PRISMA is a B2B SaaS platform that provides Retailers with a proven process to optimize Prices, Promotions, Inventory, Assortment and Space within the same platform.

Combining business rules with sophisticated machine learning algorithms, Prisma generates suggestions that help Retailers make better decisions and increase their profitability.

**INTEGRALITY & SCALABILITY**
All the variables working together.

**FLEXIBLE & AGILE**
Powerful API and agile implementation.

**HIGH ROI**
And quick payback (< 1 year).

Our mission is to help Retailers get more value from their data.

To do this, we developed PRISMA, a platform capable of capturing and processing large volumes of data to make better decisions.

**Integrate every Retail key process in a 360° PLATFORM**

The Leading Oil & Gas Company of Mexico
Duplicated its EBITDA while establishing a consistent price image.

The Largest Supermarket Company in South America
Increased its GMROI by 7% and managed to standardized its business processes regionally.

An Important Consumer Electronics and Home Appliances Retailer
Transformed its business model, decreasing out of stocks 22% and reducing its not turning inventory in 7%.