

## Business focused and technology inspired IT Transformation

Delivering your business a Competitive Edge

### World leading Cloud transformation expertise

The demand for technology and services continue to evolve at an alarming pace. All the while you are challenged with making the right decisions for your business now and for the future. At Claranet we'll help you find the right answers and deliver extraordinary business outcomes. Whether it's shaping IT strategy, or making the most of new technologies or making sense of data. We'll help you explore possibilities and see new perspectives. Whatever the answer, we'll discover and deliver what's right for you, with you.

Competitive Edge is Claranet's modular framework for delivering professional services to help you with your Continuous Service Delivery Improvements and/or Cloud Transformation. Whether you are still investigating the available options or are about to start greenfield, the modular framework of Competitive Edge caters for every phase of your project.

### Why choose Claranet professional services for your IT transformation?

Gain insight into the current state of your infrastructure and view how applications and services are delivered to your users through your existing digital delivery methods. Claranet's modular framework for Cloud consulting can deliver the following results:

- Understanding service dependencies and roadmap before switching off infrastructure or moving to cloud
- Increase profitability, improve service availability and reduce operational overheads
- Meet your disaster recovery and compliance requirements whilst delivering a consistent service.
- Understand your inhibitors to change: from lack of an asset inventory detailing data center & rack layout and/or associated contracts, poorly populated CMDB, alignment of services to infrastructure, application service roadmap, compliance requirements and much more
- Improve agility, time to market speed of delivery and consumption of services
- Automate service delivery and reduce the complexity throughout your IT estate
- Understand netbook value and impact on P&L before consolidating your IT assets
- Understanding and articulating the impact cost, risk and service before justifying an investment
- Financially model the impact of change to understand your contractual obligations



Azure  
Expert  
MSP

# How we work with you



## 1. Discover

Gain insight into the current state of your infrastructure and view how applications and services are delivered to the user community through your existing digital delivery matrix

## 2. Analyse

Identify how people, process and technology are performing and pinpoint where there are constraints in resource utilisation and service delivery that need to be addressed

## 3. Mobilise

Around the clock UK support and service operations providing a proactive ITIL aligned service 24/7 monitoring of your Network

## 4. Architect

Model the future state considering different architectures; the systems that continue to drive business insight through monitoring, reporting and business intelligence; and a migration process sensitive to timescales and required risk mitigation

| Stage     | Typical deliverables:   |
|-----------|---|
| Discover  | Audit data output files, audit summary reports, dependency mapping report, vulnerability scan report, contractual alignment report. |
| Analyse   | Business services performance report, service analysis report, candidate platform report  |
| Architect | Service assessment data output file, service alignment report, platform cost model, high level design(s), business case document.   |
| Mobilise  | Statement of work, low level design document, project initiation session, workload test plan workshop, migration and implementation |

## Competitive Edge business benefits:



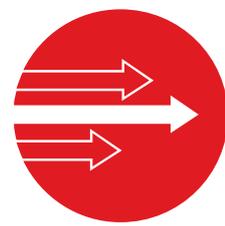
### Agility

Improve agility, speed and time to market and consumption of services



### Cost

TCO analysis and cost optimisation



### Transform

Automate and simplify your IT transformation