

Win at the shelf with AI Image Recognition Technology

Who is Snap2Insight ?

We are a leading retail AI image recognition technology solution provider. World's largest brands are embracing our AI solution to transform retail execution, fix out of stocks and grow their sales.



How do you win at the shelf with AI ?



REPS GET MORE DONE AT THE STORE

Our AI technology helps Reps fix more out of stocks, by providing Best Shelf Action recommendations in real time, customized to each shelf.



AI AUTOMATES MUNDANE SHELF AUDIT TASKS SAVING TIME

Field managers get to focus instantly on high priority issues: We make it easy for field managers to know where and what are the most pressing execution issues



CORPORATE INSIGHTS TEAMS MAKE BETTER AND FASTER TRADE PROMOTION DECISIONS

We provide accurate data and insights across stores and brands for share of shelf, share of promotion etc

How does it work ?

In 3 easy steps

- 1 SNAP** : Shelf photos taken by your reps are converted into data ('shelf truth data') accurately and in real time by our proprietary AI image recognition technology
- 2 COMPARE** : Shelf truth data is compared against your planogram/standard to identify merchandising defects
- 3 REPORT** : Real time shelf action recommendations for the Rep. Trends and insights on out of stocks, compliance, pricing, share of shelf for corporate teams

Why Snap2Insight ?

Trust, Speed & Results

TRUST : accurate at the SKU level and comprehensive with pricing, placement, promotions, competition etc

SPEED : real time results for the Rep. Instant visibility across 100% store visits for field managers and corporate

RESULTS : partnership approach to get you ROI from our breakthrough AI. Get up to 5% sales lift and 10% efficiency.

Ready to get started ? Pandemic has accelerated transition to a brave new world where innovative brands are leveraging AI to win at the shelf. If you are ready, our CEO Praveen Gopalakrishnan would love to connect and discuss how we can partner.



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