

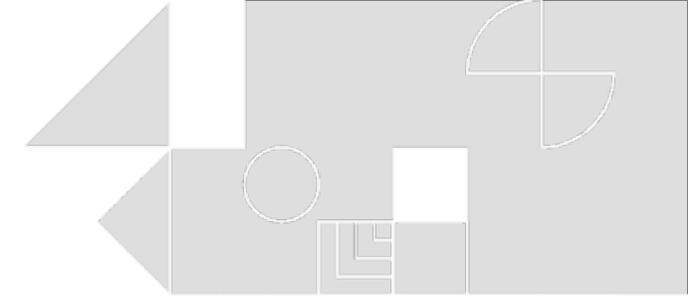


# A smarter way to manage your hybrid cloud architecture

Leveraging Azure Arc to help you manage  
your hybrid and multi-cloud architecture



# There has been a large increase in hybrid and multi-cloud deployments across the GCC, driven by data security concerns



43% of organisations in the MENA region use a hybrid cloud

## Why?



To comply with data security and data sovereignty regulations



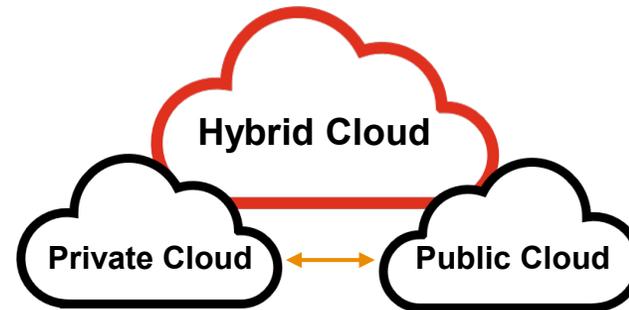
To avoid vendor lock-in



To accommodate existing hardware investments



To integrate multiple solutions from different vendors

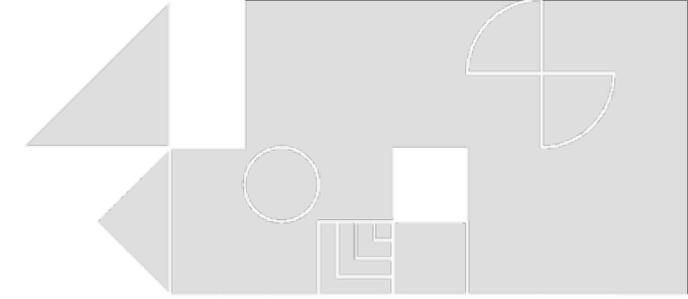


80% MENA organisations expect to have a multi-cloud solution in the next 12-18 months



Only 9% rely solely on the public cloud

# Azure Arc makes managing hybrid and multi cloud deployments easy



Azure Arc brings all your workloads under one roof

## Benefits:



Leverage the power of the cloud while meeting regulatory and data sovereignty requirements



Centrally manage all your private and public clouds with clear visibility across all your operations



Run Azure services anywhere, even in your own data centres



Build cloud native apps anywhere, at scale



## Azure Arc enabled services



### Azure App Service

Quickly build, deploy, and manage web apps and APIs in any environment



### Azure Functions

Build event-driven apps with built-in bindings and deploy the same code anywhere



### Azure Logic Apps

Connect apps, data, and devices anywhere



### Azure API Management

Manage APIs across all environments



### Azure Event Grid

Manage routing of all events from any source to any destination

Azure Arc is a new cutting-edge service. To implement it, you'll need a trusted, experienced partner who understands hybrid and multi cloud architectures, inside and out



At PwC, we have the expertise to help you get the most out of Azure Arc

### Azure Arc services are split across 2 domains:

#### Arc enabled infrastructure

##### Use Azure to manage:



- Your local data centre servers



- Your Kubernetes clusters



- Your SQL servers

#### Arc enabled services

##### Run Azure services on your private cloud:



- API management



- Azure Machine Learning



- Data services, app services, logic apps and more

#### How PwC can help

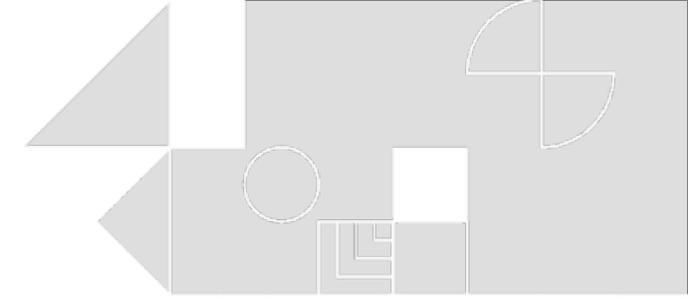
- Integrate Azure Arc within your **strategy and cloud operating model**

- **Implement** Azure Arc across your data centres and cloud services

- Azure Arc **optimisation and automation**

- **Managed services** to help you manage your cloud

# Our partnership with Microsoft is built on a common commitment to bringing the best technology solutions to your business...



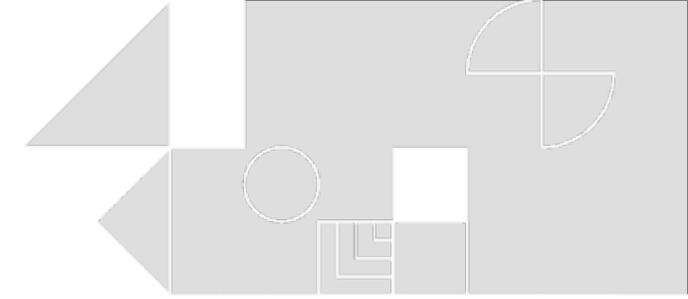
## Our partnership with Microsoft is built on:

-  **Vision and commitment** to sustainable customer-tailored business evolution
-  **Longstanding strategic alliance** and history of industry-focused, technology-enabled **business innovation**
-  **Aligned strategy** through execution approach to consulting, design, development, and delivery
-  **Growing portfolio of joint solutions and offerings** to transform, empower, and expand your business

## What it means for you:

-  Informed decisions on investments for **longer-term business value**
-  Access to the latest and most innovative business technologies
-  An **approach that is tailored to work seamlessly** with Microsoft's technology
-  **Market-leading solutions** that bring the best of PwC and Microsoft to your business

# ...And means we are the ideal choice to help you implement Azure Arc...



## Our cloud practice:



PwC Cloud Professionals: **3,000+** in over **60** countries.



PwC Cloud Projects & Clients: **400+** **100+** cloud transformations in last 5 years



PwC Thought leadership: published **100+** thought leadership pieces around cloud computing.



PwC Recognition: named a **Leader in Worldwide Cloud Professional Services** in the IDC MarketScape report.

## What it means for you:

**We have the right people** – We have an experienced team of global professionals who can solve your most complex problems

**We have done this before** – our team has helped hundreds of clients on their cloud journey. We have over 50 built on Azure ready-made solutions

**We are market leaders** – we conduct innovative cloud research and have an in-depth understanding of the latest cloud technologies

**We are globally recognised** – We bring global expertise and knowledge to your business



**Gold status** for all 18 Microsoft Competencies



Azure global launch partner with **1,500** Microsoft professionals in **30 countries**



**Inner Circle partner** for Microsoft Business Applications, 2020/2021

# While our 40 years experience in the Middle East means that we know how to make Azure work for you

PwC has operated in the Middle East region for more than **40 years**.

Collectively, our Middle East network employs in the region of **6000+ people including over 180 partners** working from offices in 23 locations across 12 countries: Bahrain, Egypt, Iraq, Jordan, Kuwait, Lebanon, Libya, Oman, the Palestinian territories, Qatar, Saudi Arabia and the United Arab Emirates.

We are one of the **fastest growing** PwC member firms worldwide and the **largest professional services firm** in the Middle East.

Our tailored solutions help clients to meet the challenges and opportunities of doing business in the Middle East market and beyond.

We have experience in industries including government, energy and utilities, financial services and banking, retail, construction and engineering, manufacturing, entertainment and telecoms.

Our regional network functions as one seamless practice unit structured on the basis of industry lines. This enables us to mobilise our industry specialists across the Middle East region, whenever and wherever needed.

Our clients in the Middle East include prominent public and private companies, governments, banks and family businesses.

There are over 230 members of staff from other international territories on secondment to our Middle East firm, meaning **we bring global perspectives** and the full extent of our worldwide network to the work that we do for our clients in the region.



## PwC Offices

- |                  |                   |
|------------------|-------------------|
| 1 Tripoli        | 12 Riyadh         |
| 2 Cairo          | 13 Jedidiah       |
| 3 Alexandria     | 14 Dhahran        |
| 4 Ramallah       | 15 Al Kho bar     |
| 5 East Jerusalem | 16 Manama         |
| 6 Gaza           | 17 Doha           |
| 7 Beirut         | 18 Sharjah        |
| 8 Amman          | 19 Dubai          |
| 9 Erbil          | 20 Abu Dhabi      |
| 10 Baghdad       | 21 Ras Al-Khaimah |
| 11 Kuwait        | 22 Muscat         |

Over **40** years in the Middle East

**6000+** people  
Including 244 partners and 294 directors

# Contact us today



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[pwc.com](http://pwc.com)

At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 157 countries with more than 276,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at [www.pwc.com](http://www.pwc.com).

Established in the Middle East for 40 years, PwC has firms in Bahrain, Egypt, Iraq, Jordan, Kuwait, Lebanon, Libya, Oman, the Palestinian territories, Qatar, Saudi Arabia and the United Arab Emirates, with around 4,000 people ([www.pwc.com/me](http://www.pwc.com/me)).

PwC refers to the PwC network and/or one or more of its member firms, each of which is a separate legal entity. Please see [www.pwc.com/structure](http://www.pwc.com/structure) for further details.

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