HARNESS YOUR DATA TO OPTIMIZE YOUR BUSINESS

Sidra is the Data Platform on Azure that can help you improve business decisions and optimize processes, establish a data-driven culture, unlock insights, and devise new strategies and revenue streams.

ACCELERATOR PROGRAM

sidra
Data Platform

Powered by **plain concepts**

Centralized data storage

Reduce time and costs with our automated batch and real-time intake systems, supporting tabular, media and document data sources.

Optimize processes with AI

Improve business decisions with the ability to analyse disconnected data to extract rich insights and forecast impactful events with AI models.

Collaborative analytics

Empower employees and stakeholders (both internal and external) with quick access to organized information and KPIs via dashboards.

COMPANIES FROM A VARIETY OF INDUSTRIES ALREADY TRUST SIDRA

Slater Gordon Lawyers   Trasmediterránea   groupm   asisa

QPV QualifyingPhotoVoltaics   EVO BANCA INTELIGENTE   carreras

Acceleration through AI

Slater & Gordon engaged Plain Concepts to help us with one of the largest class-action lawsuits in Europe. A big challenge was bringing to court the 20 most representative claimants of 74,000+. With Sidra Data Platform, they accelerated the data intake, cleansing, consolidation of sources and parameters, and built the necessary machine learning algorithm faster. This project reduced time spent on manual review, increased matter profitability, and even helped us build a data-culture, encouraging our lawyers to use BI dashboards for the analytics.

Slater Gordon Lawyers

The power of data and analytics

"Data is at the centre of our massive transformation, and Plain Concepts is the excellent partner to help us with these fundamental challenges, harness the power of analytics & ML, even create new revenue streams"

Jon Grainger CIO Slater and Gordon Lawyers (UK)

FROM ZERO TO VALUE IN 20 DAYS

✏️ Define

- Full-day scoping session with stakeholders.
- Select business use case.
- Define success criteria.
- Identify and choose data sources, lay out permissions needed.

🧩 Build

- Deploy Azure infrastructure and Sidra platform.
- Data intake from the selected source(s).
- Set up Web UI and Data Catalog and AI model serving.
- Build the selected use case.

✅ Evaluate

- Present PoC to stakeholders.
- Business impact assessment.
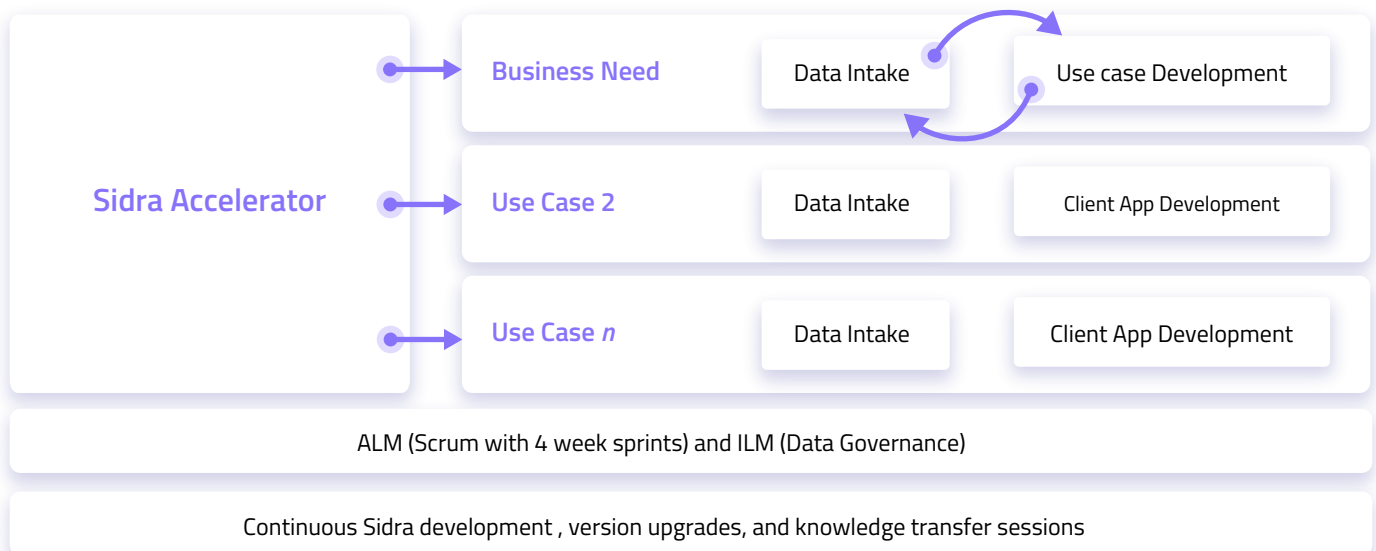- Plan for release.

📅 4 weeks   👥 2 Data Engineers   📄 1 Project Manager   🗄️ 1 Data Architect

💰 50K   🔑 Sidra License Free (up to 3 months)

NEXT STEPS – LONG TERM ENGAGEMENT

Sidra Accelerator	Business Need	Data Intake	Use case Development
	Use Case 2	Data Intake	Client App Development
	Use Case *n*	Data Intake	Client App Development

ALM (Scrum with 4 week sprints) and ILM (Data Governance)

Continuous Sidra development , version upgrades, and knowledge transfer sessions

If engagement continues post-accelerator program,
customer qualifies for $50K discount off the Sidra license.

---

sidra Data Platform

Get to know the fastest way to manage and unlock your data potential.
Contact Sidra team at sidra@plainconcepts.com or visit https://sidra.dev