Use insights to rapidly learn, innovate, and adapt.

Microsoft 365

Workplace Analytics

ABOUT WORKPLACE ANALYTICS

Workplace Analytics is a cloud service that uses data from daily activities in Microsoft 365 to help companies understand how their employees spend their time and with whom. It helps identify collaboration patterns that impact productivity, workforce effectiveness, and employee engagement. These insights will enable you to respond faster and more flexible to situations and events, provide a clear image for improvements and help plan the future.

WHAT WE OFFER



The collected Workplace Analytics data and insights open the door to business transformations that enables your organization to:

- Make individuals perform better
- Gain insights into employee well-being
- Get teams work better together
- Acquire a stronger position in the market.



When people use M365 collaboration tools such as chats, meetings, email, and calendar, they generate digital footprints. Microsoft Workplace Analytics applies intelligence to the data and provides in PowerBI a broad overview of the collaboration culture and employee experiences within your organization.



Combining this data with your business context, HR and sales data, creates unprecedented, quantifiable insights into behavioral patterns, collaborations and outcomes within your organization. The first step has been taken by exposing these criteria within the organization. Measure the impact on business outcomes throughout a continuous cycle of discovery and change.



Your organization can now quantify questions such as:

- How do our work patterns evolve?
- What is the impact of work/life balance?
- Are our external relationships maintained?
- Are our employees engaged and connected?
- How can the effectiveness of remote working be improved?

Discover opportunities to optimize business processes and identify patterns that lead to success.

WHAT OUR CUSTOMERS ARE SAYING

"Workplace Analytics insights helped us to rapidly learn, innovate and adapt."

LEARN MORE

www.e-office.com info@e-office.com +31 88 0018 300



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Insights into your organization

Workplace Analytics provides insights into your organization in the areas of:

Collaborative culture

- What does the collaboration culture look like?
- What is the meeting culture like?
- How many hours are spent on recurring meetings?
- How do employees spend their weekly collaboration time?
- What impact does collaboration time have on possible overtime?
- How many of the meetings are (too) long or (too) large?
- Do employees have the opportunity to book in focus time so that work can be completed?
- Is multitasking in meetings caused by habit or by pure necessity?
- Which recurring meetings can be made more effective or streamlined?

Employee well-being

- What does an employee's work week look like on average? How many hours are included in this week?
- How many hours on average does an employee collaborate with others?
- How do those collaboration hours relate to the average working week of the employee?
- To what extent are overtime hours worked?
- Which employees and which departments are at risk of burnout?
- How much 1 on 1 coaching time does the employee have with their manager?
- How many meetings of the employee does the manager attend?
- How often does it happen that a manager is double booked for meetings, and to what

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effect on the rest of the organization?

OUR APPROACH

- 1. During an *Insight Discovery workshop*, we jointly determine your information need and your business case. What insights do you need? What do you want to research? What data do you have internally that can serve as context?
- 2. We perform the query based on the data in your M365 business environment; in line with all your privacy regulations to maintain compliance with industry and regional requirements.
- 3. We assist you with informing your employees about the rollout of this project.
- 4. We interpret the Workplace Analytics data and develop an advisory report based on your current situation, opportunities for improvement and possible dangers on the horizon.
- 5. If desired, we train your employees to carry out these queries themselves, so that you can monitor (and adjust) your business further in the future.
- 6. We jointly build on plans to improve your internal and external partnerships, your meeting culture and the overall effectiveness of your organization.
- 7. Together with the stakeholders, we establish the working agreements and ensure a successful change management process with an eye for the individual employees within your organization. *We put people first.*
- 8. Where and when necessary, we help you to adjust and accommodate during the process.
- 9. Good luck!

By holding up a mirror to your organization, the current situation is exposed, and you can adjust the company course. Identify and promote the right skills and behaviors to achieve organizational goals, develop careers and create new leaders. Reduce restrictions and develop import of the first step to organizational networks to improve your bottom line. Workplace Analytics offers the first step to organizational improvement!

Microsoft 365

Microsoft 365 is a cloud-based subscription service that brings together the best tools for the way people work today. By combining best-in-class apps like Excel and Outlook with powerful cloud services like OneDrive and Microsoft Teams, Microsoft 365 lets anyone create and share anywhere on any device.



KEY USE CASES



BUSINESS-CLASS EMAIL Build anything from lightweight websites to multitier cloud services that scale up as your business grows.



CLOUD STORAGE Rely on geo-redundant cloud storage for backup, archiving, and disaster recovery.



MEET ONLINE Get actionable insights from your data by taking advantage of a fully compatible, enterpriseready Hadoop service.

COLLABORATE AND CHAT PRIVATELY

Accelerate your mobile app development by using a backend hosted on Microsoft Azure.

WHY MICROSOFT 365?

Save your company money

Microsoft 365 is available as a simple monthly subscription. Avoid large up-front costs for new software while moving the cost of IT from capital to operating expense. And without on-premises servers to run email, websites, and document storage, you can reduce energy costs and save by no longer purchasing new server hardware.

Scale your business quickly and flexibly

Microsoft 365 grows with you on the Microsoft Azure cloud. Adding a new user is as simple as buying an additional license, which allows access to business-critical technology on as many asfive PCs/Macs and five mobile devices. Microsoft 365 provides an array of plans to fit the right capability needs and price points for every user in your organization.

Technical support

Your Microsoft 365 subscription comes with 24/7 support from a global network of experts, with one-hour response for critical, service-impacting events.

Financially backed SLA

Get peace of mind knowing that your services are available when you need them with a financially backed, 99.9 percent uptime service levelagreement.

Simplified IT management

Reduce headaches by reducing your IT infrastructure. Content lives safely in globally distributed data centers with continuous backup and disaster recovery abilities.

