

Why Should Businesses Invest in Security?

Because they experience these common

Pain Points



Panic and Frustration from not knowing what to do in an event there is a cyber attack and its potential short-term and long-term impacts



Worried that a cyber attack would jeopardize the business and its reputation, which can cause damaged customer relationships and financial loss



Invasion of privacy of valuable and sensitive information about customers who have put trust in the organization



Overwhelmed with too much information about how to prevent cyberthreats



Stressed from the lack of in-house cybersecurity skills and staffs



Fear of losing Intellectual Property, proprietary and personal information

Why Should Businesses Invest in Security?

Because they want to reap these desirable

Business Outcomes



Understand the cyber threat trends and best practices



Ensure your business continuity even after a cyber attack



Protect your reputation and instill trust in your customers



Optimally prepared (not over or under prepared) for potential cyberthreats in a **proactive** manner



Have qualified security experts providing advice and helping with security issues at the tip of your fingers



Detect if hackers have already compromised your environment

Security 3-Step Journey



Step 1. Discovery

Knowing where to start is critically important to ensure ROI.

- Assess your current Security practices
- Discover your Security Maturity level
- Build an implementation plan to “level up”
- Understand costs and ROI



Step 2. Level Up

Now we know our starting point. Let's level up!

- Improve your current security posture with Microsoft security technologies
- Build a secure baseline for your business
- Level up your security posture related to the various security pillars.



Step 3. Managed Services

Security journey is not one-and-done. Your business continues to evolve. Your Security practices should too.

- Continuously improve your Security practices and ROI by getting quarterly strategic advice from senior consultants. Maintain your investment with continual operational best practices and security monitoring.