



Microsoft Partner

# **GEOBUSINESS** FOR MICROSOFT DYNAMICS 365

### **OVERVIEW**

GeoBusiness for **Microsoft Dynamics 365** connects Esri ArcGIS with Microsoft Dynamics 365 and Microsoft Power Platform.



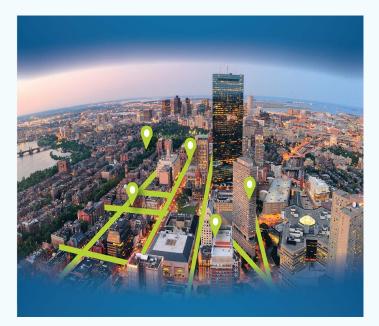
GeoBusiness for Microsoft Dynamics 365 is a Location Intelligence Platform with real-time mapping, visualization, and geoanalytics. Tightly integrated with Microsoft Dynamics 365, GeoBusiness enables organizations to monitor operations, share data, and create actionable intelligence through Location Intelligence technology.

Organizations looking to coordinate and empower their sales teams can benefit from Sales Team Optimization workflow.

Companies looking to capture information in the field, integrate with Microsoft Dynamics 365, and streamline operations can utilize our Field Service Operations workflow.

## FEATURES

- Real-Time Location Tracking
- Optimized Routing
- Performance Monitoring
- Situational Monitoring
- Operational Efficiency
- Risk Management
- GeoDashboards: Augment Microsoft Dynamics 365 dashboards by adding an interactive map.
- GeoBusiness Explorer: The core application interface provided with both sales team optimization and field service operations. Your Microsoft Dynamics 365 data in a map.



## BUSINESS SOLUTIONS

- Sales Team Optimization: Increase sales team productivity both in the field and office.
- Field Service Management: Replace unreliable paper-based data collection with a trustworthy digital solution that fits the needs of personnel in diverse environments.
- Asset Tracking & Analysis: Track asset condition and performance in real time throughout the life cycle, share status updates quickly and seamlessly with the field and office, integrate fully into existing asset management systems and inventory tracking.
- Field Delivery Management: Microsoft Dynamics 365 integration for field delivery and maintenance workflows, including real-time Operational GeoDashboards with dynamics KPI's allowing dispatchers to track the progress of each delivery assignment, status, and driver.



#### ABOUT US

GCS is a geospatial IT services firm located in Missoula, MT. GCS has been an Microsoft and Esri Business Partner for over 20 years. GCS specializes on integrating Enterprise Microsoft systems with Esri ArcGIS. Contact us to learn more about GeoBusiness.





