



# Design Thinking

INNOVATION FACTORY SERVICE

WORKSHOPS  
DEPENDING ON YOUR NEEDS



**Creative tech for Better Change**



Gold DevOps  
Gold Security  
Gold Application Development  
Gold Cloud Platform  
Gold Cloud Productivity



Available on  
**Microsoft Azure  
Marketplace**

# DESIGN THINKING WORKSHOP

## PART OF OUR INNOVATION FACTORY OFFER



With our **Innovation Factory Service Offer**, we guide our customers on their way to the cloud or support them in their ongoing cloud adoption with the **design and development** of **cloud-native** applications.



As **expert consultants**, we are not only able to deliver excellent solution **architectures**, but also support our customers from **requirements gathering** to **process optimization**.



Our **team follows** best practices such as **human centered design**, **design thinking** and the **lean product** approach to set the course for a **successful agile implementation** already in the early phase of **requirements** definition.



Our **DevOps teams** are able to **run** and **develop applications** in the cloud for the long-term using a managed **DevOps service**. In this way, we ensure **continuous improvement**.

# DESIGN THINKING WORKSHOP

## PART OF OUR INNOVATION FACTORY OFFER



Within **agile development** loops, **customer feedback** is systematically **analyzed and evaluated**. The goal of the Design Thinking S package represents the **continuous improvement** and **innovation** of a solution or product.



In **cooperation** with our client, we **explore** the **innovation** and **digitization potential** of your company. The Goal of the Design Thinking M package represents the **scoping** of the **possible innovation** and **digitization** areas. In doing so, we work according to the **high-level concept**.



**Together** with our client, we specify a **possible idea to be realized**. We start with the **elaboration** of **user stories** and **user journeys**, which are **implemented** and **explored** in a second step with the help of an **MVP**. The goal of the Design Thinking L-Package is an **agile** and **collaborative product design**.

\*All Design Thinking activities are in the form of interactive workshops. They are both online and onsite workshop. Online workshop with a maximum duration of 4 hours. For longer workshops, offline format is used.

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## DETAILS:

- Idea generation & prioritization (*Devoteam Alegri Innovation Funnel*)
- Road-mapping (*Roadmap including problem area identification*)

## DELIVERABLES:

- 1-day desing thinking kick-off workshop (innovation funnel setup & key user onboarding)
- 1-day workshop preparation and follow-up
- ~ 2 hours per development sprint for Innovation Funnel management

## PRICE:

from 2.800,00 € for key team

from 3.400,00 € euro for extended team

# DESIGN THINKING WORKSHOP

PART OF OUR INNOVATION FACTORY OFFER



INNOVATION  
FACTORY



In **cooperation** with our client, we **explore** the **innovation** and **digitization potential** of your company. Goal of the Design Thinking M package represents the **scoping** of the **possible innovation** and **digitization** areas. In doing so, we work according to the **high-level concept**.

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## DETAILS:

- Analysis and definition of innovation & digitization area (*Devoteam Alegri Innovation Wheel*)
- Analysis of the current state (*personas and user journey mapping*)
- Idea generation & prioritization (*using creative techniques*)

## DELIVERABLES:

- 4-days design thinking & innovation scoping workshop
- 2-days workshop preparation / follow-up and documentation

## PRICE:

7.500,00 € euro for key team

10.000,00 € euro for extended team

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INNOVATION  
FACTORY



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### DETAILS:

- Analysis of the current situation with a focus on a concrete idea (persona, user journey mapping)
- Idea specification (including product backlog creation)
- Prototype creation (e.g. mock-ups, wireframes, storyboard, MVP etc.)
- Road mapping (Roadmap including problem area identification)

### DELIVERABLES:

- 5-days product design workshop
- 5-days workshop preparation / follow-up and documentation

### PRICE:

12.500,00 € euro for key team

15.600,00 € euro for extended team

## ONLINE WORKSHOP

## OFFLINE WORKSHOP



max. 4 hours per day

max. 6 hours per day



- Key team: 4-6 people
- Expanded team: 6-12 people  
(+ end-user, internal and external stakeholders)

- Key team – 4-6 people
- Expanded team: 6-12 people  
(+ end-user, internal and external stakeholders)

*\* For online workshops, it is recommended to work in a small constellation of 4-6 people.*



- from 2.800,00 € for key team
- from 3.400,00 € euro for extended team



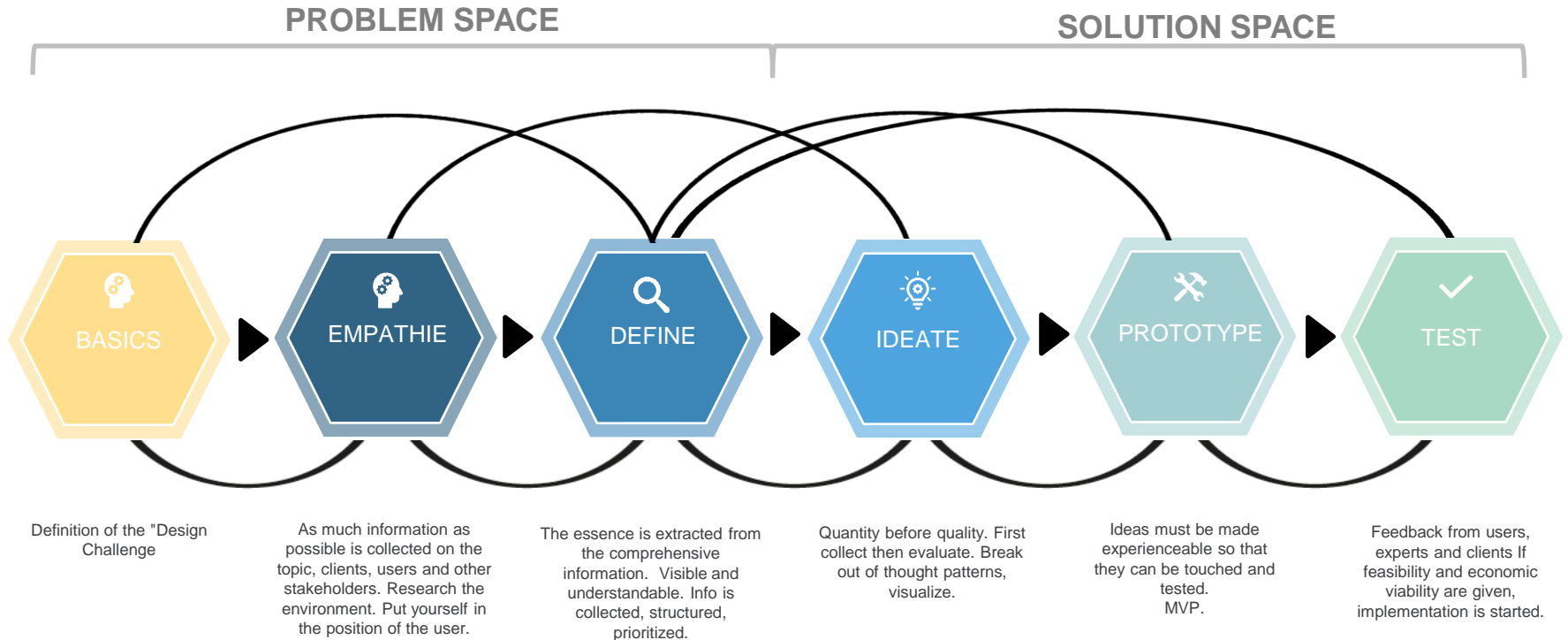
- 7.500,00 € euro for key team
- 10.000,00 € euro for extended team



- 12.500,00 € euro for key team.
- 15.600,00 € euro for extended team

*\* Prices exclude travel expenses, room reservations or materials for offline workshops.*

# DESIGN THINKING PROZESS











# CLOUD NATIVE APP DEVELOPMENT

## INNOVATION FACTORY **OFFERS**










-  Design Thinking Workshop
-  Cloud Naptive App Development
-  Application Modernization on Azure Cloud
-  Application Migration to Azure Cloud
-  Application Development using Serverless Architecture
-  DevOps Tooling & Process Implementation
-  DevOps Service & Tooling



# CLOUD NATIVE APP DEVELOPMENT

## INNOVATION FACTORY **DEVELOPMENT SERVICES**



-  Cloud Native App Development
-  Serverless Architecture
-  Developer Tools
-  Microservices & Containers
-  Security & Compliance
-  AI | BI | RPA
-  DevOps Service & Tooling





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## YOUR CONTACT

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A man in a dark t-shirt and pants stands in a room with a colorful gradient wall. He is looking upwards and to the right, with his right leg raised. The wall behind him is a mix of orange, yellow, and green. Large, overlapping white circles are drawn on the wall. The text "Thank you" is overlaid in white, bold, sans-serif font.

**Thank you**