



AI Producer Democratizing Production with Microsoft Teams

AI Producer and Microsoft Teams turns anyone into a professional Broadcaster. Fully Automated.

Microsoft Partner



Ai Producer

Everyone is a Broadcaster.™

Engaging and sharing information using video, has never been more important.

AI Producer is the powerful easy-to-use tool that allows you to do this, without the need for technical expertise.

HYBRID WORK

There are over 270M monthly active users with Microsoft Teams.

53% say their organizations have standardized on Microsoft Teams. 67% say they expect to standardize on Microsoft Teams in the next 3 years.

54% of leaders say their company is investing in tech and space to redesign meeting rooms to make them more hybrid-friendly.

CHALLENGES

Hybrid work is here to stay and producing compelling presentations and live events will be extremely important to capture viewer's attention.

But it's been complicated – requiring a mix of costly hardware, complex software solutions, skilled professionals or external production teams.

IDEAL SOLUTION

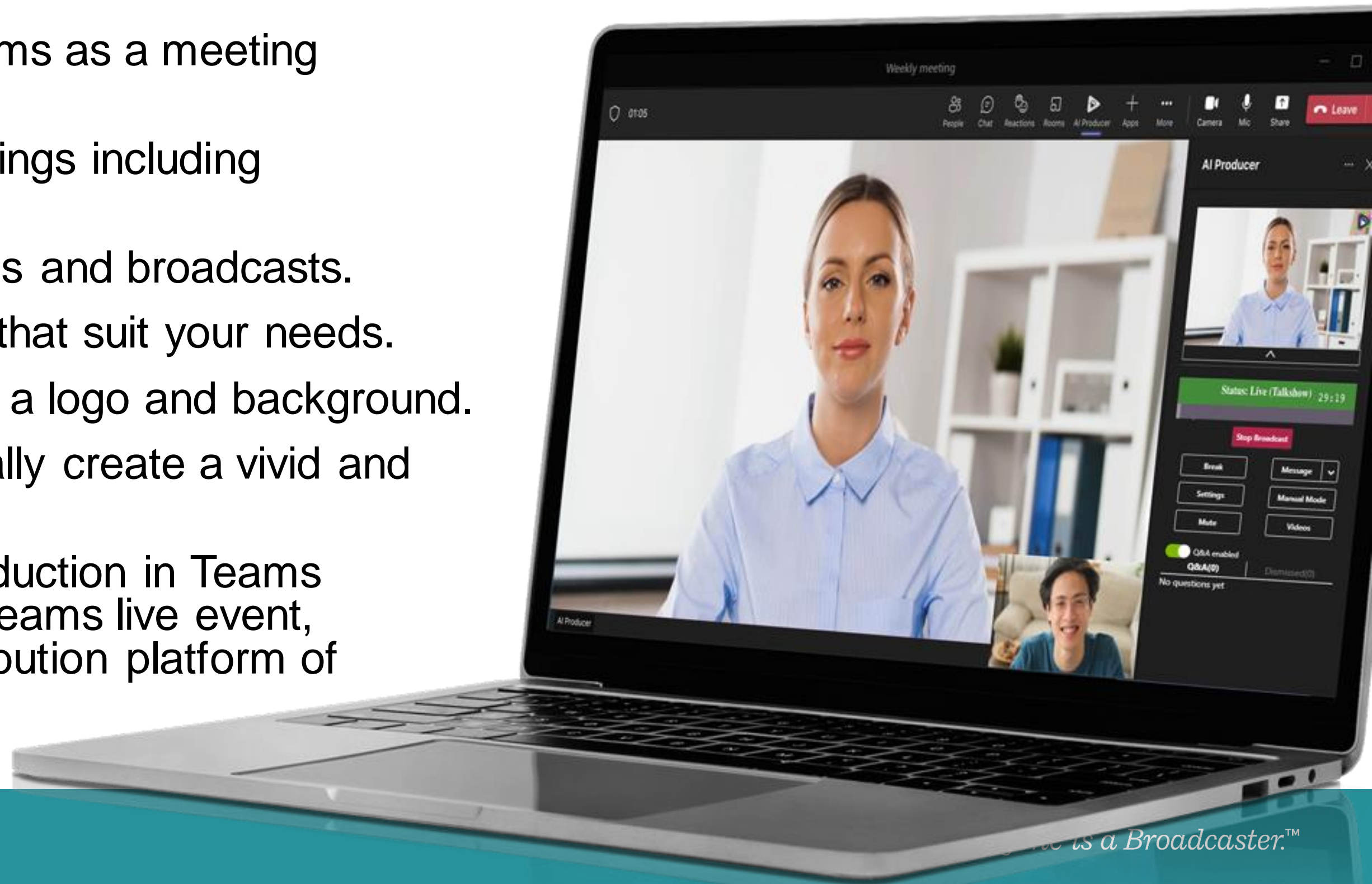
Use AI Producer for live webinars, Townhall meetings, interactive events, and broadcasts. Without leaving Microsoft Teams.

Use AI Producer to Play high-quality video in meetings. Or create vivid productions in the same meeting or for later viewing/sharing.

All fully automated without the need for extra hardware or production staff.

AI Producer for Microsoft Teams

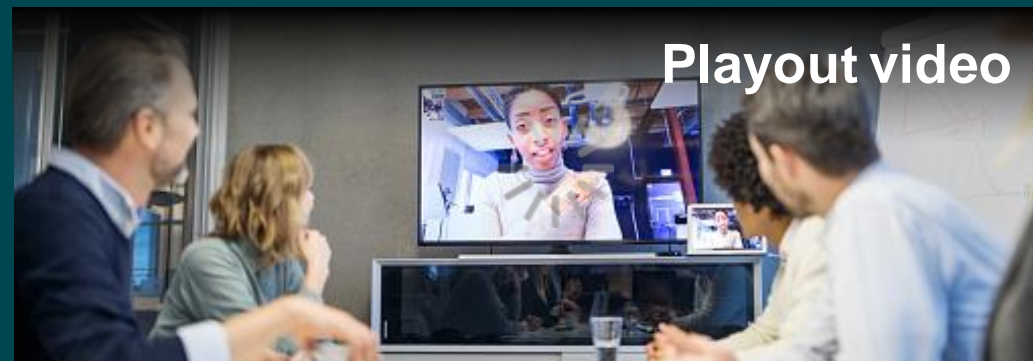
- Integrated in Microsoft Teams as a meeting extension app.
- Enhance your Teams meetings including Play high-quality video.
- Fully automated productions and broadcasts.
- Preset Production formats that suit your needs.
- Brand your production with a logo and background.
- AI Producer will automatically create a vivid and engaging production.
- Viewers can follow the production in Teams meeting, Teams webinar, Teams live event, LinkedIn or any other distribution platform of your choice.



AI Producer Meeting

Enhance your Teams meeting's experience

Play high-quality video in your Teams meetings. Or automatically produce your presentation, lecture or panel discussion in a more vivid and engaging way. In the same meeting. Or save it or for later viewing and/or sharing.



Play high-quality video in Teams meetings and stop worrying about videos not loading. Play your personal Playout video library from anywhere, regardless of limitations in local bandwidth.



Save your meeting, produced in a vivid and engaging way for later viewing and/or sharing. Analyzes constantly who is speaking and the shared screen. Displays in Focus mode, Shared, and Split-screen.



Enhance your meeting with a production to the same meeting or webinar. (available Q2)



Optimized for one presenter at a time. Analyzes constantly the presenter and the shared screen. Displays in Focus mode, Shared screen, and Side-by-side modes. Designed following GDPR, where students/attendees remain anonymous.

AI Producer Broadcast

Broadcast live to any destination

Easily broadcast your Webinars, Live Events, Town Hall meetings etc. Fully automated or you take control in Manual Mode. Use preset production formats or use Rundown with different segments to get a smooth interesting production.



Optimized for one presenter at a time. AI Producer constantly analyzes the presenter and the shared screen. Displays in Focus and Side-by-side modes.



Supports several presenters. Displays presenters individually in Focus mode or together in Split-screen.



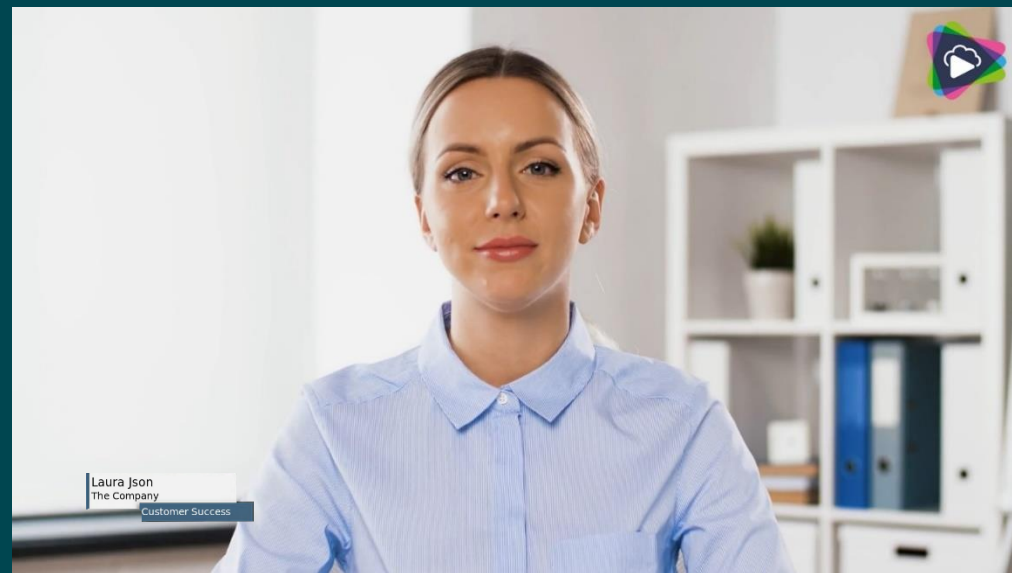
Supports several presenters and a shared screen. Displays in Focus mode, Shared and Split-screen.



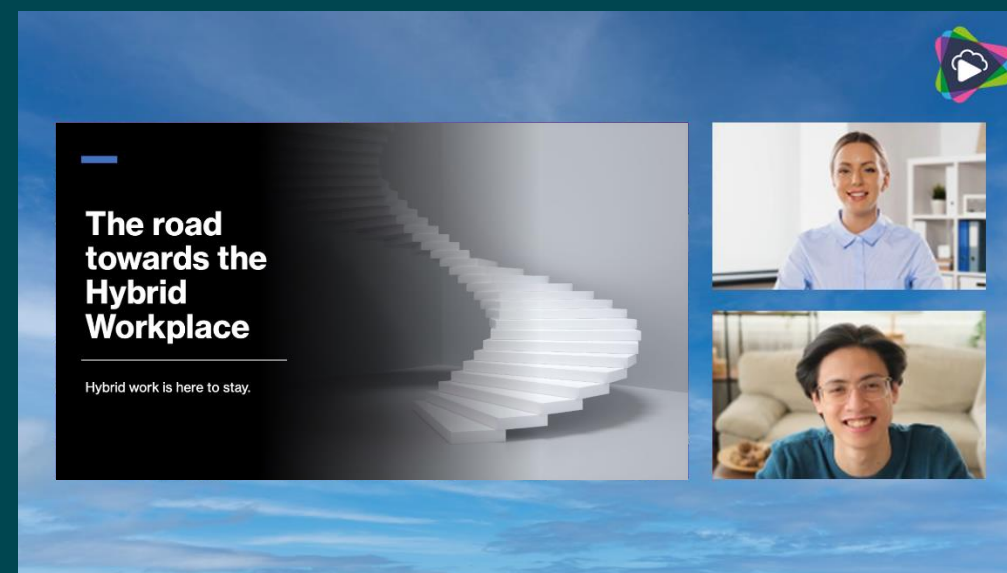
Take advantage of the strength of the different Preset Production formats. Combine them easily into a smooth broadcast Rundown schedule.

Automated production

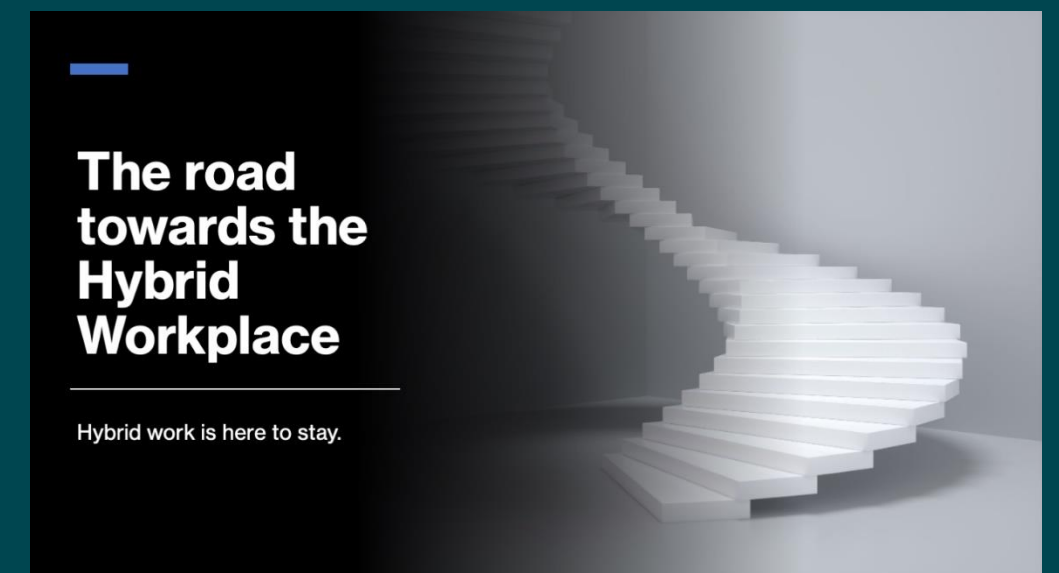
During the broadcast, AI Producer analyzes the action and then cuts automatically between presenters and shared screens. No production staff is needed.



Focus mode – Presenter



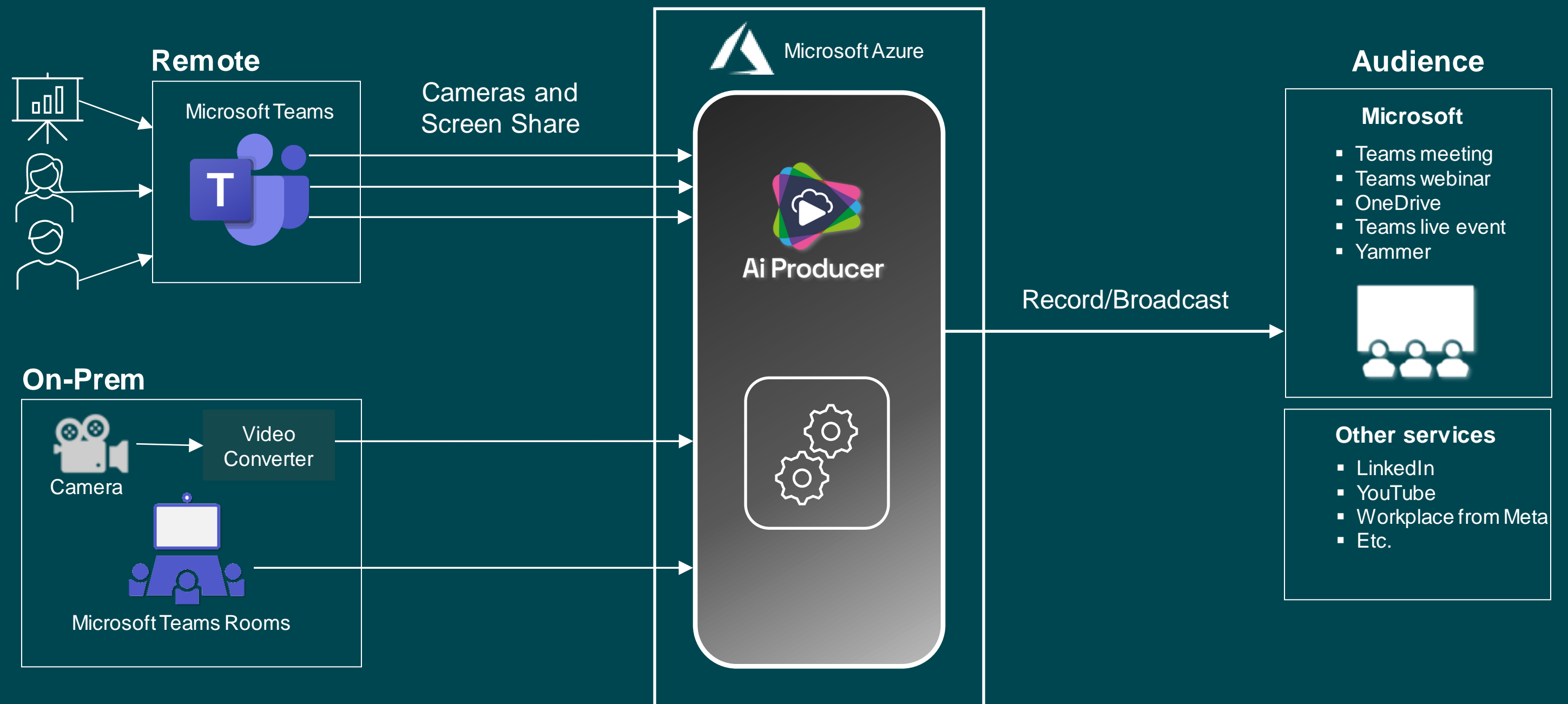
Split screen



Focus mode – Shared screen

AI Producer – Solution Overview

SaaS or Managed Application



AI Producer – Use cases



Enhance your Teams meetings

AI PRODUCER MEETING

Playout Video

- Play high-quality video in Teams meetings.
- Personal Playout video library.

Produced meeting

- Save your meeting, produced in a vivid and engaging way for later viewing and/or sharing.

Same meeting destination (available Q2)

- Enhance your meeting with a production in the same Teams meeting or Teams webinar.

Education

- Save a produced version of your lecture or presentation. Designed following GDPR, where students/Participants stays anonymous.



Broadcast live to any destination

AI PRODUCER BROADCAST

Live Broadcast

- Easily broadcast your Webinars, Live Events, Town Hall meetings etc. Fully automated, with a few clicks from inside Microsoft Teams.
- Use preset Production formats branded with your logo, backgrounds and name overlays.
- Send to multiple destinations, such as Teams meetings or webinars, Teams Live Event, LinkedIn or any other destination.

Pre-Production

- Create your own pre-produced videos.

Production in the cloud

- AI Producer is your producer – or you take control in Manual Mode.
- Advanced features such as, Q&A, Rundown, Custom Layouts, Additional Cameras and Advanced Overlays.
- Easy; no extra hardware or staff needed.

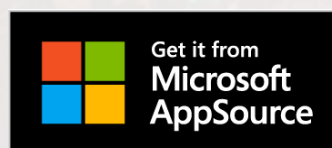
AI Producer Features	Meeting	Broadcast
Company Admin portal	✓	✓
User portal	✓	✓
AI Producer icon as default in Teams meeting bar	✓	✓
Playout video library	✓	✓
Play high-quality video in Teams meeting	✓	✓
Play high-quality video in Production	✓	✓
Produced Meeting: Save your meeting, produced in a vivid and engaging way for later viewing and/or sharing	✓	✓
Dynamic video square	✓	✓
Include company logo and background	✓	✓
Automated name and title overlay	✓	✓
Production Format: <i>Education</i>	✓	✓
Select more than one Producer per Production	✓	✓
Same meeting destination (available Q2)	✓	✓
Production Formats: <i>Talk Show, Presentation and Panel Discussion</i>		✓
Broadcast live to another Teams meeting, Teams webinar or Teams live event		✓
Broadcast live to any external destinations such as LinkedIn, Meta Workplace, YouTube etc.		✓
Record the Production for later viewing and/or sharing		✓
Manual Mode		✓
Custom layouts		✓
Rundown		✓
Moderated Q&A (any destination)		✓
Send message to participants		✓
Send message to viewers		✓
Additional cameras (available Q2)		✓
More than 4 camera sources (+ screen share) in a Production (available Q2)		✓
Advanced overlays		✓
Pre-production of video		✓
Broadcast to multiple destinations		✓



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