

# Geolocation Business Booster

Gold  
Microsoft  
Partner  


Cloud Platform  
Data Platform  
Application Integration

The world is how we shape it\*

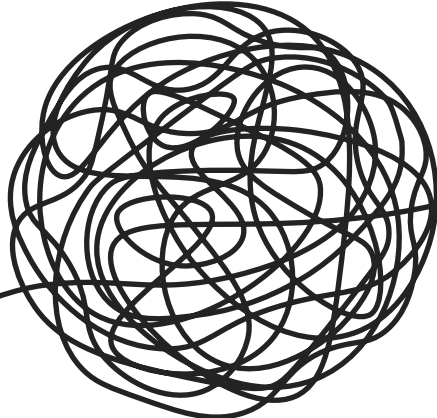
sopra  steria

# Why Sopra Steria?

Your issues > Our convictions

## Your problems

- What is the **ROI** of digital solutions in my environment?
- How to deploy these solutions while **controlling** costs?
- How to **quickly** convince of the relevance of these solutions?
- How to make these solutions **sustainable** ?



## Our convictions

- Developing a **shared 360** vision
- Use a **frugal, robust and scalable** approach.
- Fast** execution: key success factor
- Thinking "**process-centric**"

# Our know-how

## STRATEGY

### BUILDING, STRENGTHENING THE IOT STRATEGY

Building of IoT deployment strategy, Building of experts teams providing a pragmatic vision, directly applicable company-wide and a deep knowledge of business process

## TECHNOLOGY

### PROVIDE TOOLS AND TECHNOLOGICAL EXPERTISE

A shared technological base to meet the needs of projects at best cost



## PROJECTS AND METHODS

### INDUSTRIALIZE QUICKLY IOT PROJECTS

A organization, teams and methods dedicated to transform ideas into industrialized products, process centric and benefits-driven

### EMERGENCE AND SPREAD SPREAD THE IOT CULTURE

Raise employee awareness of the IoT and business opportunities through use cases, communication and training program

TO MEET THE



## ORGANIZATIONAL CHALLENGES

- Shared 360 Vision
- Frugal, robust and scalable methodology
- Speed of execution
- Process-centric

## TECHNOLOGICAL CHALLENGES

- Connect existing assets
- Industrialization of projects
- Reduction of Time To Market
- Extracting the benefits of new technologies
- Improving operational efficiency

150+

Embedded IOT developers / makers, Edge & Cloud, Consultant & Expert in France, UK, Spain, Norway, Germany and India



100+

partners (devices, connectivity, platform, incubators, AIoT) from GAFAM to startups & SMEs for a strong IoT ecosystem



## PURCHASES

Sopra Steria recognised as "Leader" in the study "Worldwide IoT Services" from the main Market Analysts (2018) and "Digital Manufacturing Services" (2019, 2021)

Sopra Steria #1 French IoT Hiring Company (Jobijoba 2017)

## Geolocation Business Booster

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#Middleware

#Agnostic

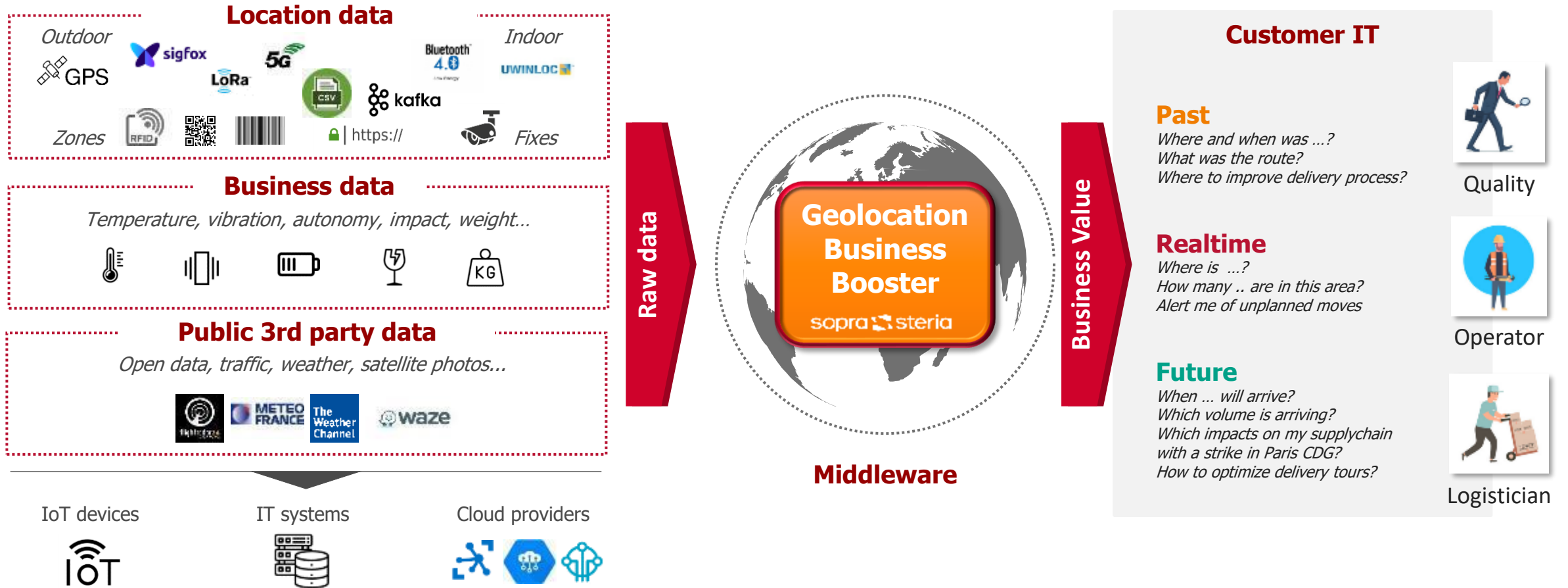
GBB is a **unified geolocation platform** that brings together **all your data flows**, whatever their source, allowing unified **real-time** tracking, **simplified** end-to-end analysis, and **rapid** integration into your business applications.



#BusinessValue

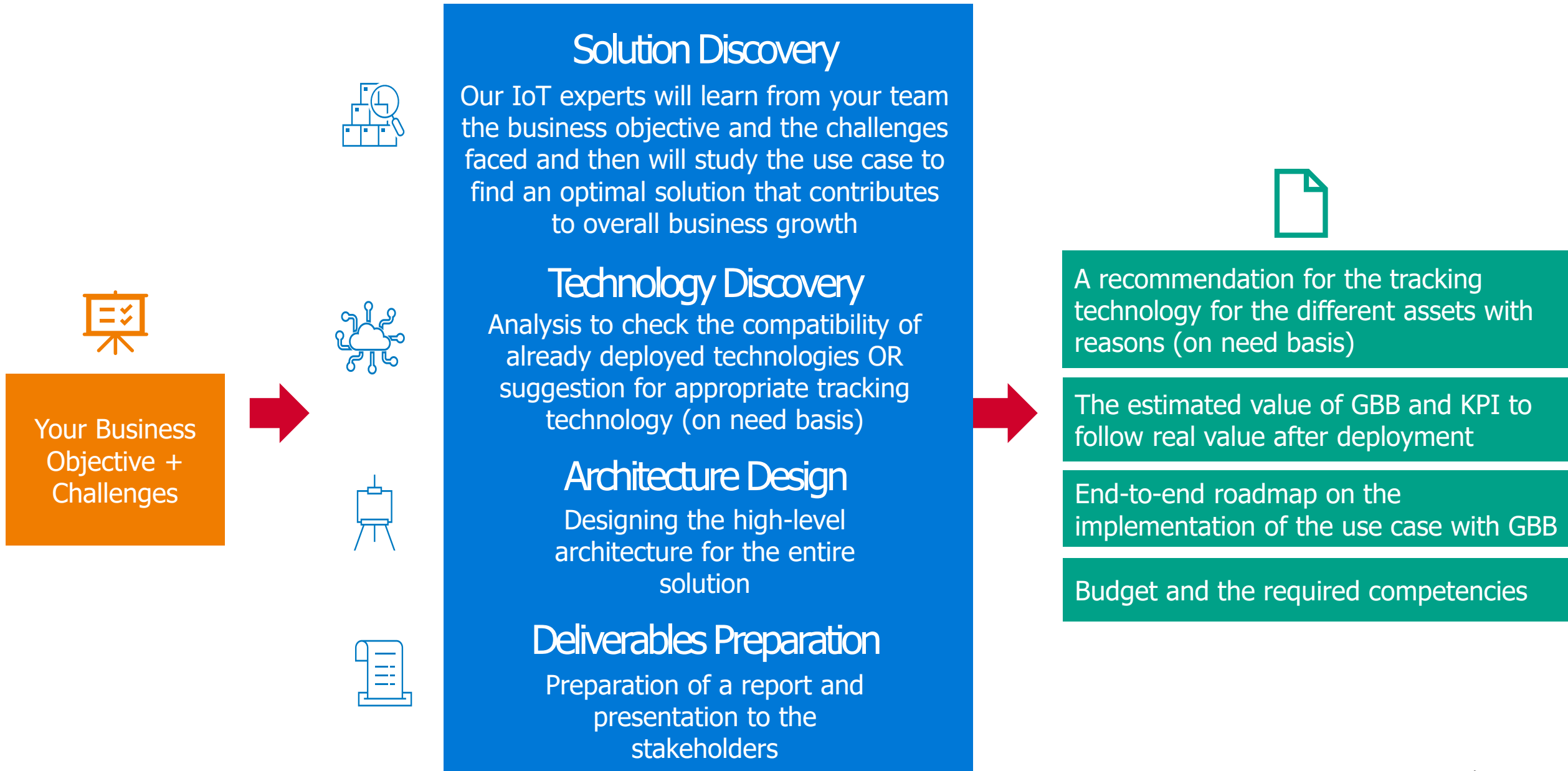
# Our Offer

Value is created through geolocation and business data aggregation



**Augmented geolocation middleware for direct business value**

# Assessment Approach & Deliverables



# Assessment Timeline

## Prepare & Present (2 days)

Prepare the report and present to stakeholders

## Technology Discovery (3 days)

Analysis to decide on the tracking technologies to be used



## Solution Discovery (3 days)

Experts will learn & study the business objective to find an optimal solution



## Design Architecture (2 days)

Design the high-level architecture

