



## Wipro Cloud Studio

Industrialized 'as-a-Service' model to  
accelerate cloud-led transformation

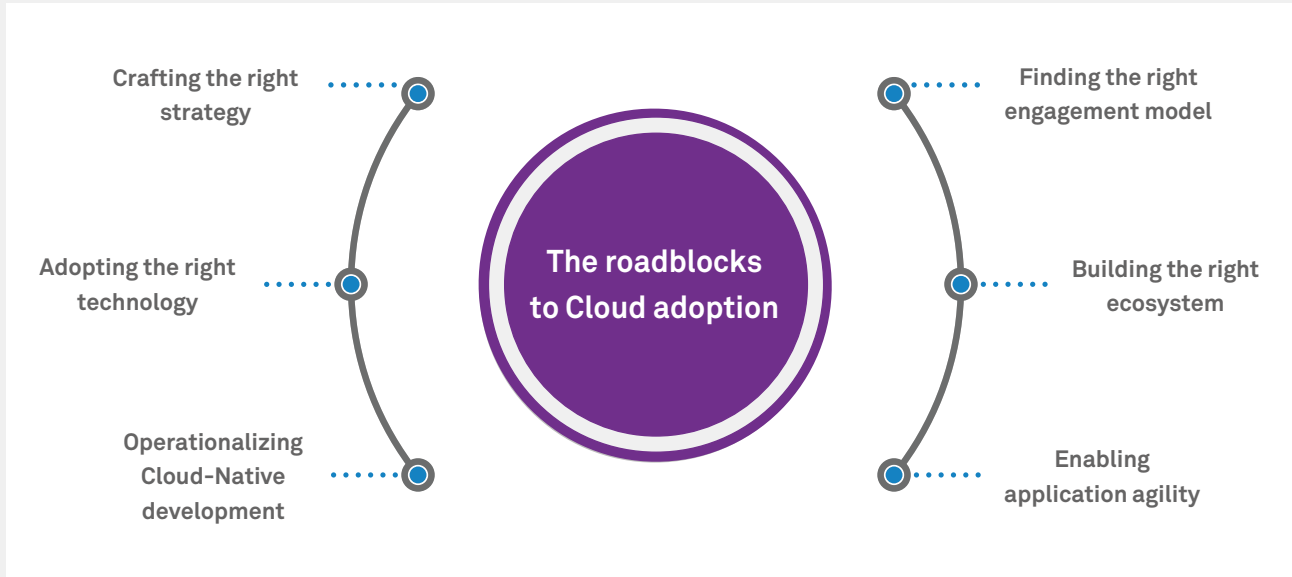
#WinningWithCloud



## Industry challenges

Everything from the way we bank, shop, travel has changed and, is made easy with the click of a button – with every transaction and interaction – anywhere, anytime. The utilization of Cloud computing has evolved from simply a means to cut

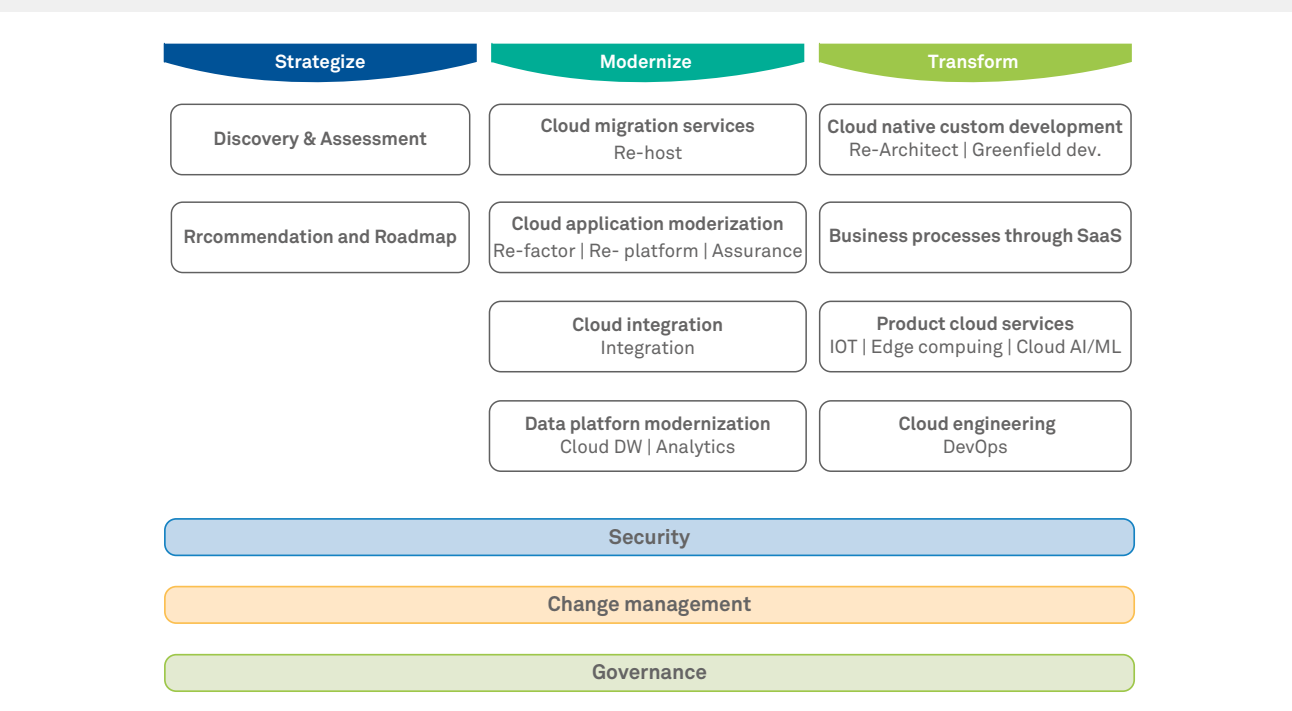
costs or increase efficiencies, to a foundational component of business transformation. Cloud 2.0 era is all about enabling business acceleration, providing superior customer experiences and connected insights.



## Wipro Cloud Studio

Wipro Cloud Studio is a one-stop marketplace that enables our customers to reimagine their cloudification journey and accelerate cloud adoption. Leveraging a highly automated and industrialized approach our Cloud Studio enables ‘lift and shift’, re-factor, re-platform and deploy a

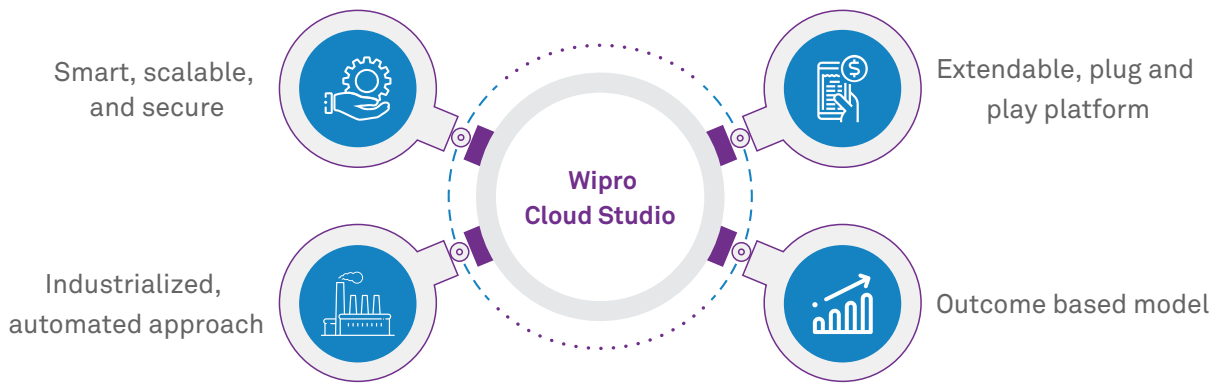
Cloud native and DevOps environment. This phygital studio includes immersive customer experience zones, collaboration pods for ideating and developing next generation solutions with hyperscalers and, build futuristic workspaces.



Built on a shared service model, Wipro Cloud Studio is designed to deliver:

Business acceleration	Customer Experience	Connected Insights
5x faster Cloud adoption at 30% lower costs	3x faster business acceptance, 90% automated post-migration activities	360° view of IT Estate enabling informed decisions

### Wipro advantage



### Winning With Cloud

Wipro empowers enterprises in their continuous transformation journey by providing full stack cloud services - Edge to Cloud - across domains delivered through Cloud Studios. Wipro's unique 'Business First' strategy and industrialized solutions approach supported by strong industry domain and partner ecosystem position them

uniquely to help the enterprises of tomorrow to drive customer experience, business acceleration and connected insights.

**For more information please visit:**  
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