	Process Automation Capability: 500 included minutes and 100 additional minutes, 1 Watchers X 100 Hours	₹33.00
Logic Apps	Central India	Workloads: Standard plan, 1 WS1 (1 vCores, 3.5 GB RAM) x 150 Hours, 10 Standard Connector Calls per day x 1 day, 0 Enterprise Connector Calls per day x 1 day; Integration Service Environment: Premium tier, 0 Base Units x 730 Hours, 0 Scale Units x 730 Hours; Integration Accounts: 0 Standard Integration Accounts x 730 Hours, 0 Basic Integration Accounts x 730 Hours.	₹3,169.10
Azure Databricks	Central India	All-Purpose Compute Workload, Premium Tier, 1 D8DSV5 (8 vCPU(s), 32 GB RAM) x 310 Hours, Pay as you go, 2 DBU x 310 Hours	₹40610.02
Azure Private Link	Central India	5 Endpoints X 730 Hours, 500 GB Outbound data processed, 500 GB Inbound data processed	₹3,835.96
Virtual Machines	Central India	1 D4as v4 (4 vCPUs, 16 GB RAM) x 730 Hours (Pay as you go), Windows (License included), OS Only; 1 managed disk – E10; Inter Region transfer type, 5 GB outbound data transfer from West US to East Asia	₹25,361.88
VPN Gateway	Central India	VPN Gateways, VpnGw1 tier, 730 gateway hour(s), 0 additional S2S tunnels (beyond included amount), 0 additional P2S connections (beyond included amount), 500 GB, Inter-VNET VPN gateway type	₹12,885.52
App Service	Central India	Standard Tier; 1 S1 (1 Core(s), 1.75 GB RAM, 50 GB Storage) x 730 Hours; Windows OS; 0 SNI SSL Connections; 0 IP SSL Connections	₹6,022.04
Azure Monitor	Central India	Log analytics: Log Data Ingestion: 0.05 GB Daily Analytics logs ingested, 0.005 GB Daily Basic logs ingested, 1 months of Interactive Data Retention, 0 months of data archived, 0 Basic Log Search Queries per day with 0 GB data scanned per query, 0 Search job Queries per day with 0 GB data scanned per query; Managed Prometheus: {0} AKS nodes in cluster, {1} Prometheus metrics per node, {2} seconds of Metric collection interval, {3} Average daily Dashboards users, {4} Dashboards, {5} Data samples queried per dashboard, {6} promql alerting rules, {7} promql recording rules; Application Insights: 3 months Data retention, 0 Multi-step Web Tests; 5 resources monitored X 1 metric time-series monitored per resource, 0 Log Alerts at 5 Minutes Frequency, 0 Additional events (in thousands), 0 Additional emails (in 100 thousands), 0 Additional web hooks (in millions)	₹47.43
Azure DevOps	Central India	5 Basic Plan license users, 1 Basic + Test Plans license users, Free tier - 1 Microsoft Hosted Pipeline(s), 1 Self Hosted Pipeline(s), 2 GB Artifacts, 5 VUMs	₹4,289.67
Microsoft Purview	Central India	Elastic Data Map: 1 Capacity Unit hour, 730 hours, Automated Scanning and Classification: 2 Total scan duration in hours x 32 Total vCores across scans (For other data sources), Other features: 180 Resources Set hours, Microsoft Purview Data Catalog: C0 Service	₹31,195.01
	Total		₹270,280.25

Report snapshots

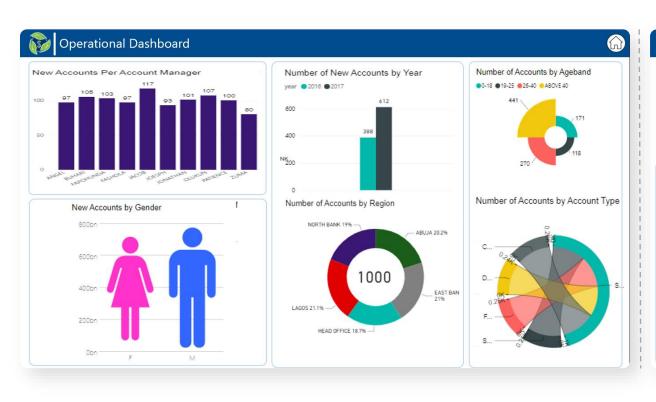






Report snapshots







Team Composition/Involvement



Celebal Team Involved – During Deployment						
Resources/Skill Sets	Number of Resources	Years of Experience				
Solution Architect	1	10+				
Project Manager	1	8+				
Subject Matter Expert	1	10+				
Infra Engineer	1	4+				
Security Engineer	1	5+				
Data Engineer	1	4+				
Data Scientist	1	5+				
Database Engineer	1	4+				
DevOps Engineer	1	4+				
Governance Engineer	1	4+				
BI Developer	1	4+				
QA Engineer	1	3+				

Client Team/SPOC Required					
Resources/Skill Sets	Number of Resources				
Solution Architect	1				
Infra SPOC	1				
Security SPOC	1				
Data SPOC	1				
BI SPOC	1				
CloudOps SPOC	1				
Governance SPOC	1				



Pre-Requisite Infra



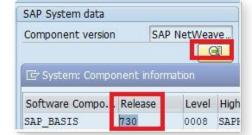
Category	Pre-requisites	Requirement
Basic Pre-requisites	VPN Access for all developers	To access On-prem/ Azure Cloud Resources.
	List of Resources to be added in Azure AD	Celebal team to be added to Customer's Azure tenant for the execution of SoW.
Azure Infra Pre-requisites	Contributor Access on Azure Subscription and Owner Access on RG	Owner role to assign access via Managed Identity whereas Contributor role to deploy required Azure services and proceed with the development/testing.
	VNet CIDR range for Azure that must not clash to On- Premises	To establish connectivity among private networks in order to Setup Private Network Topology over Azure.
On-Premise Networking Pre-	Network Engineer required from Client end for Site-to- Site Setup (Max- 2 Days)	To setup on On-prem Firewall for Site-to-Site tunnel.
requisites	DNS Entries Need to be configured on On-premises (DNS Engineer Required for Max-1 Day)	To setup DNS Entries on On-Prem DNS server
	SHIR VM Configuration to Access Data Sources	To connect with On-prem resources via Private tunnel
SHIR Pre-requisites	Required driver installations for connecting data sources to the Data Gateway.	Specific drivers could be required to Install SHIR if the download is blocked on VM
Nomenclature Pre-requisites	Naming convention (if any special requirements).	As per the standards.

Pre-Requisites



- 1. Use SAP GUI to connect to the SAP System.
- 2. Go to System -> Status.
- 3. Check the release of the SAP_BASIS, ensure it is equal to or larger than 701.





Access approvals & Data Sources Integration will be dealt with high priority requiring Client SPOC from Infra, Security, CloudOps Team & Solution Architect.



Source field mapping as per the target objects to be provided by the client.



Power BI License to be purchased by Client for developers to deploy BI Reports/Dashboards as per the timelines.



All stakeholders (responsible for report matrices) shall give a sign-off on metrics before Celebal Tech creates the reports.



Access to Azure subscription & Remote database/data sources will be made available for Celebal Tech team



During UAT phase, dedicated SPOC or business user from Client side would be required till Sign-Off, to avoid any delays, cater any issues or revisions which will help expedite solution deployment & delivery.



Assumptions and Deliverables





Assumptions

- ✓ 1 fiscal year data from Data Sources would be considered for loading into Data platform.
- ✓ Source mapping would be provided by client.



Deliverables

- ✓ 4 Power BI reports/dashboards with 15-20 business critical KPIs.
- ✓ Landscape for in-scope Source Systems with ingestion framework and Data Layers.
- ✓ Documentations



Features

- ✓ Power BI model is defined re-usable way for features like Q&A, communication between multiple users via comment. Etc.
- ✓ Self-service features. Multiple data layers can be managed as per the usecases and user groups.
- ✓ Integrable with other sources like Data streaming, unstructured data, Al&ML capabilities using Data platform



The cost for one solution implementation is INR 10-12 lacs



Assumptions

- ✓ Total data volume to be copy from Source to Staging Layer is <= 1 TB(for historical data load and < 10 GB for daily incremental) covering 1 fiscal year data
- ✓ Total number of Source tables considered in scope is between 20-30 covering master and transactions
- ✓ Total 4 Power BI Reports/Dashboards with around 15-20 business critical KPIs.

