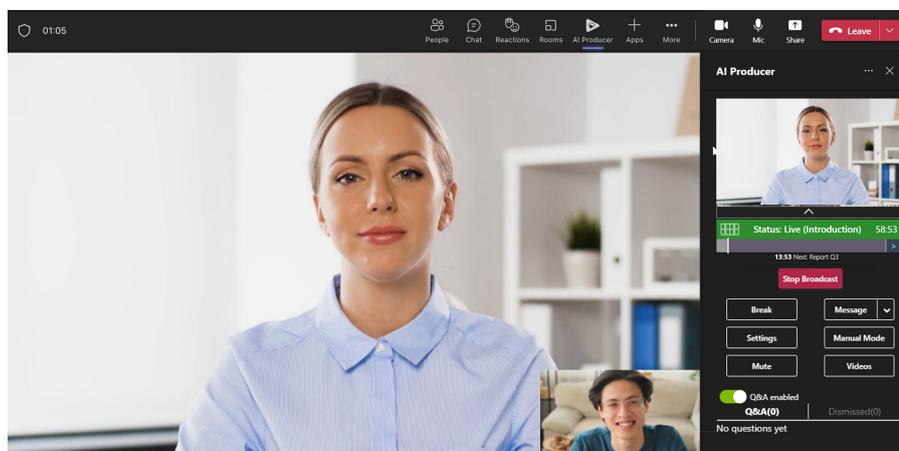


# Create professional video productions. Play high-quality videos. And take your meetings, webinars, presentations, or live events to a new level. AI Producer and Microsoft Teams make it possible.

**Engaging and sharing information** using video, has never been more important.

**AI Producer is the powerful easy-to-use tool** that allows you to do this, without the need for technical expertise.

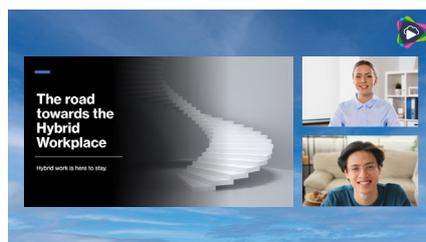
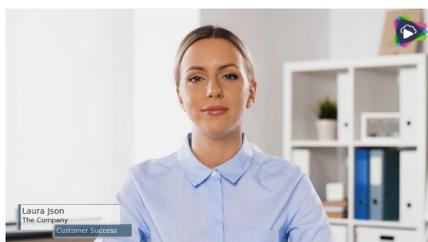
- Use AI Producer for live webinars, Townhall meetings, interactive events, and broadcasts. Without leaving Microsoft Teams.
- AI Producer let you play high-quality video in meetings. Or create vivid productions in the same meeting for later viewing/sharing.
- All fully automated without the need for extra hardware or production staff.



The AI Producer “control room” in Microsoft Teams. From here you start and stop your broadcast and manage it while broadcasting.

## Completely integrated with Microsoft Teams

- Integrated with Microsoft Teams as a meeting extension.
- Preset Production formats that suit your needs.
- Brand your broadcast with a logo and background.
- AI Producer will automatically create a vivid and engaging broadcast.
- Viewers can follow the broadcast in another Teams meeting, Teams webinar, Teams live event, LinkedIn or a distribution platform of your choice – or archive to OneDrive.



The broadcast as it is seen by viewers. AI Producer analyzes actions and cuts automatically between presenters and the shared screen and makes decisions of what the viewer sees and for how long.



## Ai Producer

Everyone is a Broadcaster.™

# Why AI Producer?

AI Producer simplifies and encourages communication and enables users to achieve great production results without technical skills or resources. Communicate to a small or large audience with a broadcast that is interesting and vivid.

## Playout video - high-quality video in meetings

### Ever struggled with a video not working in a meeting?

With AI Producer you can always get access to high-quality video regardless of bandwidth and device. One click starts the movie, and it is easy to find in your customized video library.



## Preset Production formats



## Use cases



### Playout Video

- Play high-quality video in Teams meetings.
- Personal Playout video library.

### Produced meeting

- Save your meeting, produced in a vivid and engaging way for later viewing and/or sharing.

### Same meeting destination (avail. Q2)

- Enhance your meeting with a production in the same Teams meeting or Teams webinar.

### Education

- Save a produced version of your lecture or presentation. Designed following GDPR, where students/Participants stays anonymous.



### Live Broadcast

- Easily broadcast your Webinars, Live Events, Town Hall meetings, etc.
- Use preset Production formats branded with logo and backgrounds.
- Send to multiple destinations, such as Teams meetings or webinars, Teams Live Event, LinkedIn or any other destination.

### Pre-Production

- Create your own videos.

### Production in the cloud

- AI Producer is your producer - or you take control in Manual Mode.
- Advanced features such as, Q&A, Rundown, Custom Layouts, Added Cameras and Advanced Overlays.
- Easy; no extra hardware or staff needed.

