## Gain Insight with Cognitiwe

Cognitiwe extracts useful data from the images and videos from IP cameras. By analyzing this data, our product makes shelf stock management systematic, increases customer satisfaction, grows in-store ROI, and prevents losses.

No Special

Hardware

Required



Full GDPR Compatibility

Supports Sustainability



Real-Time & Predictive Data Analysis



Select Input Live feeds from **IP** Cameras **VOD** Content Images



**Choose What To Do** Choose among tens of Vision AI models developed by Cognitiwe.



Train Products You can train objects or gestures extracted from camera inputs or VOD content



**Get Output** Get the output you require, like receiving email, text or chatbot messages, get sound alarms, receive data through APIs or integrate to IOT hardware.

**Fresh Food** Monitoring

Cognitiwe analyzes the feeds from regular IP cameras to monitor the freshness of fruits and vegetables. By detecting the freshness of perishable products in advance, we prevent wastes before they occur.

Shelf Stock & Planogram Analytics

Cognitiwe estimates the stock levels of product displays and boxed products on the shelves. Fast and accurate Cognitiwe predictive Vision AI Platform is trained and optimized to verify the products are in correct position and quantity.



Fraud And Shrinkage Detection

Cognitiwe monitors checkout aisles and self-service checkout kiosks to detect fraud and shrinkage. This has significant imapct on loss а prevention. For such sensitive use cases Cognitiwe makes sure to work in 100% compliance with GDPR and other relevant regulations.

## According to the UNEP Food Waste Index 2021, approximately 931 million tonnes of food waste was generated in 2019 - about 13% of which came from retail.

Getting the benefits of Cognitiwe to work, retails already started to reduce the waste of food by data, identifying where environmental impact is happening, and taking action









