Our Vision

At Apsy, we're on a mission to revolutionize software development and unleash the full potential of human creativity. Established in 2020, we've built cutting-edge tools and processes that streamline complex software systems and reduce tedious tasks to mere seconds. Our team of top experts in design and engineering bring an unparalleled level of expertise and passion to the table, ensuring each project stands out both aesthetically and functionally.

We reject cookie-cutter approaches and challenge the status quo, constantly seeking new and innovative ways to enhance the software development process. Our philosophy prioritizes creativity, quality, and cost-effectiveness, and our approach is designed to maximize all three.

With ApsyX Studio, our consulting arm, we bring the power of Apsy's tools and expertise to businesses everywhere, helping them build software systems that surpass expectations and achieve their full potential.



Contact Us

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HUMANLY CREATIVE MACHINELY EFFICIENT

Our Services

Empowering the digital world, we are a leading firm in building innovative systems with a focus on Metaverse, AR/VR, AI, Blockchain, and advanced Mobile or Web Apps. With unmatched XR expertise and cost-efficient solutions, we bring a seamless blend of creativity and functionality to every project. AI is at the heart of our work, as we harness the power of deep neural networks to solve real-world challenges with cutting-edge NLP and Vision AI. Join us in shaping the future of technology.





Our Team

At the forefront of innovation, our talented team of designers, developers, and delivery experts bring a wealth of expertise to every project.

With backgrounds as former industrial and urban architects, our designers bring a unique perspective to creating 3D models. Our developers, former Ph.D. students with years of domain research, bring unmatched technical proficiency to the table. And, with our delivery lead and architects having delivered complex projects with industry giants such as Accenture and Microsoft Consulting Services, you can trust in our ability to bring your vision to life with exceptional quality and cost efficiency.

Let's imagine and build the impossible together.

Our Tools

Our state-of-the-art AI and automation tools are designed to streamline every aspect of the software delivery process, from generating code to publishing. With our innovative tools, we aim to go beyond human capabilities and create truly remarkable solutions.

Our Gamma, Automata, and Panorama tools set us apart, enabling us to build conversation-based mobile apps, quickly deploy APIs, and generate stunning UI code with ease.





User Experience & Design

Creating digital experiences requires a series of research and analysis to understand the fundamental value propositions. Some of this work includes performing competitive analysis, creating persona research and



AR/VR/Metaverse

Our 3D designers and art directors are former architects designing modern buildings. Hence, they can create unfathomable spaces in the metaverse. Our engineers are former game developers and deeply understand game physics and the Unity engine.

Crypto, NFT & Blockchain

Our crypto developers have a deep understanding of major blockchain protocols and have used them to create exchanges, smart contracts for NFT minting, and wallet creations and crypto transfer across all major blockchains.



Apps & Websites

We have proprietary tools for building apps and generating code for the front and backend. Gamma is our conversational Al app builder, Panorama transforms XD designs into React JS and Native, and Automata generate code for APIs



AI, Vision-AI & NLP

Our AI and ML scientists have built advanced models in both vision and NLP. They can build new models on top of tensor flow or fine-tune transformer models such as GPT, BERT, VIBERT, and Image Models.



Ideation Workshop

Ideation workshops provide a series of strategy and envisioning exercises to help define ambitious ideas, align organizational goals and objectives, and prioritize the most effective features for your product or vision.



Keck hospital intelligent trials

Assigning patients to trials is a complex task that takes a long time for medical staff. To streamline the process, we created an intelligent trial assignment system for LA Keck Hospital. The use of this system has reduced the duration of encounters by ten times compared to the traditional spreadsheet-based approach.

Al Commerce

Imagine an e-commerce platform where users can order items they see in a movie in real-time. That is exactly what we are building with Social Order, an upcoming Al commerce platform. With this platform, brands can create movies to sell their products, and users can purchase the products shown in the video.

Intelligent Hotel

What if you could make reservations, check-in, and manage your entire hotel stay using just your phone and Al support? We developed such a system for a hotel chain in Washington D.C., creating a new and more convenient digital experience for quests.

Metaverse App Builder

Building apps requires a lot of abstract imagination, which can result in miscommunication between stakeholders, designers, and developers. To address this challenge, we have created a metaverse studio where all parties can use virtual reality to replace abstract imaginations with real-time concrete discussions.

Tele "XYZ"

The pandemic was challenging, but it also spurred us to create systems that reduced the need for in-person visits. Over the past two years, we have developed multiple remote service apps, including tele-therapy, teledentistry, and tele-dating.

Intelligent Omni-Marketing

Managing client communications across multiple channels can be time-consuming and create inefficiencies for marketers. We developed an omnimarketing platform for one of our clients to centralize all social and non-social communications. The platform uses AI to analyze communication patterns and prompt marketers to initiate conversations, improving customer satisfaction.