

 **INTERCEPT**



REASSURE

Continuously exceeding expectations

Making customer satisfaction easy for MSPs



REASSURE

About us

Reassure is born out of the experience and expertise from Intercept, one of the fastest growing Azure Expert MSPs in the world. Intercept only earned this title through a preposterous urge to figure out how to add more value to ISVs. Intercept's drive to grow, to become better and exceed customer expectations led to a whole new automated and innovative working method. All of this is now combined into one product: **Reassure**.





01

Optimize, automate and simplify business processes across sales, finance and operations

02

Engage with customers and leveraging the available data to improve customer satisfaction

03

Enable employees to better collaborate by enabling mobile productivity.

04

Transform your product, services and business models. Automate as much as possible, because you want to make some money in the process



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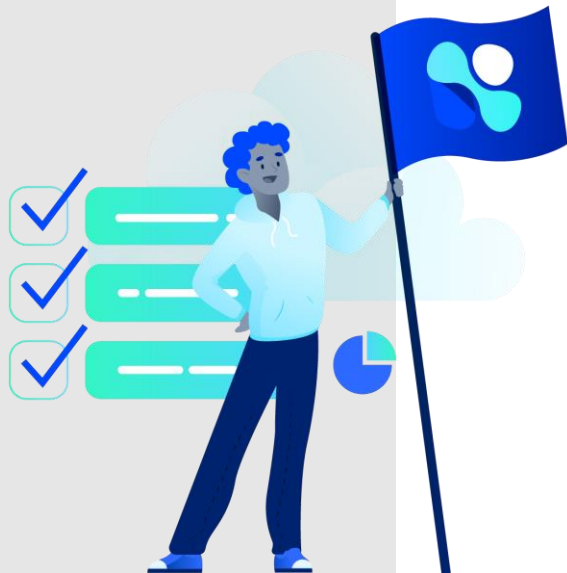
The Reassure Standard

What is the new standard?

The Reassure Standard represents continuous improvement and involves the newest technology. Therefore, it is not static, but continuously adapting. With Reassure, you immediately meet the high expectations that customers have of you and keep up with the competition. The Reassure Standard has you covered.

What is the Reassure Mindset?

We want to inspire MSPs to get the most out of their business. In order to do this, you got to have a certain mindset. In our opinion, a great Cloud MSP is someone who sets the bar high, is always innovating, wants to get the most out of themselves and their customers.





The four pillars that reassure considers important

1. Optimize, automate and simplify processes across sales, finance, and operations.
2. Engage with customers and leverage data to improve customer experience.
3. Enable employees to better collaborate by facilitating mobile productivity.
4. Transform your product, services, and business models by automating as much as possible.

Reassure

Software that helps you automate and optimize your cloud- and business operations



Automate business process

- Automate your billing
- Connect to ITSM tooling
- Connect to ERP
- Connect to CRM



Customer experience

- Create a governance overview for your customers
- Automate Azure recommendations



Spend less time

- One overview for your customers around SLA
- Invoices
- Consumption breakdown
- Contact support

Offer your customers more

Azure Datacenter Migration

We have extensive knowledge of migrating datacenters to Azure. It is a fixed, proven approach that will help you move your (customers) datacenter to Azure. With this template, you can migrate yourself, but we can also work together. Reassure is always happy to support you in the process whether it is about designing, implementing, or setting up the managed services afterward.



Offer your customers more

Landing zones for AKS and WVD



Our AKS and WVD landing zones always meet the latest standard of security, governance, and managed services. They will be maintained and updated continuously. You only need to migrate your customers' resources to the landing zone and focus on giving them the support they need. Optionally, sell this as a service to your customers and generate more margin while we get you covered with our best practices.

Offer your customers more

Support from Intercept



You can benefit from the support of an Azure Expert MSP. Intercept can manage some topics, while you learn more about them. This will help you lighten the load and get more speed. Consider Intercept managing your customers' resources, helping you with PEC/MCI related issues, or providing Lighthouse setup support. Intercept does this fully white-labeled, you can sell it to your customers and make this scalable month over month. You can scale up and down support each month. We do whatever you need to create a great cloud MSP practice.

Offer your customers more Azure designs and reference architecture

With our design template, you are absolutely sure that you cover all the necessities when migrating to Azure. From governance and compliancy to infrastructure, platform or cost management, and managed services. Reassure has you covered. These Azure designs are proven. With this design, template Intercept has successfully migrated more than 150 customers to Azure.





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