RETAILERS THAT ARE USING DATA & AI TO DELIVER BUSINESS OUTCOMES ARE EXPERIENCING BETWEEN 2-5% EBITDA UPLIFT

1-3% Revenue uplift across core retail functions
2-5% EBITDA uplift over ~2-year period
30% MROI increase using targeted campaigns
50% Conversion increase through next best offer
4-6% Reduction in supply chain operating costs
2-5% Gross Margin uplift by localizing store assortments
1-3% Revenue lift from launching new business models

TRANSFORM MARKETING, MERCHANDISING AND SUPPLY CHAIN WITH DATA & AI.

Marketing
Combine internal and external data sets to better understand customer needs and create personalized experiences to acquire, engage and retain key cohorts.

Merchandising
Use AI to analyse category and product performance, optimize product ranges, maximize space and spot opportunities for new offerings.

Supply Chain
Improve transparency, agility and resilience across the network and make better, faster decisions to drive efficiencies and reduce cost.

ai.RETAIL COMBINES PROVEN USE CASES WITH DATA MANAGEMENT TO DELIVER AT SPEED.

- 30+ Pre-Built Use Case Accelerators
- 100+ Customizable AI/ML Models
- Robust Data Model & Data Management
- Intuitive UI to Drive Business Adoption
- Co-Designed with Hyper-Scalers
## ai.RETAIL USE CASE LIBRARY

### 30+ PRE-BUILT USE CASE ACCELERATORS

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**GETTING STARTED: OUR USE CASE APPROACH**

**USE CASE WORKSHOP**
- Agree priority questions.
- Scope use case for initial pilot.
- Confirm data requirements.
- 1-2 Days

**FIND THE VALUE**
- Demonstrate Insights for the Selected Use Case.
- Deliver Impactful Business Value.
- Experiment & Test for Optimal Approach.
- Focus on Visibility & Optimization.
- 6-12 Weeks

**PROVE THE VALUE**
- Harden the POC to run a more robust pilot.
- Incorporate Predictive Modeling.
- Deploy for a region, function or category.
- Demonstrate business case and payback.
- 8-12 Weeks

**SCALE THE VALUE**
- Scale the use case firmwide.
- Incorporate AI & Advanced Deep Learning including Feedback Loops.
- 12 Weeks+

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