2019

HintEd

Stuck at your software? Don’t think, we’ll hint!

https://hinted.me

Enterprise Software Adoption

The number of various software, employees use to get their jobs done is growing rapidly. Each tool has its own look and feel and features. It becomes a really big challenge to learn how to use these tools.

21% of overall productivity is wasted due to weak digital skills[1]

$1.3 trillion estimated in yearly loss to the US economy due to digital skills gap

41% of companies increase their learning budget after purchasing new software[2]

[1] McKinsey Global Institute: The social economy: Unlocking value and productivity through social technologies
[2] https://trainingmag.com/sites/default/files/images/Training_Industry_Report_2016.pdf

Onboarding For Web Services

Prospects and customers face difficulties when engaging with their favorite brands via digital channels: websites, web applications, social media, mobile applications.

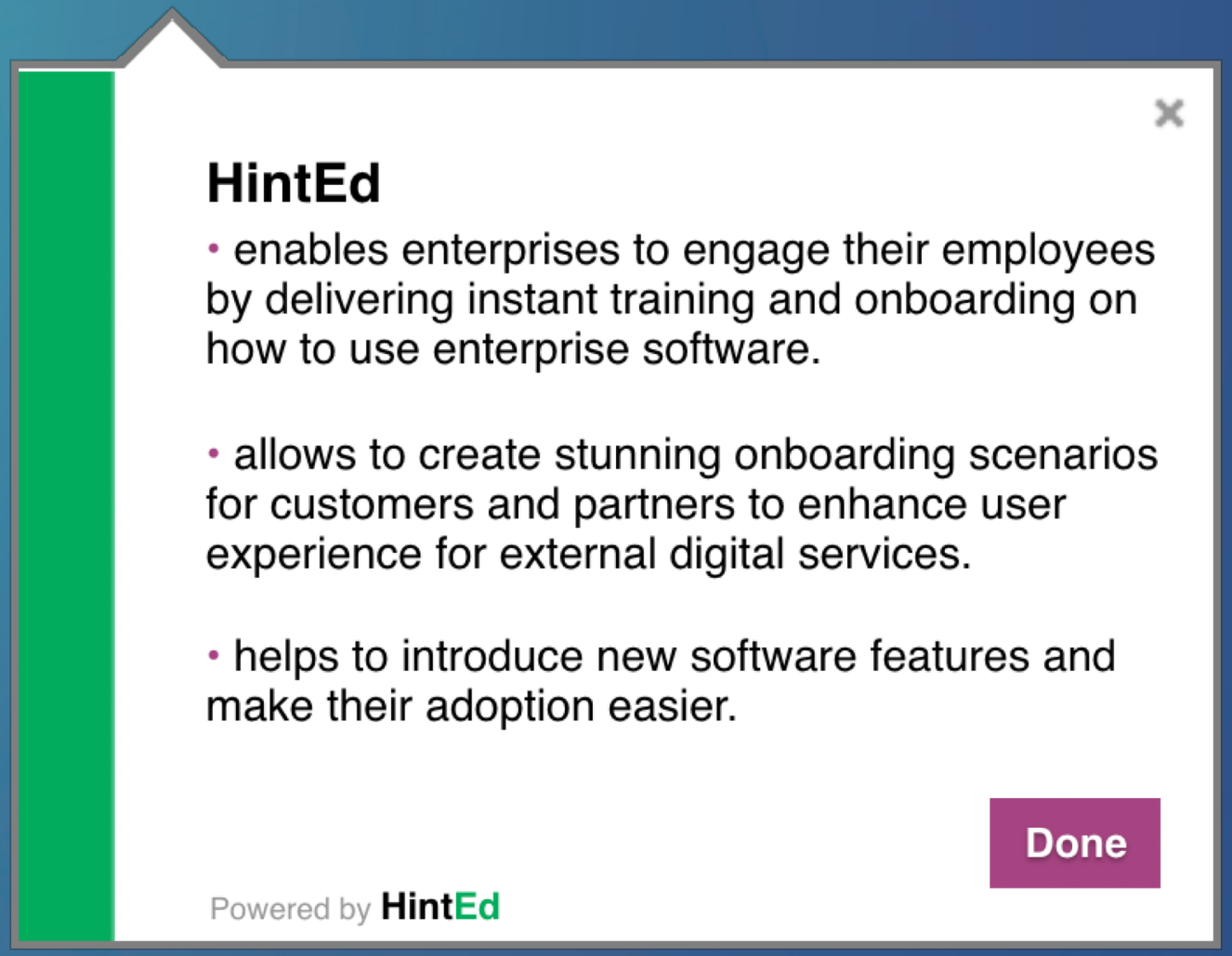
Learning to use multiple services on multiple applications can generate frustrations in customers and reduce loyalty

As a result, weak user experience and incomplete user onboarding can hurt sales

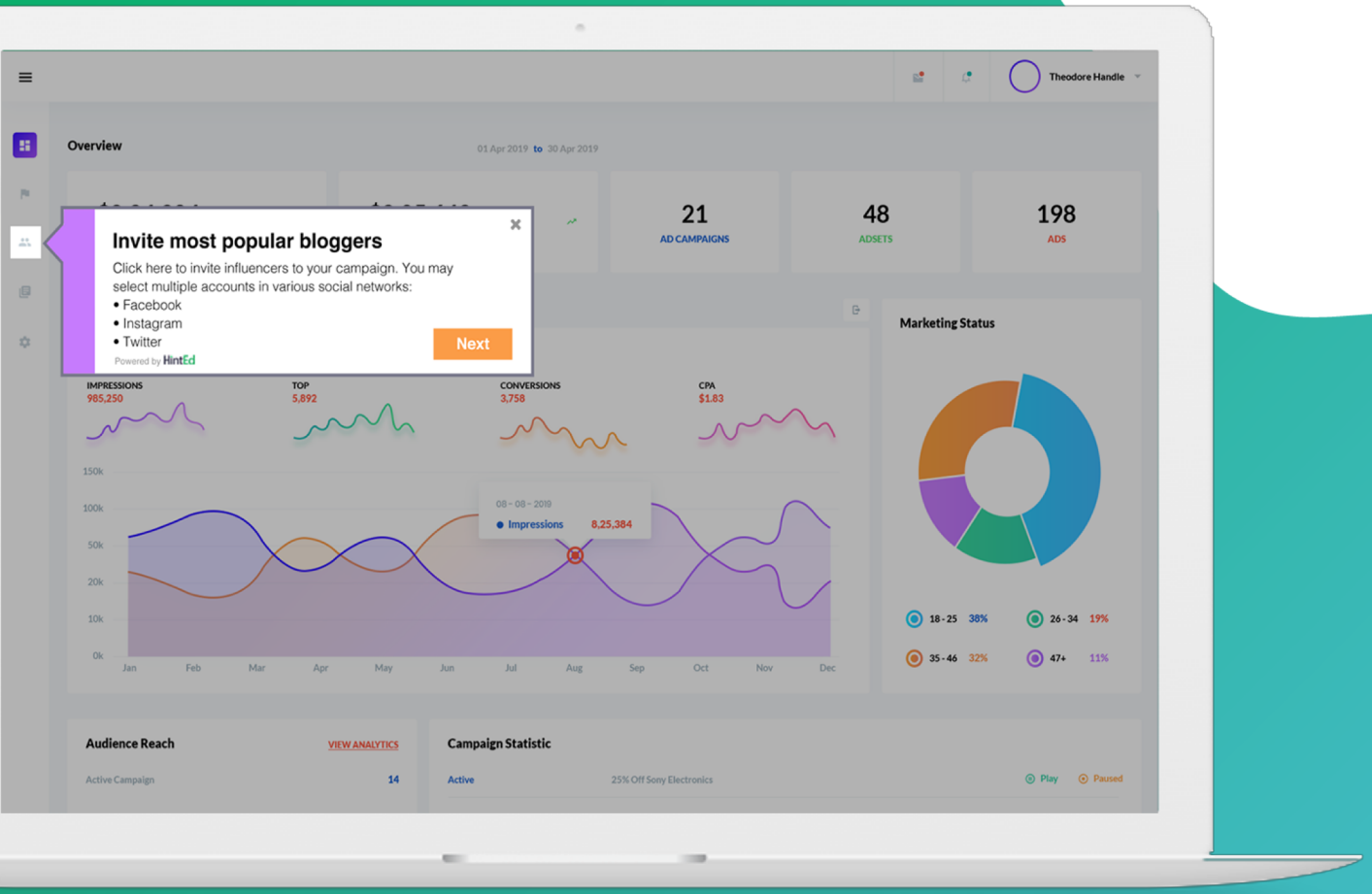
If it becomes too difficult to know what to do to get answers the Brand will loose customers

Traditional training and onboarding are not effective anymore

HintEd Is the platform that integrates interactive hints and popups into any software to help guide users through the task they are trying to perform.



HintEd empowers usage of absolutely any web-based software.



Interactive step-by-step guidance for web-based platforms

Rapid authoring and simple installation

Instant help at the right time

Dashboard
DASHBOARD
Welcome back, Benjamin
Click here to select clients
This section allows you to select clients to see thier data in charts and statistics on your dashboard. You will see the list of available clients in the dropdown after you click this item.
Next
1
Powered by HintEd
CLIENTS
Microsoft
Apple
Sony

Dashboard
Add New
Favorites
Benjamin Combs
Enter the hint title
Enter the hint title
Normal
Compose a description (optional)
Next hint is shown when:
User types or enters the data
Tip position:
Search element by:
Unique identifier
Position
Keywords
Continue click event execution
Cancel
Next
DASHBOARD
LAYOUTS
WIDGETS
CLIENTS
Microsoft
Apple
Sony
MESSAGES
SETTINGS
PROFILE
+42%
BOOKINGS
DOWNLOADED
65%
ACTIVITY
73%
DISK A
Google
London
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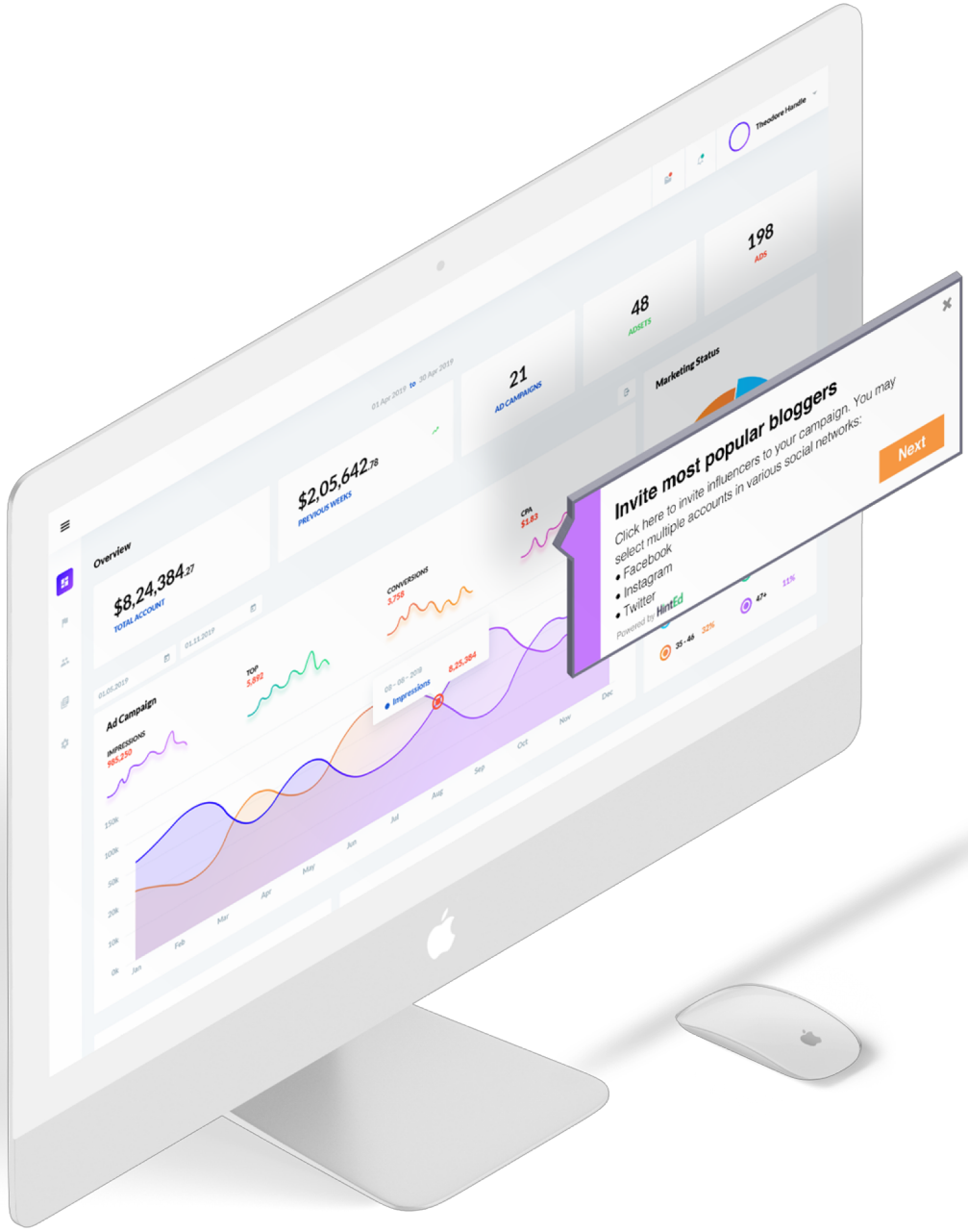
Month



HintEd is safe for your data.

Our hints are a separate layer above the target system and we don't interact with clients' data

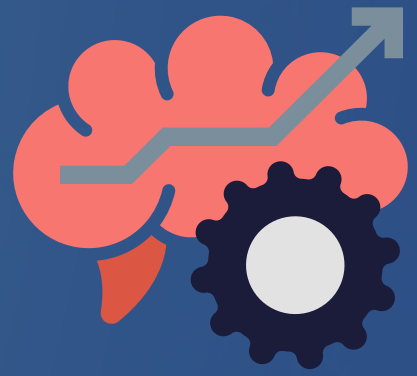
We use CSS-selectors and our proprietary algorithms to identify an element for the hint

No data is collected from your apps: our statistics platform analyses only HintEd scenarios usage

HintEd use Cases

HintEd helps to cut employee training and onboarding cost by up to **50%**

Instant assistance reduces support tickets **3 times** and waiting time by **4 hours** a week for one employee



On-demand interactive help lowers users mistakes quantity by **60%!**

HintEd use Cases

Interactive guidance and onboarding can improve website conversion rate by **15%**

New feature introduction and adoption with HintEd will lower churn rate by **25%**

Integrated hints gently help to upsell and cross sell to increase ATV by up to **10%**