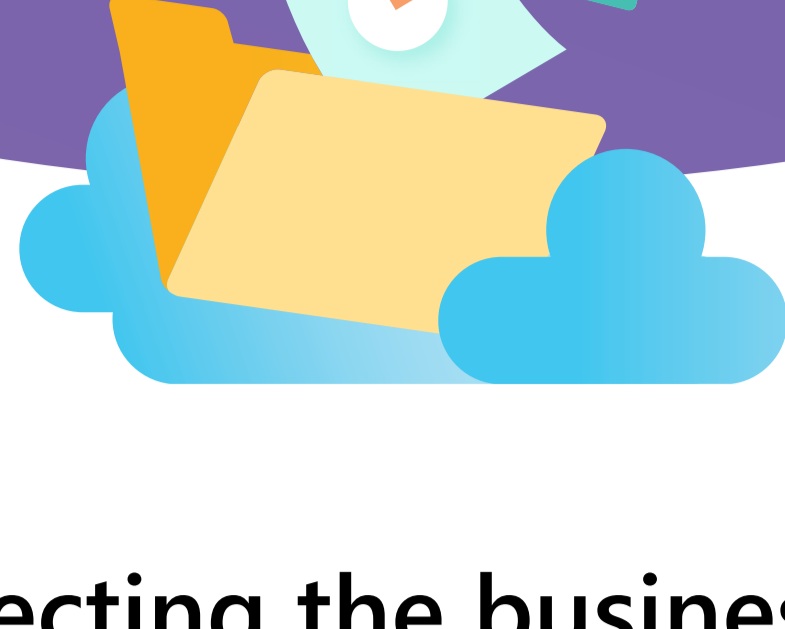


# Do more with less with Microsoft Cloud

## Seven ways to maximize the value of technology investment

Leaders are seeking solutions to provide their businesses with more agility, higher productivity, and more time to focus on what really matters. Learn how Microsoft Cloud can help your customers increase impact and cut down costs in a rapidly changing world.



### Key trends affecting the business outlook

- General macroeconomic uncertainty
- Increasingly sophisticated cyber threats
- Evolving hybrid work needs
- Expanding IT perimeter
- Changing customer expectations
- New data protection regulations
- Resource Constraints

### 01

#### Get comprehensive security

Help your customers protect everyone, everywhere, thanks to Microsoft security. It eliminates gaps, enables you to gain protection through simplified and complete experiences necessary to innovate and grow in a changing world.

[More information](#)



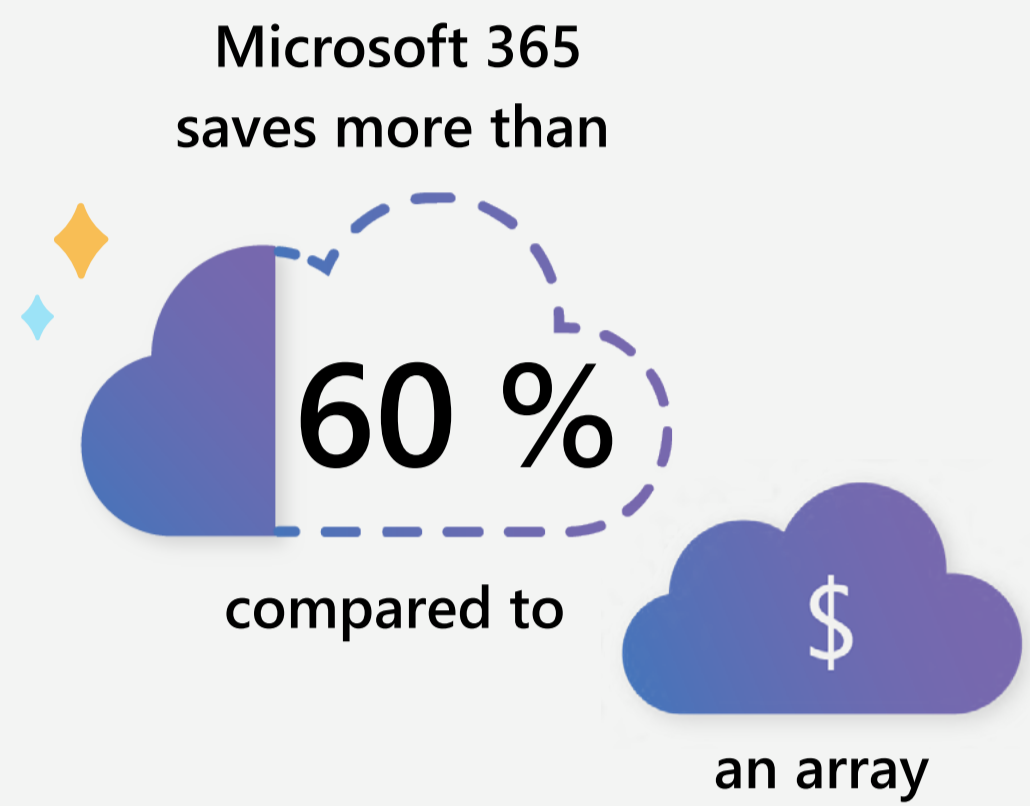
con el uso de la seguridad de Microsoft en lugar de varias soluciones puntuales.<sup>1</sup>

### 02

#### Empower digitally connected workers

Help your customers simplify IT management and cut down costs with Microsoft 365, the first cloud-based platform for every way people work today.

[More information](#)



### 03

#### Unlock value with data and AI

Azure provides a unified, secure, and governed data and AI platform that supports hybrid and multicloud solutions, thus generating value for your clients.

[More information](#)

Azure SQL Managed Instance is up to



and 90% cheaper than the leading competitor.<sup>3</sup>

### 04

#### Modernize app experiences

Modernize fast and obtain efficiency with limited resources by taking your customers' solutions to Azure App Service, a fully managed platform to build resilient web and mobile experiences.

[More information](#)



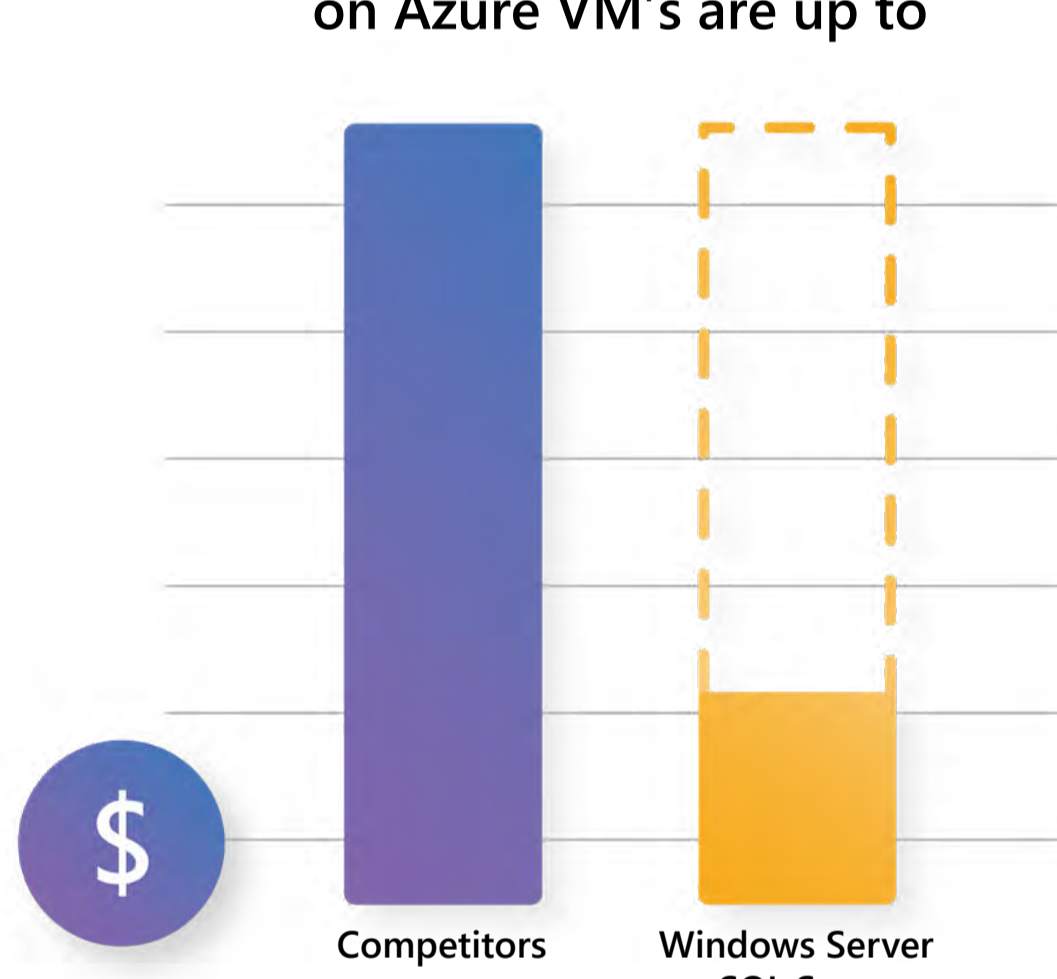
### 05

#### Allow your clients to migrate to the cloud and optimize investments

Improve payback time and cut down costs with the most complete technology stack available on the cloud. Maximize your customers' existing investments and develop innovation on their own terms to execute any workload on Azure with greater agility, resiliency, and security.

[More information](#)

Windows Server and SQL Server on Azure VM's are up to

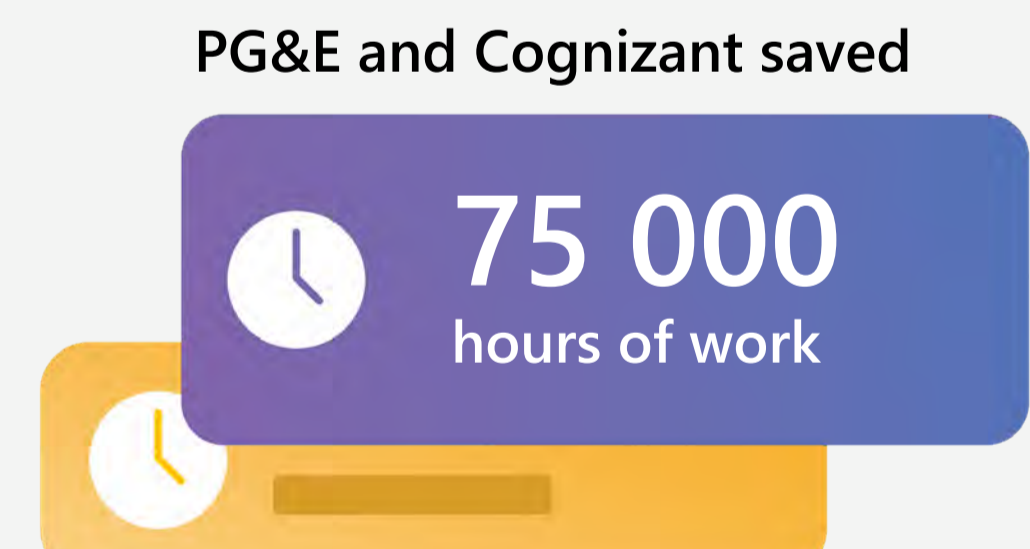


### 06

#### Take the business forward

Enable greater technical capability and more profitable development by empowering all your clients' organization with Microsoft Power Platform.

[More information](#)

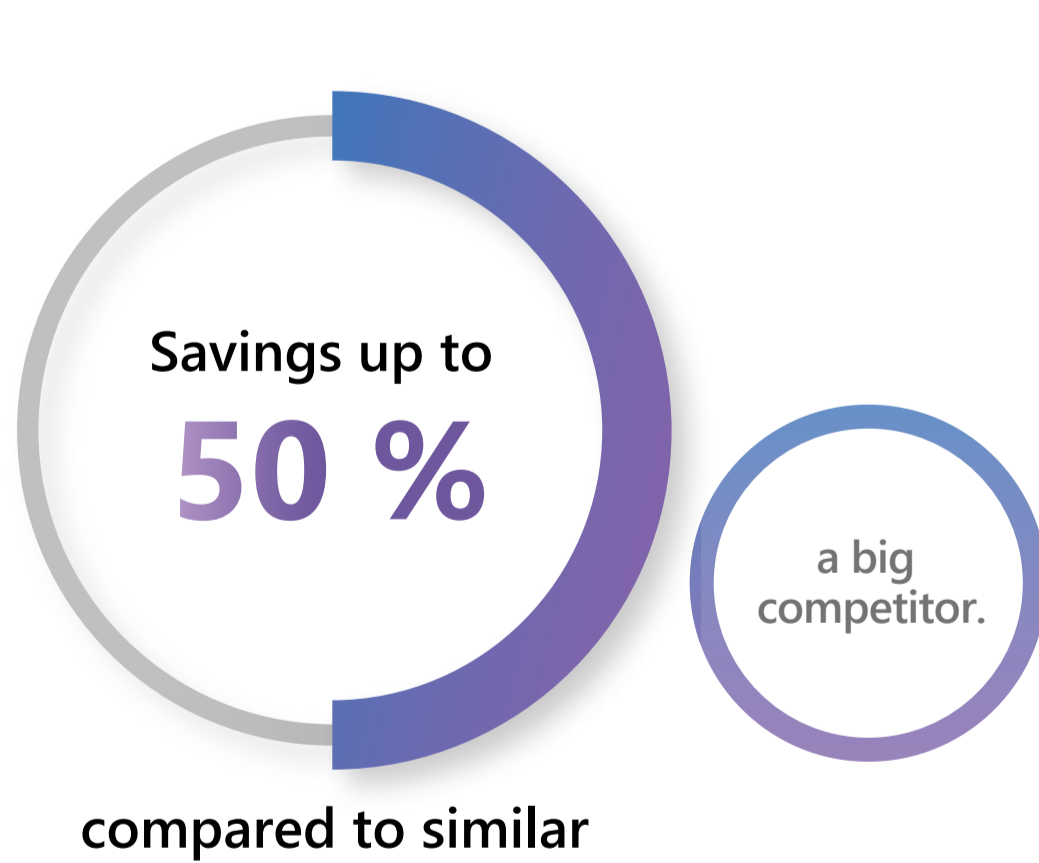


### 07

#### Expand capabilities

Offer greater operational efficiency and ground breaking customer experiences with Microsoft Dynamics 365. Connect people, data, and processes across your organization.

[More information](#)



### Get more with the most complete and reliable cloud

When business leaders seek to invest in their short- and long-term success, beyond digital transformation and towards digital perseverance, they will need a reliable technology partner. A partner who can lead them to unique solutions towards an integrated cloud capable of boosting outstanding business results. When combined, Microsoft's industry-leading solutions enable unrivaled integration, speed, security and productivity. That's the power of Microsoft Cloud.



“Doing more with less is applying technology to amplify what can be done within an organization so that it can differentiate itself and develop resilience.”

— Satya Nadella, President and CEO, Microsoft

<sup>1</sup> Savings are based on estimated prices which are publicly available for third-party solutions and web base/direct price shown for Microsoft offers.

<sup>2</sup> Based on publicly available list prices of single solutions for identity and access, content and productivity, chat and collaboration, and meetings, compared to similar Microsoft 365 solutions.

<sup>3</sup> Price and performance claim based on data from a study commissioned by Microsoft and conducted by Principled Technologies in April, 2022.

<sup>4</sup> Michael Delzer, KK Verma, and Evan Chisholm, *Costs and Benefits of .NET Application Migration to the Cloud v2.0*, Gigaom.com, April 12th, 2022.

<sup>5</sup> Microsoft, “Pay Less with Azure”, Microsoft.com, June 4th, 2021.

<sup>6</sup> “Cognizant Case Study.” Microsoft.com, accessed September 1st, 2022.

<sup>7</sup> Estimated savings based on US prices of Salesforce and Microsoft offers published on their websites. Microsoft internal investigation, September, 2022.