

# Data-driven digital signage & apps to help create better experiences in physical spaces

## ABOUT ENGAGIS:



Engagis design, build and manage enterprise in-store digital solutions for enterprise organisations. Our solutions include intelligent digital signage and content automation, queue and visitor management solutions, wayfinding and kiosks, and audiovisual solutions for meeting rooms. For almost 20 years we have been providing enterprise-grade solutions, service and support to the retail, telco, banking, and health industries. Engagis offers all the elements of a digital solution – strategy and design, test and learn, hardware sourcing and installation, software, content creation and distribution, and support with SLA's.

## WHAT WE OFFER



Eze Impress is a powerful, flexible and secure cloud-based, data-driven CMS for digital signage. In addition to scheduling, publishing and distribution, Eze Impress helps enterprise organisations automate the content management process, and localise their messaging, securely and with ease.

Storya is a content creation and automation tool, that enables users to quickly and cost effectively create high-quality content, based on pre-approved, brand compliant template designs. With integration to our Eze Impress CMS, publishing content directly to your screens is instant.



Eze Impress and Storya leverage the following Microsoft Azure features:

- Azure API Service
- Azure App Services
- Azure VM's
- Azure SQL Server
- Azure Blob Storage
- Azure Cosmos DB
- Azure Function Apps
- Azure Service Bus
- Azure Event Hub



Queue manager is a digital platform that helps organisations and their employees manage, track and prioritise customer service and queuing processes. It allows you to provide timely and efficient service to every customer and makes sure they are matched with the most relevant service person, based on their needs or reason for visiting.



Queue Manager leverages the following Microsoft Azure features:

- Azure API Service
- Azure App Services
- Azure VM's
- Azure SQL Server
- Azure Blob Storage
- Azure Cosmos DB
- Azure Function Apps
- Azure Service Bus
- Azure Event Hub

## WHAT OUR CUSTOMERS ARE SAYING

*“We use our digital signage to run promotions and national ads that provide a connection with our customers' experience outside the branch”.*

– Amanda James, Local Market Manager, Suncorp

## LEARN MORE

Engagis

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# Microsoft Azure

Microsoft Azure is an ever-expanding set of cloud computing services to help your organization meet its business challenges. With Azure, your business or organization has the freedom to build, manage, and deploy applications on a massive, global network using your preferred tools and frameworks.



## KEY USE CASES



**WEB APPLICATIONS**  
Build anything from lightweight websites to multi-tier cloud services that scale up as your traffic grows.



**CLOUD STORAGE**  
Rely on geo-redundant cloud storage for backup, archiving, and disaster recovery.



**BIG DATA & HPC**  
Get actionable insights from your data by taking advantage of a fully compatible, enterprise-ready Hadoop service.



**MOBILE**  
Accelerate your mobile app development by using a backend hosted on Microsoft Azure.



**MEDIA**  
Create, manage, and distribute media in the cloud – everything from encoding to content protection

## WHY AZURE

### FLEXIBLE APPLICATION MODEL

Microsoft Azure provides a rich set of application services, including SDKs, caching, messaging, and identity. You can write applications in .NET, PHP, Java, node.js, Python, Ruby, or using open REST protocols. This is all part of Microsoft's promise to let you build using any language, tool, or framework.

### ALWAYS ON, ALWAYS HERE

Build resilient applications with automatic operating system and service updating, built-in network load balancing, and geo-redundant storage. Microsoft Azure also proudly delivers a 99.95% monthly SLA. You can rely on decades of experience in data center operations and trust that everything Microsoft Azure offers is backed by industry certifications for security and compliance.

### DATA CENTER WITHOUT BOUNDARIES

Microsoft Azure makes it easy for you to integrate your on-premises IT environment with the public cloud. Migrate your virtual machines to Microsoft Azure without the need to convert them to a different format. Use the robust messaging and networking capabilities in Microsoft Azure to deliver hybrid solutions, and then manage your hybrid applications from a single console with Microsoft System Center.

### GLOBAL REACH

With data centers around the globe, a massive investment in data center innovation, and a worldwide Content Delivery Network, you can build applications that provide the best experience for users, wherever they are.