

RESPONSIVE WEB APP

The Responsive Web App enables users to search, discover, and navigate complex venues. Built with Mappedin's Web SDK, the responsive design allows visitors to access indoor maps across any device.



BLUE DOT WAYFINDING

Enable the blue dot experience by leveraging your existing Wi-Fi infrastructure. Users can see their precise location within the venue and take advantage of real-time, turn-by-turn directions.

GALLERY & QUICK LINKS

The gallery feature displays a collection of images to provide users with more visual context. Quick Links connect visitors to external websites that offer helpful information and can lead to increased revenue.

DEALS & PROMOTIONS

Provide additional visibility to promotions occurring at your venue. As users search for various locations, they will be able to see any ongoing and associated deals.




TOP LOCATIONS

Showcase key locations within your venue by highlighting top locations near the search bar, allowing users to launch directions with the click of a button.

SEARCH

Mappedin's search provides results based on historical data, minimizing the number of keystrokes needed to find a location.

KEY PRODUCT BENEFITS

-  Simple integration with your website by embedding a few lines of JavaScript
-  Purely web-based, responsive experience with no apps to download
-  Interactive 3D map and turn-by-turn navigation to any destination
-  Accurate wayfinding for multi-floor, single floor, and indoor/outdoor venues
-  Customize the web app to match your website's branding, ensuring a seamless fit
-  Support for 20+ languages with new ones always being added
-  Review location insights and analytics to better understand visitor intent and make informed business decisions at your property