

GEOBUSINESS FOR MICROSOFT DYNAMICS 365

SALES TEAM OPTIMIZATION

GeoBusiness for Microsoft Dynamics 365: Sales Team Optimization extends Microsoft Dynamics 365 by enabling sales teams to view and interact with Microsoft Dynamics 365 records, including custom records, in a map.

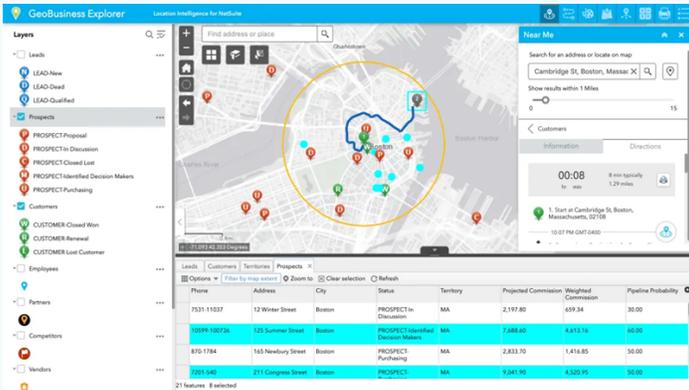
With GeoBusiness, decision-makers gain clarity by leveraging location intelligence for a complete workflow. **GeoBusiness connects Esri ArcGIS with Microsoft Dynamics 365.**

Sales managers and executives rely on GeoBusiness to empower their sales teams by gaining insight into rep activities and performance while in the field.

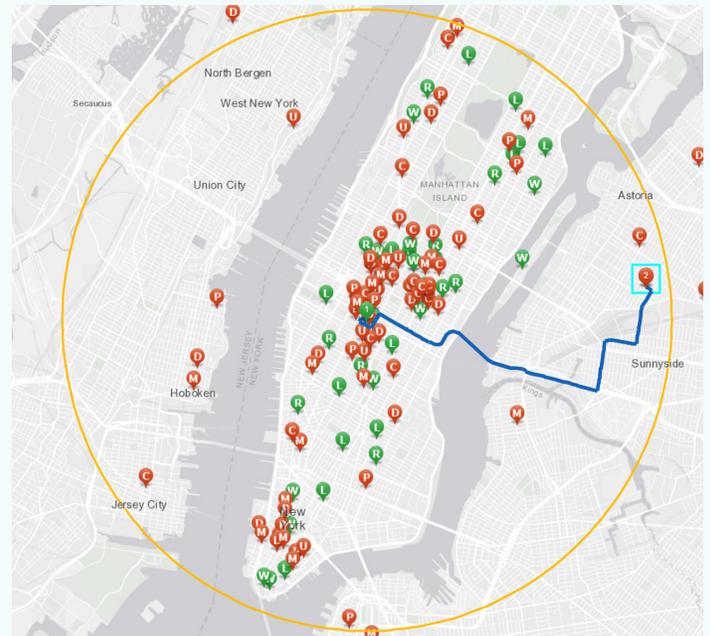
Sales reps managing several visits with clients and prospects per day optimize their time by searching for nearby locations on a user friendly map interface, easily accessible from mobile devices.



BUSINESS SOLUTIONS



- Visualize customers, leads, and prospects in a map
- Filter opportunities based on location and schedule
- Find leads near your current or next scheduled appointment
- Prioritize your day to focus on the best opportunities for a specific location
- Uncover underutilized leads quickly with map-based analysis
- Identify customers by drive-time buffering
- Create optimized sales routes
- Access operational geodashboards, created from Microsoft Dynamics 365 dashboards, with interactive KPI's and maps
- Monitor progress in the field for efficient business management
- Gain insight into rep activities and performance in the field



ABOUT US

GCS is a geospatial IT services firm located in Missoula, MT. GCS has been an Microsoft and Esri Business Partner for over 20 years. GCS specializes on integrating Enterprise Microsoft systems with Esri ArcGIS. Contact us to learn more about GeoBusiness.

